

# Aligning Our Future: Opportunities and Challenges

**PACT 2016 Spring Conference**

March 31 - April 1, 2016  
Hilton Harrisburg Hotel



## Aligning Our Future: Opportunities and Challenges

Welcome, and thank you for taking time to be with us during our Spring Conference. I sent a note to all of the trustees at the beginning of the year. Those words are worth repeating.



**Harold C. Shields**  
**PACT Interim President**  
**Edinboro University**  
**of Pennsylvania Trustee**  
**Member, Pennsylvania's**  
**State System of Higher**  
**Education Board of**  
**Governors**

As trustees of our universities, we have a great responsibility. Part of that responsibility is to know and understand the role of the trustee, especially in our current higher education environment. The Pennsylvania Association Council of Trustees (PACT) is your organization. As an officer of the organization, I am responsible to ensure that the purpose of the organization is fulfilled. As stated in our by-laws, in part; "The primary purpose of PACT is to educate trustees on national trends in higher education, to apprise trustees of issues facing the State System and establish a network of trustees to convey trustees' views to the Chancellor and Board of Governors, and to provide professional development opportunities."

For PACT to be an effective organization it must be in alignment with the State System. Taking that concept to its roots, the trustee, the University and the State System must be in alignment to be most effective. I am sure we have all suffered alignment issues with our cars. The effect of misalignment, if not corrected, is difficulty with steering, uneven tire wear and overall reduction of efficiency. Part of the role of PACT is to help develop and maintain that alignment through engagement and education of our trustees. We need you to be an "activist" in the process. The conference planning committee has done an outstanding job of bringing topics and presenters to help us understand where we are headed in higher education and the tools and concepts we need to increase and maintain our alignment.

Take time this evening and tomorrow to network with your colleagues, share your ideas, and challenge concepts, but most of all have an enjoyable time.



# Schedule-at-a-Glance

## Thursday, March 31, 2016

8:00 a.m. – 10:30 a.m.	<b>COUNCIL CHAIRS MEETING</b>	Bridgeport
9:00 a.m. – 12:30 p.m.	<b>EXECUTIVE ASSISTANTS RETREAT</b>	The New Governor Board Rm
10:30 a.m. – 12:30 p.m.	<b>JOINT PACT EXECUTIVE BOARD AND COUNCIL OF CHAIRS MEETING</b>	Leland
11:30 p.m. – 4:00 p.m.	<b>STUDENT LEADERSHIP WORKSHOP: Personal Branding to Take to the Network</b>	Bridgeport
12:00 p.m. – 5:00 p.m.	<b>REGISTRATION</b>	Outside Allegheny
1:00 p.m. – 1:30 p.m.	<b>CONFERENCE WELCOME AND OPENING REMARKS</b>	Allegheny/Susquehanna
1:30 p.m. – 2:45 p.m.	<b>OPENING KEYNOTE SESSION: Degrees of Value: College Majors and the Pennsylvania's State System's Contribution to the Workforce</b>	Allegheny/Susquehanna
3:00 p.m. – 4:00 p.m.	<b>FACILITATED WORKSHOP SESSIONS:</b>	
	<b>Program Alignment Toolkit ▲</b>	Delaware
	<b>Aligning Programs for Effective Transitions ●</b>	Juniata
4:15 p.m. – 5:15 p.m.	<b>FACILITATED WORKSHOP SESSIONS:</b>	
	<b>Program Alignment Toolkit ●</b>	Delaware
	<b>Aligning Programs for Effective Transitions ▲</b>	Juniata
5:30 p.m. – 6:30 p.m.	<b>NETWORKING RECEPTION</b>	Outside York/Lebanon
6:30 p.m. – 8:30 p.m.	<b>DINNER: PACT Business Meeting and Plenary Session</b>	York/Lebanon

## Friday, April 1, 2016

7:00 a.m. – 9:00 a.m.	<b>REGISTRATION</b>	Outside Allegheny
7:00 a.m.	<b>BREAKFAST</b>	Allegheny/Susquehanna
8:00 a.m. – 9:00 a.m.	<b>PLENARY SESSION: Pennsylvania and the Road to Higher Education 2025</b>	Allegheny/Susquehanna
9:15 a.m. – 10:15 a.m.	<b>FACILITATED WORKSHOP SESSIONS:</b>	
	<b>The Evolving Role of Trustees in Academic Affairs ▲</b>	Metropolitan Room B
	<b>Building Successful Partnerships to Align Resources ●</b>	Metropolitan Room C
10:15 a.m. – 11:15 a.m.	<b>FACILITATED WORKSHOP SESSIONS:</b>	
	<b>The Evolving Role of Trustees in Academic Affairs ●</b>	Metropolitan Room B
	<b>Building Successful Partnerships to Align Resources ▲</b>	Metropolitan Room C
11:30 a.m. – 12:30 p.m.	<b>STATE SYSTEM PLENARY PANEL SESSION: Modernizing the State System: Strategically Positioning the System for the Future</b>	Juniata/Delaware
12:45 p.m. – 1:30 p.m.	<b>FACILITATED LUNCH SESSION &amp; CLOSING REMARKS</b>	Allegheny/Susquehanna



## Aligning Our Future: Opportunities and Challenges

Thursday, March 31, 2016

8:00 a.m. – 10:30 a.m. **COUNCIL CHAIRS MEETING** Bridgeport

9:00 a.m. – 12:30 p.m. **EXECUTIVE ASSISTANTS RETREAT** The New Governor Board Room

10:30 a.m. – 12:30 p.m. **JOINT PACT EXECUTIVE BOARD AND COUNCIL CHAIRS MEETING** Leland

11:30 p.m. – 4:00 p.m. **STUDENT LEADERSHIP WORKSHOP: Personal Branding to Take to the Network** Bridgeport

Personal branding has become an essential part of successful lifelong career management. Are you memorable? Have you painted a clear, sustainable, and differentiating picture of what you will deliver? Today's marketplace is crowded with competent professionals who all have talents and expertise. To effectively manage your future (and even part-time present) career opportunities, you must rethink your approach by focusing on those unique skills and attributes that differentiate YOU.

