8:30 a.m. – 9:00 a.m.  **Continental Breakfast**

9:00 a.m. – 9:15 a.m.  **Opening Remarks and Welcome**
Mr. Harold C. Shields, PACT president, Edinboro University of Pennsylvania Trustee, member, Pennsylvania’s State System of Higher Education Board of Governors’ Vice Chair

9:15 a.m. – 10:15 a.m.  **System Review Update**
The National Center for Higher Education Management Systems (NCHEMS) Report released after the July 2017 Board of Governors meeting provided a number of recommendations for action. Discussions with constituency groups, observations and insights from a variety of individuals as well as continuing consultation with NCHEMS is informing priorities for change going forward for the universities and the system. This session will provide an update on the status of the review and what to expect in the coming months.

Dr. Peter H. Garland, executive vice chancellor and chief academic officer, Pennsylvania’s State System of Higher Education
Ms. Lois M. Johnson, associate vice chancellor for administration and finance, Pennsylvania’s State System of Higher Education

10:15 a.m.  10:30 a.m.  Break

10:30 a.m. – 11:45 a.m.  **First Amendment and Free Speech Review**
This session will focus on educating trustees on the First Amendment landscape at public institutions. Given recent and current events, it is crucial that trustees understand what university administrators are faced with when addressing controversial speakers, protests, how and why universities deal with social media posts, as well as on campus and off campus speech. Additionally, University Legal Counsel will discuss the training efforts that universities have completed to effectively deal with their Title IX obligations and the current challenges that face universities within the State System and across the country. This part of the presentation will focus on the sexual misconduct (as opposed to equity within Athletics).

Mr. Andrew C. Lehman, Chief Counsel, Pennsylvania’s State System of Higher Education
Mr. Joseph M. Miller, University Legal Counsel, Pennsylvania’s State System of Higher Education
Mr. Jeffrey B. Hawkins, University legal Counsel, Pennsylvania’s State System of Higher Education

11:45 a.m. – 12:30 p.m.  **Lunch and Sponsor Remarks**
Mr. Dave Dentler, Senior Director of Membership Development, PSECU
12:30 p.m. – 1:45 p.m.  **Strategic Enrollment Management: A Roundtable Discussion**
Strategic Enrollment Management begins and ends with the student in mind. Enrollment is also one of several key factors in ensuring balanced budgets. Demographic shifts in traditional age student populations; increasing numbers of adult learners with college credits but no credential; an unacceptable graduation rate of underrepresented students; and greater expectations for lifelong learning for college graduates demand new ways of doing business. In this roundtable discussion, panelists will share their proven strategies to attract, retain, and graduate students. We will learn creative ways universities are communicating with students; reaching new student markets; retaining students through commitment to student success; and redesigning how academic programs are offered.

**Panelists:**
- **Dr. Peter H. Garland**, executive vice chancellor and chief academic officer, Pennsylvania’s State System of Higher Education
- **Dr. Kathleen M. Howley**, deputy vice chancellor, academic and student affairs, Pennsylvania’s State System of Higher Education

1:45 p.m. – 2:00 p.m.  **Break**

2:00 p.m. – 3:15 p.m.  **State of the System**
Interim Chancellor Karen Whitney and Board of Governors’ Chair, Cynthia Shapira, will discuss current issues and answer questions from the trustees. One area that will be discussed is the presidential selection and role of trustees and the Board of Governors. We are in various stages of six presidential searches. All trustees, especially those searching for a new president, should participate.

**Panelists:**
- **Dr. Karen M. Whitney**, interim chancellor, Pennsylvania’s State System of Higher Education
- **Ms. Cynthia D. Shapira**, chair, Board of Governors, Pennsylvania’s State System of Higher Education

3:15 p.m. – 3:30 p.m.  **Closing Remarks**
**Mr. Harold C. Shields**, PACT president, Edinboro University of Pennsylvania Trustee, member, Pennsylvania’s State System of Higher Education Board of Governors’ Vice Chair