Board of Governors’ Meeting

Boardroom
Administration Building
Dixon University Center
2986 North Second Street
Harrisburg, PA 17110-1201

Tuesday, August 22, 2017
4:00 p.m.

via conference call

Agenda

Call to Order and Roll Call of the Members

Public Comments

Board Action

1. Policy Dispensation
   a. Policy 1985-01-A: Requirements for Initiation or Change of Credit-Based Academic Programs
   b. Policy 1999-01-A: Student Transfer Policy

2. Cheyney University of Pennsylvania Loan Forgiveness

Adjournment

( NOTE: An Executive Session may be called during the meeting as needed.)

Board Members: Cynthia D. Shapira (Chair), Senator Ryan P. Aument, Representative Matthew E. Baker, Audrey F. Bronson, Secretary Sarah E. Galbally (Governor Wolf’s designee), Representative Michael K. Hanna, Shaina M. Hilsey, Donald E. Houser, Jr., Jonathan B. Mack, David M. Maser (Vice Chair), Barbara McIlvaine Smith, Daniel P. Meuser, Thomas S. Muller, Guido M. Pichini, Secretary of Education Pedro A. Rivera, Senator Judith L. Schwank, Harold C. Shields (Vice Chair), Brian Swatt, and Governor Thomas W. Wolf.

For further information, contact Randy A. Goin, Jr. at (717) 720-4010
SUBJECT: Special Dispensation to Board of Governors’ Policy 1985-01-A: Requirements for Initiation or Change of Credit-Based Academic Programs (ACTION)

UNIVERSITIES AFFECTED: Cheyney University of Pennsylvania

BACKGROUND: Section B. Moratorium of the Board of Governors’ Policy 1985-01-A: Requirements for Initiation or Change of Credit-Based Academic Programs states “Students currently enrolled or admitted will be allowed to complete the program.” The university is seeking Board approval for an exception to this sentence of the Board Policy.

Cheyney University of Pennsylvania must present a plan that includes a balanced budget to Middle States Commission of Higher Education by September 1, 2017, for 2017-2018 fiscal year. This dispensation will enable Cheyney University to focus its resources (expenses) on students in active academic programs. These active academic programs are the result of ongoing analysis of its academic program array in response to the greatest demand and need. To the extent possible, students near completion of their academic program will be able to finish their program at Cheyney University.

Cheyney University is committed to informing and advising students of all options available within and outside of the System for program completion. This proposed limited exception to the policy means that students whose programs are placed into moratorium will be provided with focused transfer pathways of choice to other programs at Cheyney University or to programs at any of the State System’s other 13 universities. In addition, Cheyney University is in active discussions with Lincoln University, which will also result in transfer pathways for affected students.

State System policy (1985-01-A) requires each university to have a teach-out plan that guarantees students the courses needed to meet the requirements for any program placed in moratorium. In other words, an admitted student is provided the opportunity to complete his/her program before the university ceases to offer the program/necessary courses. Adhering to Policy 1985-01-A would require the university to continue operating programs that are not part of the university’s future, thus creating an additional obstacle to reducing academic program expenditures as part of the overall reduction of university-wide costs.

MOTION: That the Board of Governors approves the dispensation to exempt Cheyney University from the portion of Board of Governors’ Policy 1985-01-A: Requirements for Initiation or Change in Credit-Based Academic Programs, Section B. Moratorium, that states, “Students currently enrolled or admitted will be allowed to complete the program.” The exception for Cheyney University ends on August 22, 2022.

Supporting Documents Included: Board of Governors’ Policy 1985-01-A: Requirements for Initiation or Change in Credit-Based Academic Programs

Other Supporting Documents Available: N/A

Prepared by: Kathleen M. Howley
Telephone: 717-720-4200
Policy 1985-01-A: Requirements for Initiation or Change of Credit-Based Academic Programs

See Also: Adopted: March 19, 1985

A. Purpose

To provide the chancellor and the Board of Governors, and the president and council of trustees of each University, the general criteria and policies governing Board of Governors’ requirements prior to initiation or change of a credit-based academic program within a University or consortium of Universities.