In this highly interactive session, you will learn the steps to proactively develop and manage your unique brand including:

- Having a clear sense of your goals, knowing your strengths, what you stand for, and communicating that in such a way that it attracts attention and offers a unique value to others.
- Leveraging your brand across platforms with a consistent message and image.
- Developing a personal branding statement that describes who you are, where you add value, and serves to differentiate you.
- Maximizing your visibility. Everything you do can have the potential to enhance or detract from the impression you create with others.

Facilitators:

**Ms. Anita M. Krick**, Vice President Business Development Consultant,  
Right Management

**Ms. Angela Long**, Senior Career Management Consultant, Right  
Management

12:00 p.m. – 5:00 p.m. **REGISTRATION** Outside Allegheny/Susquehanna

1:00 p.m. – 1:30 p.m. **CONFERENCE WELCOME AND OPENING REMARKS** Allegheny/Susquehanna

**Mr. Harold C. Shields**, PACT Interim President, Edinboro University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors  
**Mr. Frank T. Brogan**, Chancellor, Pennsylvania's State System of Higher Education

1:30 p.m. – 2:45 p.m. **OPENING KEYNOTE SESSION: Degrees of Value: College Majors and the Pennsylvania State System's Contribution to the Workforce** Allegheny/Susquehanna

The State System's Gap Analysis Project is in direct response to the State System's strategic plan, *Rising to the Challenge 2020* and is a means to get a handle on the big economic picture for the Commonwealth and its regions. The project had three research phases with the first being possible with a unique collaboration with Georgetown University's Center on Education and the Workforce (CEW). CEW is a premier independent non-profit research and policy institute that studies the link between education, career qualifications, and the workforce. The Georgetown team that worked on the report, '*Degrees of Value: College Majors and the Pennsylvania State System's Contribution to the Workforce*' included Anthony P. Carnevale, Cary Lou, and Neil Ridley. In this session Mr. Cary Lou, Senior Analyst at CEW, and Dr. Sue Mukherjee, Assistant Vice Chancellor, Educational Intelligence at Pennsylvania's State System of Higher Education, will discuss key findings from this research which illustrates the increasing importance of bachelor's degree holders in the Commonwealth's workforce and contextualizes the role the State System plays in Pennsylvania's Baccalaureate sector.

Presenter(s):

**Mr. Cary Lou, Senior Analyst**, Center on Education and the Workforce, Georgetown University  
**Dr. Sue Mukherjee**, Assistant Vice Chancellor, Educational Intelligence, Pennsylvania's State System of Higher Education

Moderator:

**Mr. Frank T. Brogan**, Chancellor, Pennsylvania's State System of Higher Education

3:00 p.m. – 4:00 p.m. **FACILITATED WORKSHOP SESSIONS: Program Alignment Toolkit** Delaware

New realities require new strategies. The economic environment has changed dramatically in the past decade and setting a university's educational strategy requires linking higher education strategic planning with a region's workforce needs to the extent possible. In response to the 21st century changing labor market landscape, the State System has been looking at ways to supplement the existing work that is going on in its 14 universities to prepare students for a lifetime of productive employment. An important resource in this effort is the State System's Program Alignment Toolkit. The toolkit is an infrastructure of resources being developed to help the universities individually and collectively connect better with the state's economy. In this presentation, the high impact strategies that are a part of the Program Alignment Toolkit will be discussed with a deep-dive into one of the key elements of the toolkit, the State System's gap analysis project which is an example of resources being developed by the State System to increase effectivity of higher education governance in this new era of economic realities.

Presenters:

**Dr. Kathleen M. Howley**, Deputy Vice Chancellor for Academic and Student Affairs, Pennsylvania's State System of Higher Education  
**Dr. Sue Mukherjee**, Assistant Vice Chancellor, Educational Intelligence, Pennsylvania's State System of Higher Education

## Aligning Programs for Effective Transitions

Juniata

Just as important as better aligning our academic programs to the realities of workforce needs in the Commonwealth, is better aligning what we know about students coming to our universities and how effectively they are learning. Tools and measurements that were once simple, have given way to an increasing array of information about students that can be used to support their learning. And with the explosive growth in data and information, making use of it through predictive analytics to better align students for success is increasingly important to universities. This session will highlight some of the tools and strategies available to universities.

