

Bloomsburg University of Pennsylvania

Bloomsburg, PA • 570-389-4000

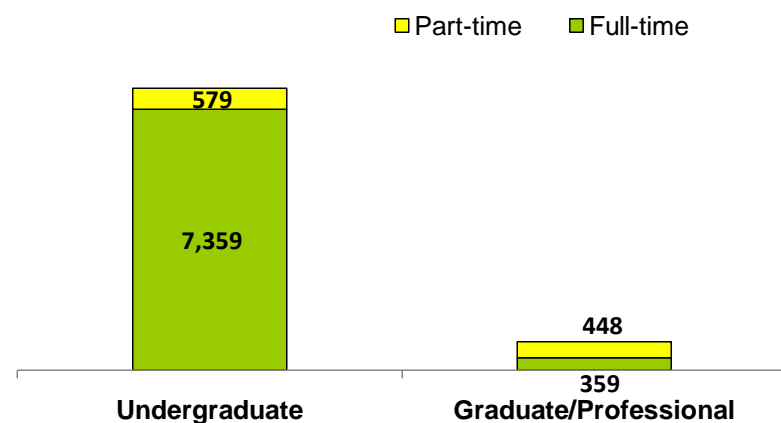
<http://www.bloomu.edu/>

Bloomsburg University of Pennsylvania, a public, four-year institution, is one of 14 members of the Pennsylvania State System of Higher Education. Founded in 1839 as the Bloomsburg Literary Institute, the university currently enrolls nearly 8,000 undergraduate students in the Colleges of Professional Studies, Business, Liberal Arts and Science and Technology and more than 800 graduate students in upper-level programs, including a doctoral program in clinical audiology. Ninety percent of the university's students are Pennsylvania residents and 7 percent hail from neighboring New Jersey. The top majors in fall 2007, in order, were biology and allied health sciences, early childhood and elementary education, management, secondary education, exceptionality programs and sociology, social welfare and criminal justice.

Student Characteristics (Fall 2007) [More](#)

TOTAL NUMBER OF STUDENTS 8,745

Student Level and Enrollment Status



UNDERGRADUATE PROFILE

Total 7,938

Gender

Women	4,658	59%
Men	3,280	41%

Race/Ethnicity

African American / Black	522	7%
American Indian / Alaskan Native	14	0%
Asian / Pacific Islander	87	1%
Hispanic	189	2%
International	57	1%
White	6,421	81%
Race/Ethnicity Unknown	648	8%

Geographic Distribution (Degree-Seeking)

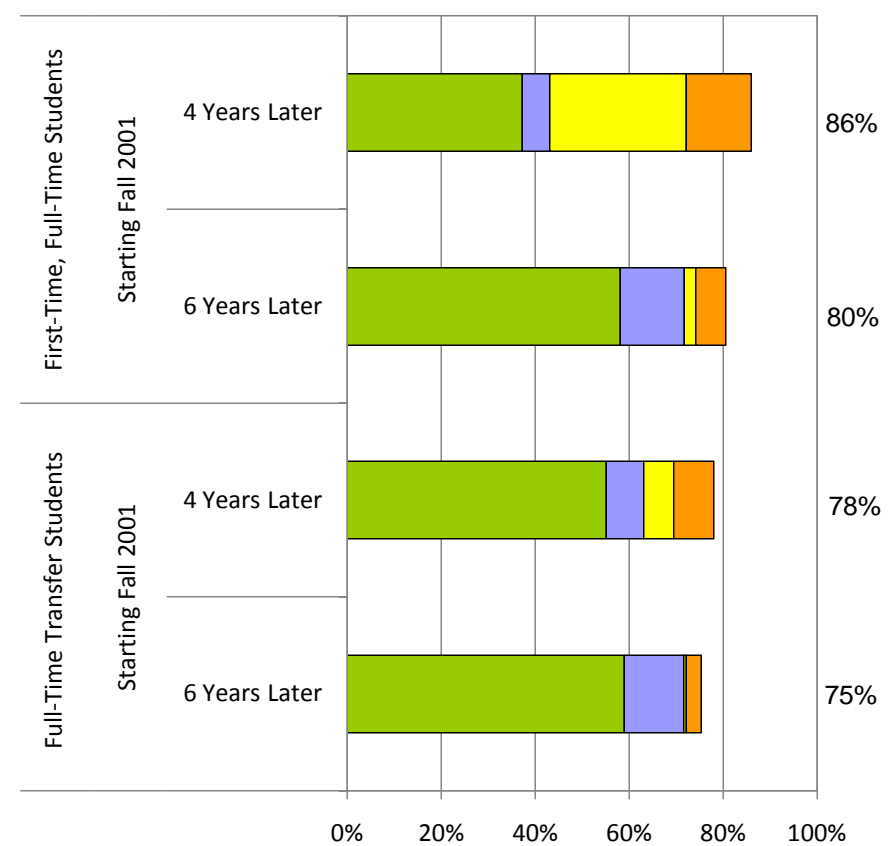
Pennsylvania	90%
Other US States & Territories	10%
Other Countries	1%