B. Definitions

Academic Major: Main field of study in an academic program. For baccalaureate degrees, the academic major (comprised of core and cognate courses) and general education are the two principal components of the degree. For master’s degrees, the academic major (common core), concentration or specialization, and capstone experience(s) are the principal components of the degree. Academic major can be a sequence of courses, activities, and/or experiences constituting a major field of study, culminating in a credit-based degree or certificate.

Academic Minor: An organized program of study that comprises the fundamental requirements of an academic major (core and cognate courses) equivalent to a minimum of 18 semester credit hours. As a secondary field of study, the academic minor should reflect a minimum of six credits of advanced standing coursework. Exceptions to the advanced standing requirements may be granted on a case-by-case basis per request to the chancellor.

Academic Program: An instructional program leading toward a certificate, associate’s, bachelor’s, master’s, or doctoral degree or resulting in credits that can be applied to one of these degrees.
Certificate: A formal credit-based credential designated on the academic record and awarded by an educational institution to indicate completion of an organized program of study at the postsecondary level that does not culminate in a degree. Certificates are not the same as certifications or licenses, which are typically awarded by third party, standard-setting bodies (not academic institutions), based on an assessment process that recognizes competencies in a particular occupational specialty as measured against a set of standards. Certificates may be awarded at the undergraduate or graduate level.

CIP Code: The Classification of Instructional Programs (CIP) is a taxonomic coding scheme of instructional programs. Its purpose is to facilitate the organization, collection, and reporting of fields of study and program completions. The CIP is the accepted federal government statistical standard on instructional program classifications.

Concentration, Track, Specialization, or Emphasis: A program of study in a focused area within an academic program (i.e., degree program, not a minor), consisting of a minimum of 12 semester credit hours for baccalaureate degrees and a minimum of nine semester credit hours for master’s degrees. Requirements for the concentration, track, specialization, or emphasis are included within the program of study for the academic major.

Degree Designation: Specific degree type, including but not limited to bachelor of arts, bachelor of science, bachelor of applied science, master of arts, master of science, master of education, doctor of education, and doctor of philosophy.

Discontinuance: Discontinued programs should have no students currently enrolled and the university has chosen not to reinstate or reorganize the program. Programs in moratorium in which no action is taken within the five-year period will be discontinued.

Moratorium: A program placed into moratorium means that students will no longer be admitted during the period of moratorium. Students currently enrolled or admitted will be allowed to complete the program. The university will assess the program’s potential and either reinstate, reorganize or discontinue the program. A program shall not be in moratorium more than five years unless approved by the Office of the Chancellor.

Program Change: A change in the academic program (i.e., degree designation or award type, academic major, academic minor, concentration, track, specialization, emphasis); academic minor; or certificate.

Reorganization: Reorganized programs reflect curricula and/or credentials that have been significantly revised to meet new market demands or revised program accreditation requirements.

C. Process

The Office of the Chancellor shall, in consultation with State System universities, establish and review criteria for the initiation or change of credit-based academic programs as part of the System Standards and Procedures. The System Standards and Procedures are designed to further define or explain the policy.
1. Academic program proposals shall be subject to action by, or notice to, the Board of Governors or chancellor, as follows:

   a. Board of Governors’ Action

       New academic program, i.e., associate, bachelor, master, doctoral degree.

   b. Office of the Chancellor Action

       Reorganization of an existing approved degree program that significantly changes or affects any of the following: name of the major, CIP code, student learning outcomes of the program, change in degree designation or award type, or a change in credit length that exceeds approved policies.

       Reactivation of a degree program in moratorium—A university may request a degree program be placed into moratorium for up to five years. At any time during this five-year period, a university may choose to discontinue, reinstate the program as previously approved, or reinstate as a reorganized program. Approval is needed if the program has been reorganized as outlined above.

   c. Office of the Chancellor Notification

       New concentration, track, specialization, or emphasis

       New academic minor

       New certificate

       Conversion of any current program (associate, bachelor, master, doctoral, minor, or certificate) to online or interactive video learning modality.