Presenters:

**Dr. Alberto Acereda**, Senior Director, Educational Testing Service (ETS)

**Mr. Andrew W. Hannah**, CEO, Othot, Adjunct Professor and Entrepreneur in Residence, University of Pittsburgh College of Business Administration

Moderator:

**Dr. Peter H. Garland**, Executive Vice Chancellor and Chief Academic Officer, Pennsylvania's State System of Higher Education

4:15 p.m. – 5:15 p.m. **FACILITATED WORKSHOP SESSIONS:**

**Program Alignment Toolkit**

Delaware

**Aligning Programs for Effective Transitions**

Juniata

See Session Descriptions Above.

5:30 p.m. – 6:30 p.m. **NETWORKING RECEPTION**

Outside York/Lebanon

6:30 p.m. – 8:30 p.m. **DINNER:**

York/Lebanon

**PACT Business Meeting and Presidents Panel Session**

**PACT Business Meeting:** A brief session to conduct the necessary business of our non-profit association, which represents the interests of all 14 Councils of Trustees and their members.

## Presidents Panel Session: Listening to the Voices of 21st Century Students

University campuses throughout the country are being challenged in matters of campus diversity and inclusiveness, particularly how (and how quickly) universities are responding to campus incidents involving under-represented minorities. Student leaders are increasingly challenging campus policies and practices as well as the commitment of university leadership to inclusiveness and fair treatment. While there has been much discussion of incidents at the University of Missouri, Princeton University, and others, this session will discuss events at State System universities and how they have been and will continue to be addressed.

Presenters:

**Dr. Michael A. Driscoll**, President, Indiana University of Pennsylvania

**Dr. Karen M. Whitney**, President, Clarion University of Pennsylvania

Moderator:

**Mr. Harold C. Shields**, PACT Interim President, Edinboro University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors

## Friday, April 1, 2015

7:00 a.m. – 9:00 a.m.	<b>REGISTRATION</b>	Outside Allegheny/Susquehanna
7:00 a.m.	<b>BREAKFAST</b>	Allegheny/Susquehanna
8:00 a.m. – 9:00 a.m.	<b>PLENARY SESSION: Pennsylvania and the Road to Higher Education in 2025</b>	Allegheny/Susquehanna

Higher education has been an American success story. But will that continue to be the case, as a new majority arrives at our institutions and we see evidence of a widening gap between the haves and have nots? What will it take to ensure that higher education stands as a bridge to opportunity and not a barrier? Dan Greenstein, Director of Postsecondary Success at the Bill & Melinda Gates Foundation, will outline the critical choices colleges and universities in Pennsylvania and nationally face in the years ahead and highlight the work of leading institutions in tackling those choices.

Presenter:

**Dr. Daniel Greenstein**, Director of Education, Postsecondary Success, United States Program, Bill & Melinda Gates Foundation

Moderator:

**Dr. Peter H. Garland**, Executive Vice Chancellor, and Chief Academic Officer, Pennsylvania's State System of Higher Education

9:15 a.m. – 10:15 a.m.	<b>FACILITATED WORKSHOP SESSIONS: The Evolving Role of Trustees in Academic Affairs</b>	Metropolitan B
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Demands for accountability, transparency, and relevance have never been greater for the State System and its 14 universities. State funding for our universities continues to be a challenge. The competitive higher education marketplace in the Commonwealth and beyond continues to escalate rapidly. The universities clearly are evolving, updating their traditional array of academic programs and developing new ones that match the changing skill sets employers require today. The Program Alignment toolkit is a key element of the System's commitment to "supplement and complement the great work done by our universities." Trustees must embrace their role in the oversight of educational quality and preparedness of graduates to meet workforce needs with a new vigor. This oversight, especially in a climate of greater accountability and challenging financial circumstances, is a key element of a trustee's fiduciary responsibilities. In light of these changing times, the evolving roles and responsibilities of trustees in the oversight of educational quality and student success will be examined.

Presenters:

**Dr. R. Lorraine Bernotsky**, Provost and Vice President for Academic Affairs, West Chester University of Pennsylvania

**Dr. Kathleen M. Howley**, Deputy Vice Chancellor for Academic and Student Affairs, Pennsylvania's State System of Higher Education

**Mr. Aaron A. Walton**, California University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors

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## **Building Successful Partnerships to Align Resources**

Metropolitan C

The State System is a national leader in public/private partnerships (particularly student housing) and services shared across universities. The nature of some of those partnerships and services are changing, and this session will provide an update on efforts by universities to purchase student housing and university-initiated efforts to share services.

Presenters:

**Mr. James S. Dillon**, Vice Chancellor for Administration and Finance, Pennsylvania's State System of Higher Education

**Mr. Dennis R. Frampton**, President/CEO of C&J Industries; Chair, Edinboro University Council of Trustees

**Mr. Robert J. Thorn**, Vice President for Administration and Finance, California University of Pennsylvania

10:15 a.m. – 11:15 a.m. **FACILITATED WORKSHOP SESSIONS:**

## **The Evolving Role of Trustees in Academic Affairs**

Metropolitan B

## **Building Successful Partnerships to Align Resources**

Metropolitan C

See Session Descriptions Above.

11:30 a.m. – 12:30 p.m. **STATE SYSTEM PLENARY PANEL SESSION:**

## **Modernizing the State System: Strategically Positioning the System for the Future**

Juniata/Delaware

Trustees are well aware of the pressures on System universities due to enrollment challenges, declining state appropriations, and operational constraints that call for new models. The conversation has begun about the future of the System, how it should be organized and operated. This session will provide a dynamic conversation with State System leadership, facilitated through a “press club” format.