Age (Degree-Seeking)

Average Age	21
Percent of Undergraduates Age 25 or Older	6%

Undergraduate Success and Progress Rate [More](#)

■ Graduated from BU
 ■ Graduated from other Institution
■ Still Enrolled at BU
 ■ Still Enrolled at other Institution



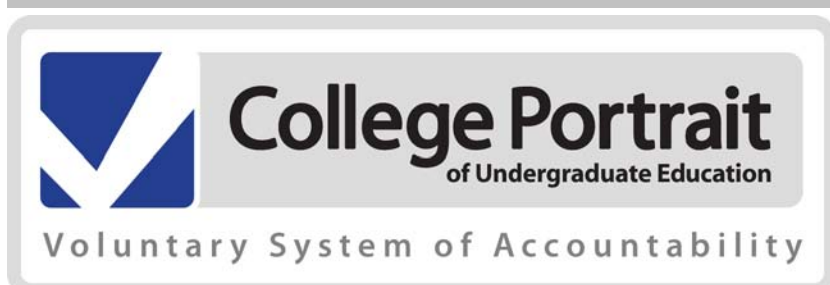
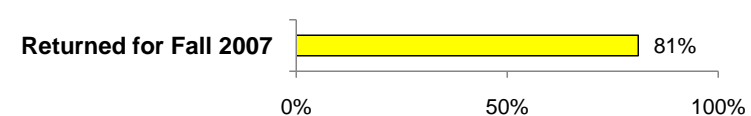
A 86% four-year success and progress rate means that 86% of students starting in Fall 2001 either graduated or are still enrolled at a higher education institution four years later.

Counts for the Fall 2001 entering class shown in the graph above.

- 1,687 First-Time, Full-Time Students
- 342 Full-Time Transfer Students

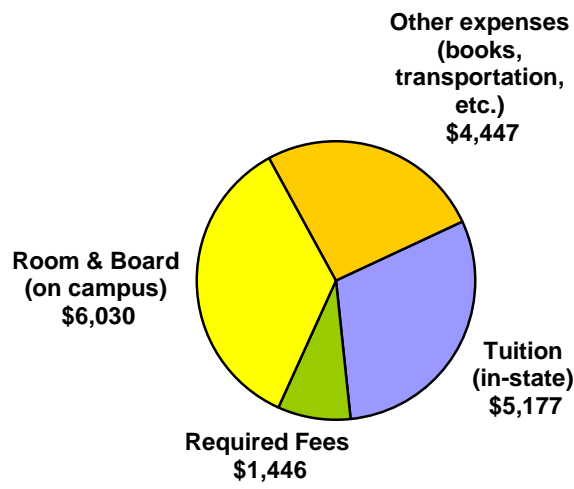
[CLICK HERE](#) for Detailed Success & Progress Rate Tables

Retention of Fall 2006 First-Time, Full-time Students



One of the strengths of U.S. higher education is the broad range of diverse institutions, each with its own distinctive mission. We encourage you to check out college web sites and visit campuses to get a more complete picture of the opportunities available to you!

Typical Undergraduate Costs per Year Without Financial Aid for Full-Time, In-State Students (2007-08)



Total: \$17,100

[CLICK HERE](#) for typical out-of-state costs and any discipline-specific tuition

The cost to attend varies based on the individual circumstances of students and may be reduced through grants and scholarships.

