Bloomsburg University of Pennsylvania: 2016-17 Undergraduate Alumni Survey

The 2016-17 Undergraduate Alumni Survey was administered to 1,644 undergraduate degree recipients during the spring of 2019 with the goal of capturing overall satisfaction, employment-search experience, post-graduation employment and/or continuing education, and the importance of various skills acquired while an undergraduate.

A total of 131 undergraduate alumni responded to the survey for an overall response rate of 8.0% and 15 were recipients of a $10 Amazon.com gift card offered by the State System as an incentive for participation. Of those 131 undergraduate alumni, 75.6% were employed full-time, while an additional 17.6% were enrolled in a program of continuing or graduate education. Less than 2% were neither seeking employment nor continuing their education, and less than 1% were seeking employment.

Of those undergraduate alumni who were employed and provided employment information, 72.7% were employed in Pennsylvania.

8.0% Response Rate
A total of 131 alumni responded to the 2016-17 Undergraduate Alumni Survey

72.7% employed in PA
Of those undergraduate alumni who provided a location of employment, most are employed in PA
The business and/or hospitality industry, education industry, and health and/or medical services industry employed over 61% of undergraduate alumni. The law, law enforcement, and/or criminal justice; the energy, utilities, construction, manufacturing, trade and/or transportation; and the agriculture, forestry, fishing, and hunting industry employed the least number of undergraduate alumni.

Just over 10% of employed undergraduate alumni said their occupation is unrelated to their program/area of study, while just over 52% said their job is directly related to their area of study.
The top five sources for undergraduate alumni to cover their college expenses excluding Federal and/or State financial aid were from parental/family/friend’s contributions (59%), off-campus jobs (34%), private loans (34%), personal savings (31%), and scholarships (31%).

Overall, 78% of undergraduate alumni said they would choose the same university again if they had to do it over, while 64% would choose the same major(s).