Presenters:

**Mr. Frank T. Brogan**, Chancellor, Pennsylvania's State System of Higher Education

**Mr. Guido M. Pichini**, Chair, Pennsylvania's State System of Higher Education Board of Governors; Kutztown University of Pennsylvania Trustee

Moderator:

**Mr. David W. Patti**, President & CEO, Pennsylvania Business Council

12:45 a.m. – 1:30 p.m. **FACILITATED LUNCH SESSION & CLOSING REMARKS**

Allegheny/Susquehanna

Moderator:

**Mr. Harold C. Shields**, PACT Interim President, Edinboro University Council of Trustees, Member, Pennsylvania's State System of Higher Education Board of Governors

**PACT 2016 SPRING CONFERENCE ADJOURNS**

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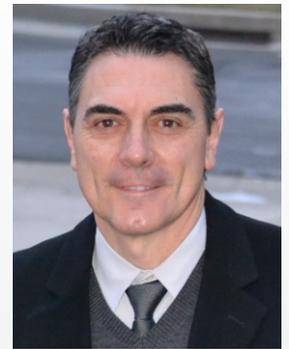


## Aligning Our Future: Opportunities and Challenges

### **Dr. Alberto Acereda**

Senior Strategic Advisor, Global Education, Educational Testing Service (ETS)

Dr. Alberto Acereda moved from Spain to the United States in 1988. He is senior director of business development in the Global Education Division at Educational Testing Service (ETS) in Princeton, New Jersey. He focuses on strategic planning with colleges and universities in order to create solutions for student success and student learning outcome assessments, leading to better academic experience for all learners and students. For almost 20 years and until 2012, he worked as a tenured full professor and also as an administrator in several universities around the country. Acereda also has been a visiting scholar and professor at different colleges and universities in Europe and in the U.S., most recently at the University of Pennsylvania. Acereda has published several books and numerous research articles and he serves on the editorial board of several scholarly journals. He is a member of the North American Academy of the Spanish Language, a branch of the Royal Spanish Academy.



### **Dr. Lorraine (Laurie) Bernotsky**

Provost and Vice President for Academic Affairs, West Chester University of Pennsylvania (WCU)



Dr. Laurie Bernotsky oversees the Academic Affairs Division which is comprised of five colleges offering over 100 academic degree programs and houses the Office of Institutional Research, the Center for International programs, the offices of undergraduate admissions, enrollment management, financial aid, graduate studies, and undergraduate student support services.

Prior to assuming this role, Dr. Bernotsky served as Associate Provost and Dean of Graduate Studies at WCU. As a faculty leader, Dr. Bernotsky founded and served as Director of the Master of Public Administration (MPA) program, revising an existing graduate program that had been languishing, to meet the needs of students and regional employers.

Dr. Bernotsky earned a Master of Philosophy in politics from the University of Oxford and an M.A. in sociology from Temple University before completing her D.Phil. in politics at the University of Oxford in 1996. Her research interests and publications include women in politics, race, class and gender theory, economic development, as well teaching and learning. Her professional publications include policy papers and evaluation studies. Her community and professional activities include leadership of WCU's Center for Social and Economic Policy Research, founding and leading the WCU's Legislative Fellows program, and serving on the Leadership Chester County Board of Directors.

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## Mr. Frank T. Brogan

Chancellor, Pennsylvania's State System of Higher Education



Frank T. Brogan became the fourth chancellor of Pennsylvania's State System of Higher Education on October 1, 2013. A lifelong educator, Mr. Brogan previously served as chancellor of the State University System of Florida, was president of Florida Atlantic University, and was twice elected lieutenant governor of the state of Florida. As chancellor, he serves as the chief executive officer of the State System, which operates 14 comprehensive universities with a combined enrollment of about 110,000 students. The chancellor works with the Board of Governors to recommend and develop overall policies for the System. He began his academic career as a teacher at Port Salerno Elementary School in Martin County, Florida. After working his way up through the Martin County School System—including serving six years as superintendent—he was elected Florida's Commissioner of Education in 1995. A native of Ohio, Mr. Brogan was the first member of his family to attend college, earning a bachelor's degree in education (magna cum laude) from the University of Cincinnati and a master's degree in education from Florida Atlantic University.

## Dr. Michael A. Driscoll

President, Indiana University of Pennsylvania

Dr. Michael A. Driscoll was named president of Indiana University of Pennsylvania effective July 1, 2012. He previously served as the executive vice chancellor and provost of the University of Alaska Anchorage, a position he took after serving in various posts at Portland State University in Oregon.

Dr. Driscoll holds a Bachelor of Science, a Master of Science and a Ph.D., all in electrical engineering, from Michigan State University. He chairs the American Association of State Colleges and Universities' Committee on Economic and Workforce Development and played a lead role in writing the recently adopted statement regarding the economic importance universities have in their host regions. He also holds board memberships on the Pennsylvania Economy League of Greater Pittsburgh and Indiana Healthcare Corporation.

To combat the national problem of college student binge drinking on the local level, Dr. Driscoll convened a university and community partnership in consultation with the Pennsylvania Emergency Management Agency to curb dangerous behaviors that affect not only students but also the surrounding community.