[CLICK HERE](#)
To get a cost estimate for students like you!

Financial Aid Awarded to Undergraduates (2007-2008)

Overall Financial Aid

• 82% of 2007-2008 full-time undergraduates received financial aid of some type including need-based loans, work study, and non need-based scholarships.

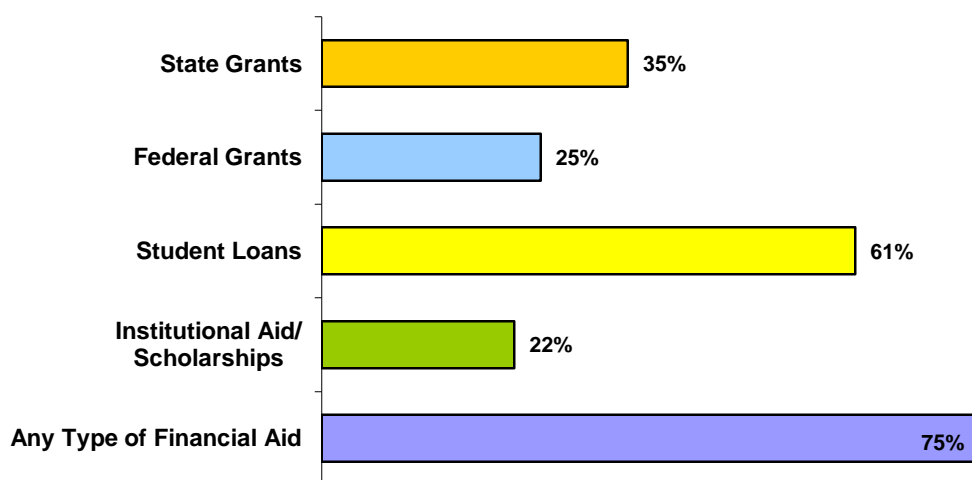
Annual Need-Based Scholarships & Grants

• 38% of 2007-2008 full-time undergraduates received need-based grants or scholarships; the average award for the year was \$4,883.

Annual Need-Based Loans

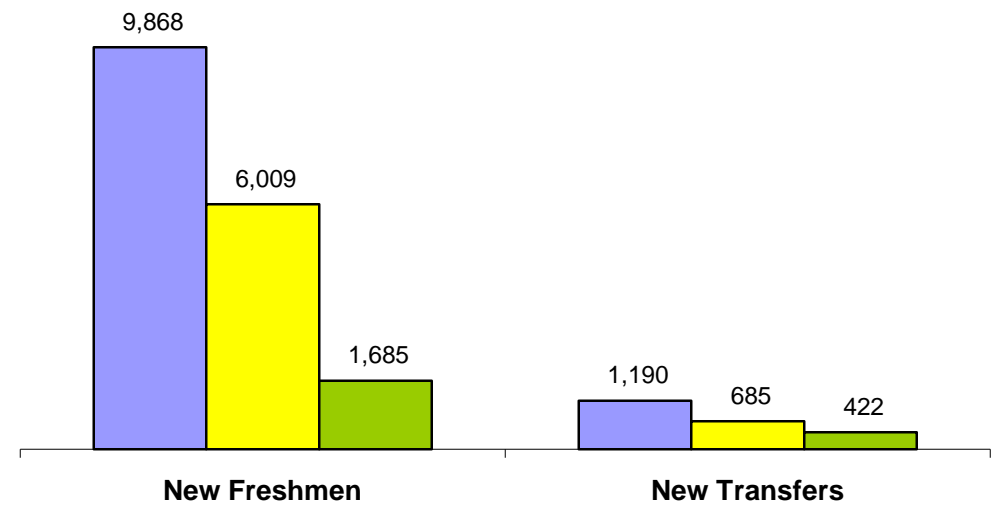
• 47% of 2007-2008 full-time undergraduates received need-based work-study and/or loans (not including parent loans); the average loan for the year was \$4,539.

Percent of Fall 2006 First-Time Students Receiving Each Type of Financial Aid



NOTE: Student may receive aid from more than one source.

