Kutztown University of Pennsylvania: 2016-17 Graduate Alumni Survey

The 2016-17 Graduate Alumni Survey was administered to 211 graduate degree recipients during the spring of 2019 with the goal of capturing overall satisfaction, employment-search experience, post-graduation employment and/or continuing education, and the importance of various skills acquired while a graduate student.

A total of 14 graduate alumni responded to the survey for an overall response rate of 7% and 9 were recipients of a $10 Amazon.com gift card offered by the State System as an incentive for participation. Of those 14 graduate alumni, almost 79% were employed full-time, while an additional 7% were enrolled in a program of continuing or graduate education.

Of those graduate alumni who were employed and provided employment information, all respondents were employed in Pennsylvania.

6.6% Response Rate
A total of 14 alumni responded to the 2016-17 Graduate Alumni Survey

100% employed in PA
Of those graduate alumni who provided a location of employment, most are employed in PA
The education industry and social and/or community services industry employed over 72% of graduate alumni. The government, and the business and/or hospitality industry employed responding alumni.

Over 81% of employed graduate alumni said their occupation is directly to their program/area of study.
The top five sources for graduate alumni to cover their college expenses excluding Federal and/or State financial aid were from personal savings (43%), off-campus jobs (29%), parental/family/friends (29%), graduate assistantships (21%), and scholarships (21%).

Overall, 50% of graduate alumni said they would choose the same university again if they had to do it over, while 64% would choose the same major(s).