## Mr. Dennis R. Frampton

President/CEO of C&J Industries

Chair, Edinboro University Council of Trustees

Dennis Frampton is President/CEO of C&J Industries, a Crawford County plastics manufacturer specializing in complex, high-precision injection molded components and assemblies. He has been a member of the Edinboro University Council of Trustees since 2010, vice chairman since 2011, and chairman since 2015. He is a current member of the Edinboro University Foundation, and has been credited with helping to raise hundreds of thousands of dollars for Edinboro scholarships and was instrumental in the establishment of Edinboro University in Meadville – The Joseph T. Buba Center.

In addition to his volunteer efforts on behalf of Edinboro University, Mr. Frampton has long been active in



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Meadville and Crawford County civic organizations and philanthropic and service clubs.

A 1989 Edinboro University graduate with a Bachelor of Science degree, Mr. Frampton also earned an Associate of Science degree at the University of Pittsburgh, Titusville, and is a PA State Certified Journeyman Tool and Die Maker.

## **Dr. Daniel Greenstein**

**Director of Education, Postsecondary Success, United States Program, Bill & Melinda Gates Foundation**



Dr. Daniel Greenstein serves as Director of Education, Postsecondary Success for the Foundation. Greenstein oversees work to substantially increase the number of students that acquire a postsecondary degree or certificate.

Before joining the Foundation, Greenstein was Vice Provost for Academic Planning and Programs at the University of California Office of the President, a role in which he acted as the director for UC Online Education – a new effort to integrate online education into the university's undergraduate curriculum, among other accomplishments.

Greenstein has led, in some cases founded, several internet-based academic information services in the US (the California Digital Library) and the United Kingdom (the Arts and Humanities Data Service), and served on boards and acted in strategic consulting roles for educational, cultural heritage, and information organizations.

He holds degrees from the Universities of Oxford (Ph.D.) and Pennsylvania (M.A., B.A.) and began his professional life as a senior lecturer in Modern History at Glasgow University. Current fascinations include sustaining innovations in higher education that enable more students to acquire affordable high-value credentials.

## **Mr. Andrew W. Hannah**

**CEO, Othot, Adjunct Professor and Entrepreneur in Residence, University of Pittsburgh, College of Business Administration**

In 2014, Andy and Team founded Othot – a Predictive and Prescriptive Analytics company which has a vertical focus in higher education that helps customers predict, understand and change the future. Othot deploys a proprietary analytics process and leverages state of the art data mining and analytics tools to develop and maintain managed analytics programs for its customers. He has also been named a Senior Advisor and Faculty member of the International Institute of Analytics – the leading research and advisory organization in the field of data analytics.

Andy is a Board member and/or advisor to a number of creative and leading organizations such as the Katz Graduate School of Business, Nitride Solutions, and Niche.com. He has served in similar roles at the Organic Electronics Association (Vice Chair of this global industry trade organization), Liquid X Printed Metals, Etcetera

Eduainment, Pennsylvania Nanomaterials Commercialization Center, Leadership Pittsburgh, Leadership Development Initiative (Co-founder), the Executive Steering Committee of Pittsburgh's Tech-based Economic Development Strategy and others.

He holds an M.B.A. from the University of Pittsburgh with a concentration in marketing and finance and a B.S. in accounting from Penn State. He began his professional career at Deloitte and, in 2003, completed the Carnegie Mellon University Entrepreneurial Management Program.



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## **Ms. Anita M. Krick**

Vice President, Business Development Consultant, Right Management

Anita is responsible for managing key accounts and for marketing Right Management's career transition, organizational consulting and career management services throughout the Lehigh Valley, Philadelphia and surrounding areas. She has been a multiple recipient of Right Management's President's Club and more recently, has been a member of the Manpower Circle of Stars. With 22 years of corporate service to companies such as BankAmerica, Chrysler Corporation and NationsBank, Anita has been personally involved in numerous corporate relocations, acquisitions and mergers. She created the organization's strategy for customer service and subsequently trained over 1,000 employees across the Americas.

In addition to her degree from West Chester University, Ms. Krick is a graduate of the Chrysler Quality Institute in Highland, MI, and the Graduate School of Sales Management and Marketing of Sales and Marketing Executives International through Syracuse University.



## **Ms. Angela Long**

Senior Career Management Consultant, Right Management



Angela Long has 20+ years experience in Human Resources, Career Management, Talent Management and Organizational Development, and has served for more than 15 years as a Consultant at Right Management. In that time, she has partnered with clients across a broad range of industries including pharmaceuticals, financial services, information technology and manufacturing to identify business solutions to manage all aspects of the human capital lifecycle. In addition to providing career management leadership in Right's King of Prussia, PA office, she was involved in a number of significant projects, including: successfully managing an 18-month Career Center for a Fortune 500 client in the Consumer Goods industry; supporting a major Career Development initiative for a client in the Financial Services industry, and implementing a talent selection process for a Chemical Manufacturing client to include assessments, conducting interviews, facilitating team simulations, and managing client relations.

Angela earned an M.B.A. from the University of Louisville and a bachelor's degree from Winthrop University. Additionally, she is certified in The Birkman Method, Birkman First Look and has received specialized training in the administration of the Myers-Briggs Type Indicator (MBTI), Hogan Personality Inventory, Hogan Development Survey and Hogan Motives, Values and Preferences Inventory.

## **Mr. Cary Lou**

Senior Analyst, Center on Education and the Workforce, Georgetown University

Cary Lou is a Senior Analyst at the Georgetown University Center on Education and the Workforce. He supports policy and research efforts in the development of the Center's new state initiative. This work includes interfacing with and providing operational and policy assistance to states, reviewing and documenting best practices in using data and tools to inform policy, and developing example integrated data tools.