Applied Admitted Enrolled



Academic Preparation of New Freshman

Test(s) Required for Admission: SAT &/or ACT

Middle 50% of Test Score Range	ACT	SAT
Composite	-	
Math	-	470-570
English Critical Reading	-	460-540

50% of admitted students have test scores within the ranges listed, 25% have scores above, and 25% have scores below.

Percent in top 25% of High School Graduating Class	36%
Percent in top 50% of High School Graduating Class	78%
Average High School GPA (4-point scale)	3.30

Degrees and Areas of Study

Degrees Awarded at BU in 2006-07

Bachelor's	1,516
Master's	316
Doctoral	6
Total	1,838

Areas of Study with the Largest Number of Undergraduate Degrees Awarded in 2006-07

Business, Management, Marketing, and Related Support Se	22%
Education	17%
Health Professions and Related Clinical Sciences	10%
Social Sciences	9%
English Language and Literature/Letters	9%
All other degree areas	33%
Total	100%

[CLICK HERE](#) for a list of undergraduate and graduate programs

The Huskies Community

Bloomsburg University offers a wide array of student activities and programs, modern residence halls, a well-equipped Student Recreation Center and restaurant-quality dining, including an on-campus Starbucks. The university has 18 intercollegiate athletic programs, more than 160 organizations to provide opportunities for leadership and growth and 11 Living Learning Communities that bring together students with common academic interests who live in the same residence hall, participate in activities and enroll in a cluster of related courses. The university actively supports an atmosphere of civic engagement, encouraging students to get involved through political and volunteer activities. More than 750 companies, organizations and agencies provide academic internships to Bloomsburg students. Students also may take advantage of support offerings provided through Academic Advisement, Accommodative Services, Act 101/Educational Opportunity Program, Developmental Instruction, Student Support Services, University Tutorial Services and other programs.



Study at BU

Classroom Environment

Students per Faculty	20 to 1
Undergraduate classes with fewer than 30 students	62%
Undergraduate classes with fewer than 50 students	93%

Full-Time Instructional Faculty

Total Faculty	379
% Women	41%
% from Minority Groups	14%
% with Highest Degree in Field	86%

Carnegie Classification of Institutional Characteristics

Basic Type

Master's L: Master's Colleges and Universities (larger programs)

Size and Setting

M4/R: Medium four-year, primarily residential

Enrollment Profile

VHU: Very high undergraduate

Undergraduate Profile

FT4/S/LTI: Full-time four-year, selective, lower transfer-in

Undergraduate Instructional Program

Bal/SGC: Balanced arts & sciences/professions, some graduate coexistenc

Graduate Instructional Program

Postbac-A&S/Ed: Postbaccalaureate with arts & sciences (education domir

Student Housing [More](#)

89% of new freshmen live on campus
41% of all undergraduates live on campus

Campus Safety [More](#)

Bloomsburg University is located adjacent to the Town of Bloomsburg, a community with 12,000 full-time residents. The safety of the small community extends to the well-lighted campus where security measures include an emergency message notification system (e-mail, phone and text message), emergency call boxes and continuous patrolling by the university's 17 commissioned police officers who work closely with the professional town police force. Entrance to all residence halls is by card-access only and, for extra security, classrooms may be locked from inside.

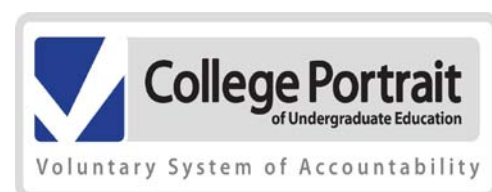
[CLICK HERE](#) for Campus Crime Statistics report.

Future Plans of Bachelor's Degree Recipients

Data used to build graph are not yet available

NOTE: Institutional classifications based on the Carnegie 2005 edition.

[CLICK HERE](#) for more information on Carnegie Classifications.



Student Experiences and Perceptions

Students who are actively involved in their own learning and development are more likely to be successful in college. Colleges and universities offer students a wide variety of opportunities both inside and outside the classroom to become engaged with new ideas, people, and experiences. Institutions measure the effectiveness of these opportunities in a variety of ways to better understand what types of activities and programs students find the most helpful.

[CLICK HERE](#) for examples of how BU evaluates the experiences of its students.

In addition, institutions participating in the VSA program measure student involvement on campus using one of four national surveys. Results from the one survey are reported for a common set of questions selected as part of VSA. Following are the selected results from the 2006-07 National Survey of Student Engagement (NSSE). The questions have been grouped together in categories that are known to contribute to student learning and development. The results reported below are based on the responses of seniors who participated in the survey.

[CLICK HERE](#) for information on the NSSE survey.

Group Learning Experiences

- 97% percent of seniors worked with classmates on assignments outside of class.
- 61% of seniors tutored or taught other students
- 36% of seniors spent at least 6 hours per week participating in co-curricular activities such as student organizations and intramural sports

Active Learning Experiences

- 83% of seniors spent at least 6 hours per week preparing for class
- 19% of seniors worked on a research project with a faculty member
- 55% of seniors participated in an internship, practicum, or field experience
- 65% of seniors participated in community service or volunteer work
- 4% of seniors participated in study abroad
- 99% of seniors made at least one class presentation last year

Institutional Commitment to Student Learning and Success

- 96% of seniors believe this institution provides support for student success
- 76% of seniors rated the quality of academic advising at this institution as good or excellent
- 69% of seniors reported that this institution provided help in coping with work, family and other non-academic responsibilities
- 95% of seniors reported working harder than they thought they could to meet an instructor's standards or expectations

Student Satisfaction

- 81% of seniors would attend this institution if they started over again
- 89% of seniors rated their entire educational experience as good or excellent
- 87% of seniors reported that other students were friendly or supportive

Student Interaction with Campus Faculty and Staff

- 51% of seniors believed that the campus staff were helpful, considerate, or flexible
- 78% of seniors believed that faculty are available, helpful, or sympathetic
- 99% of seniors reported that faculty members provided prompt feedback on their academic performance
- 74% of seniors discussed readings or ideas with faculty members outside of class

Experiences with Diverse Groups of People and Ideas

- 62% of seniors reported that they often tried to understand someone else's point of view
- 89% of seniors reported their experience at this institution contributed to their understanding people of other racial and ethnic backgrounds
- 46% of seniors often had serious conversations with students of a different race or ethnicity

Student Learning Outcomes

All colleges and universities use multiple approaches to measure student learning. Many of these are specific to particular disciplines, many are coordinated with accrediting agencies, and many are based on outcomes after students have graduated. In addition, those institutions participating in the VSA measure increases in critical thinking, analytic reasoning, and written communication using one of three tests.

Student Learning Assessment at BU

The faculty, staff and administration of Bloomsburg University are engaged in learning outcomes assessment on a daily basis. Academic departments carry out learning outcomes assessments for all academic programs, including direct, indirect and course-embedded assessments. In addition, the institution routinely gathers data to determine the overall success of the academic enterprise. A "Student Satisfaction Survey," the National Survey of Student Engagement (NSSE) and the Measure of Academic Proficiency and Progress (MAPP) are used for learning and other outcomes assessment on an institution-wide basis. The university also monitors the success of its graduates through surveys of employers and graduate schools. The most recent data shows that 90.1 percent of the students who graduated in December 2005, May 2006 and August 2006 were placed in jobs or graduate school by Spring 2007.

[CLICK HERE](#) for examples of student learning assessment and outcomes at BU

Pilot Project to Measure Core Learning Outcomes

As a pilot project, VSA participants measure critical thinking, analytic reasoning, and written communication using one of three tests. Following are the 2007-08 results from the Measure of Academic Proficiency and Progress (MAPP). The MAPP measures critical thinking, analytic reasoning, and written communication and reports separate scores on critical thinking and written communication.

[CLICK HERE](#) for a description of the MAPP test.

Learning Gains between Freshman Year and Senior Year

Critical Thinking

The increase in learning on the performance task is well above what would be expected at an institution with students of similar academic abilities.

Written Communication

The increase in learning on the performance task is above what would be expected at an institution with students of similar academic abilities.

Average Institutional Scores

	<u>Freshman Score</u>	<u>Senior Score</u>
Critical Thinking	108.13	113.75
Written Communication	112.57	115.41

MAPP Score Range: 100 to 130