Prior to joining the Center, Cary interned at the Brookings Institution, where he supported research on the changing geography of concentrated poverty; the Education



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Trust, where he assisted in reviewing the Civil Rights Data Collection; and New America's Education program, where he wrote for the program's blogs and supported research on state exit exams. He holds a Master of Public Policy from Georgetown University's McCourt School of Public Policy, where he conducted research on the relationship between teen, nonmarital childbearing and academic achievement, and a B.A. in history modified with geography from Dartmouth College.

## **Mr. David W. Patti**

### **President & CEO, Pennsylvania Business Council**

David W. Patti is President and CEO of the Pennsylvania Business Council (PBC). Mr. Patti leads PBC's three components: the Policy Roundtable, PEG PAC, and PBC Foundation. Mr. Patti brings to PBC 30 years of government, political and public affairs experience. He serves on Governor Wolf's Advisory Council for Education & Workforce Development. Mr. Patti served in the Ridge Administration as the Chief Operating Officer of Team Pennsylvania and a Special Deputy Secretary in the Department of Community and Economic Development. From 1990 to 1999, Mr. Patti was President and CEO of the Pennsylvania Chemical Industry Council – the state's major trade association for chemical manufacturers – representing about 80 percent of the chemical industry's presence in Pennsylvania. Mr. Patti served previously in the Senate of Pennsylvania in two roles: as the Executive Director of the Local Government Committee and as a policy analyst for economic development. In the mid-1980s, Mr. Patti served as the Communications Director of the Pennsylvania Republican State Committee. Mr. Patti worked as an executive in an internet software firm.

Mr. Patti earned a Master of Science in public management and public policy analysis from the Heinz College, Carnegie-Mellon University, and a B.S. in political science from Millersville University.



## **Mr. Guido M. Pichini**

### **Chairman, Pennsylvania's State System of Higher Education Board of Governors Kutztown University of Pennsylvania Trustee**

Guido M. Pichini is the president/CEO of Security Guards Inc., WSK and Associates Consulting Group, and Vigilant Security Services Inc. of Maryland. He graduated from Kutztown University of Pennsylvania with a bachelor's degree in education/political science and completed graduate studies in public administration there. He served two terms as a councilman in the Borough of Wyomissing Hills and four terms as mayor. He is chair of the Board of Governors of Pennsylvania's State System of Higher Education, the first System university alumnus to serve in that role, and also is a member of Kutztown University's Council of Trustees, having previously served as president of the Pennsylvania Association of Councils of Trustees (PACT). In January 2012, he was appointed by Governor Tom Corbett to serve as a member of the PA Workforce Investment Board and in February 2012, the governor appointed him to the Governor's Advisory Commission on Postsecondary Education.



## **Mr. Robert J. Thorn**

### **Vice President for Administration and Finance, California University of Pennsylvania**

Robert "Bob" Thorn has been vice president for Administration and Finance at California University of Pennsylvania since 2010. In this role he provides leadership and oversight of the University's financial affairs, resource management and strategic direction. Among his notable achievements is the recent acquisition of Cal U's six

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on-campus residence halls from the Student Association Inc., an affiliated agency. This acquisition was a first for the University and the State System.

Formerly the associate director of accounting/financial aid at Ohio University, Thorn joined California University in 1993 as director of the Office of Financial Aid. He later served as assistant vice president for Administration and Finance. He served on many state advisory committees with the State System and PHEAA and was president of the Pennsylvania Association of Student Financial Aid Administrators in 2002-2003.

Thorn holds a bachelor's degree in accounting from Alderson-Broaddus College and an M.Ed. in higher education administration from Ohio University.



## **Mr. Aaron A. Walton**

California University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors



Mr. Aaron A. Walton is a retired Senior Vice President of Highmark, Inc. headquartered in Pittsburgh, PA. During his 40 year tenure with the corporation, his duties and responsibilities ranged from serving as the President and COO of one of Highmark's subsidiary corporations, Highmark Life and Casualty (formerly Pen-Wel, Inc.) a pension, employee Benefits and 401K administration organization that provided services to 15 Blue Cross Plans throughout the United States to serving as Chairman of Gateway Health Plan, the 8th largest Medicaid HMO in the US.

Complimenting Mr. Walton's corporate tenure was his commitment to the community. He has served on more than 35 nonprofit boards. He is currently a member of California University of Pennsylvania's Council of Trustees, where he served as Chair from 1999 to 2003. He is a past Vice Chair of the Pennsylvania's State System of Higher Education Board of Governors and former chair of its Academic Affairs Committee. He is currently a member of the State System's executive committee and current Chair of its Human Resources Committee. Mr. Walton earned a Bachelor of Science in speech pathology and audiology from California University of Pennsylvania, and a master's degree in public policy and management from Carnegie Mellon University.

## **Dr. Karen M. Whitney**

President, Clarion University of Pennsylvania

Dr. Karen M. Whitney has served as president of Clarion University of Pennsylvania since July 1, 2010. She formerly was the vice chancellor for student life and Dean of Students at Indiana University-Purdue University Indianapolis (IUPUI) for 11 years. She has more than 30 years of experience in public higher education, having held positions at every level of higher education administration.

Dr. Whitney previously served as associate vice president for student life at the University of Texas at San Antonio, where she also held positions as assistant vice president of student life and director of residence life. She also held a number of positions in residence life at the University of Houston. She has a Ph.D. in higher education administration from the University of Texas at Austin and a Master of Arts in public administration and Bachelor of Arts in psychology from the University of Houston. Dr. Whitney teaches, researches, writes, and presents in the areas of higher education finance, administration, law, student development, and student facilities.



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The Georgetown University Center on Education and the Workforce is an independent, nonprofit research and policy institute affiliated with the Georgetown McCourt School of Public Policy that studies the link between education, career qualifications, and workforce demands. The Center conducts research in three core areas with the goal of better aligning education and training with workforce and labor market demand: jobs, skills, and people. [www.cew.georgetown.edu](http://www.cew.georgetown.edu)

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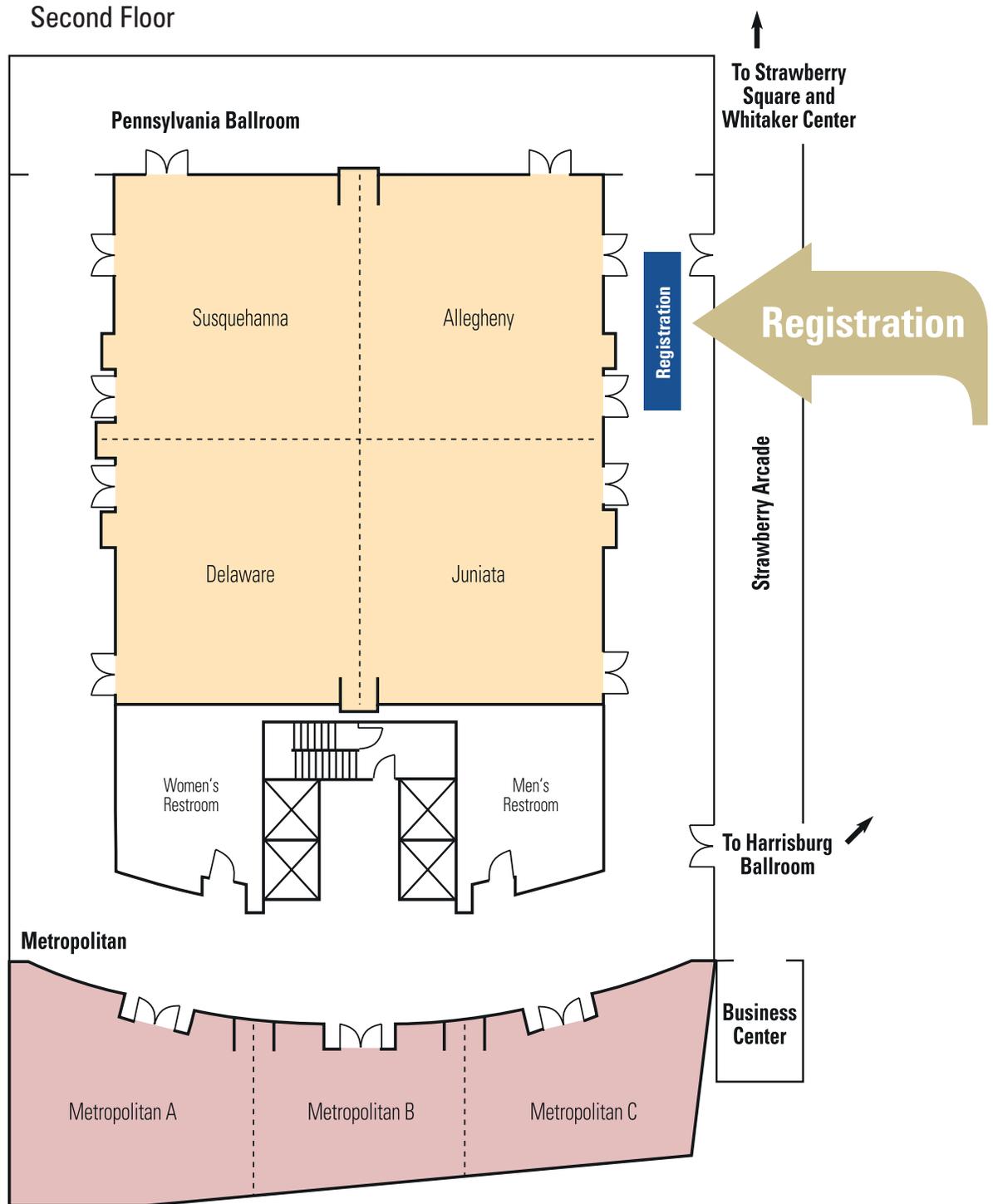
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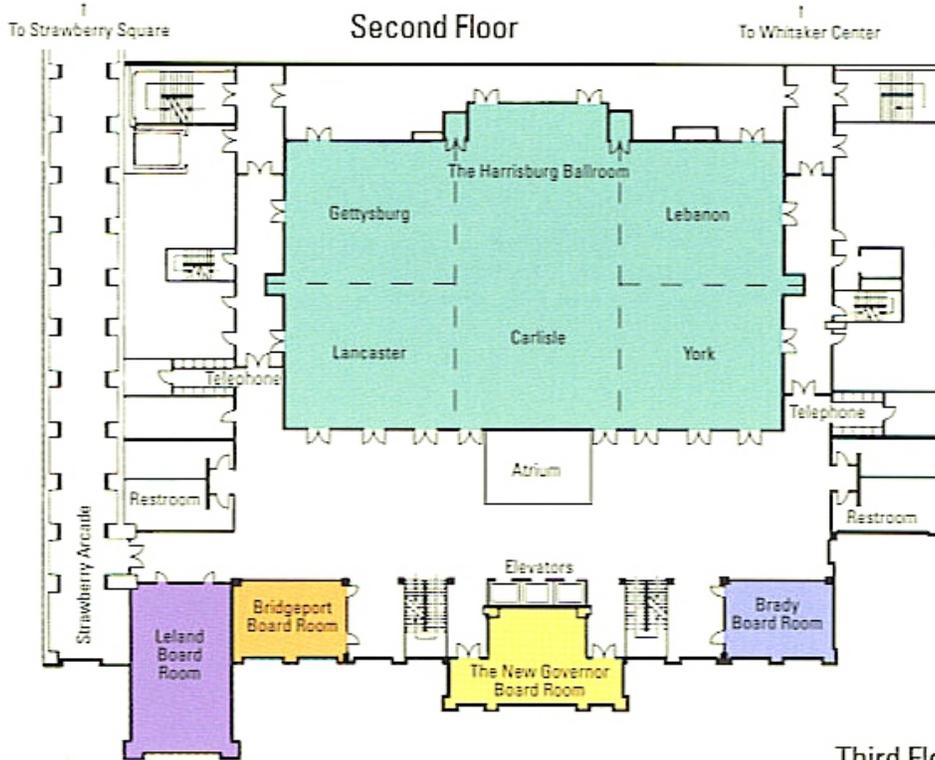
# PACT 2016 Spring Conference



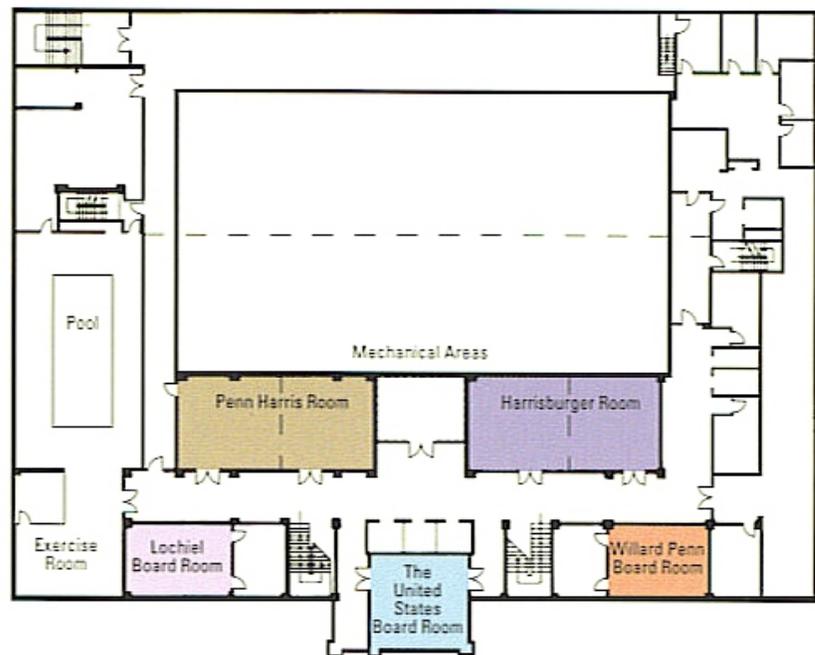
# Conference Logistics



**Hilton**  
Harrisburg



**Third Floor**



# PACT 2016 Spring Conference

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## Save the Date

PACT 2017 Conference  
April 19-20, 2017  
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## Special thanks to the program planning committee

**Peter H. Garland**, Executive Vice Chancellor and Chief Academic Officer, Pennsylvania's State System of Higher Education

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## PENNSYLVANIA'S STATE SYSTEM OF HIGHER EDUCATION FOUNDATION

Pennsylvania's State System of Higher Education Foundation (State System Foundation) is proud to provide private financial support to the Pennsylvania Association of Councils of Trustees (PACT) for the 2016 Spring Conference, "Aligning for the Future: Opportunities and Challenges."



Along with conference sponsors, Education Testing Service (ETS) Pennsylvania State Employees Credit Union (PSECU), Aramark, Nuventive, RPA, PBC and WBS, we enthusiastically invest in informing and educating our trustees, university officials, and community stakeholders. We believe that trustees and governing boards, like PACT, which are connected and proactively partner with System leadership to advance student learning, accessibility and affordability, will be successful at serving our deserving students.

In addition to supporting PACT and other System-wide initiatives, the State System Foundation secures and disburses private philanthropic funding to students and universities in the forms of scholarships and awards. Our contributions reach students at every State System university. This academic year, we will present a total of nearly \$400,000 in scholarships and awards to System students and universities!

We are honored to partner with PACT to advance the vision and mission of the universities as well as the entire State System enterprise. We respect that the role of a trustee has never been more important, and we recognize that the environment in higher education is filled with challenges and opportunities.

On behalf of the State System Foundation Board of Directors, thank you for your leadership and support of the 14 universities and the State System.

Sincerely,  
Jennifer S. Hartman  
President & CEO

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