       Degree program, minor, track, concentration, specialization, or certificate that is placed into moratorium or discontinued.

2. No new, reorganized, or reinstated academic program (associate’s, bachelor’s, master’s, doctoral degree) requiring approval shall be advertised or offered until the university president receives written notice from the chancellor verifying approval by the Board of Governors or chancellor.

   No new minor or certificate shall be announced or implemented without confirmation of receipt of notification from the chancellor.

3. All previously approved programs must be in compliance by August 1, 2016.
SUBJECT: Special Dispensation to Board of Governors’ Policy 1999-01-A: Student Transfer Policy (ACTION)

UNIVERSITIES AFFECTED: Cheyney University of Pennsylvania

BACKGROUND: Section D. Graduate of the Board of Governors' Policy 1999-01-A: Student Transfer Policy states “Students may transfer one-third of the equivalent graduate-level credits required in a graduate program.” We are seeking Board approval for a dispensation to this sentence of the Board Policy.

Cheyney University of Pennsylvania must present a plan that includes a balanced budget to Middle States Commission of Higher Education by September 1, 2017, which may result in programs placed into moratorium.

This dispensation will remove the cap on the transfer of equivalent graduate-level credits required in a graduate program for currently enrolled Cheyney University students whose programs have been placed into moratorium.

Students whose graduate programs may be placed into moratorium will be provided with and advised on transfer pathways of choice to attend any of our other 13 universities. In addition, we are currently in active and ongoing discussions with Lincoln University to provide the same opportunity.

MOTION: That the Board of Governors approves the dispensation to exempt Cheyney University from the portion of Policy 1999-01-A: Student Transfer Policy, Section D. Graduate, which caps the transfer of equivalent graduate-level credits a current student may transfer into a graduate program. The exception for Cheyney University ends on August 22, 2022.

Supporting Documents Included: Board of Governors’ Policy 1999-01-A: Student Transfer Policy

Other Supporting Documents Available: N/A

Prepared by: Kathleen M. Howley

Telephone: 717-720-4200
Policy 1999-01-A: The Student Transfer Policy

See Also: Board of Governors' Policy 1990-06-A: Academic Degrees; Procedure/Standard Number 2016-24: Graduation Residency Requirements

Adopted: January 14, 1999
Amended: October 6, 2016

A. Introduction

The student transfer policy operates on the principle that competencies and learning outcomes developed and documented through prior learning are the basis of recognition of transfer credit, not course matching. The intent of this policy is to maximize the acceptance and application of college-level credits awarded by regionally accredited institutions.

Sound public policy advocates that students who transfer into and among State System universities be able to complete their education without unnecessary repetition of learning successfully completed and documented at another institution.

The State System recognizes the value of learning that students demonstrate upon earning an Associate degree. Undergraduate students who transfer into a State System university with an Associate of Arts or Associate of Science degree in a parallel program will be awarded junior status and will have the same requirements for admission to a particular academic program as native students.

The purposes of this policy are:

1. To facilitate transfer of undergraduate and graduate students and their prior learning to and among State System universities.
2. To ensure that students can complete their education without unnecessary duplication of coursework.
3. To assist non-diploma and non-degree-holding students who have earned college-level credits from a previously attended PA Community college earn an associate degree or other credential by “reverse transferring” their current PA State System University credits back to their PA Community College.

B. Background

In 2008, legislation amended the Public School Code of 1949 by adding Article XX-C “Transfer of the Credits between Institutions of Higher Education” and established the Statewide Transfer and Articulation System so that students could transfer Associates of Arts (AA) and Associate of Science (AS) degrees into parallel bachelor degree programs at State System universities with junior standing.
A Transfer and Articulation Oversight Committee (TAOC) developed a process and timeline for implementing statewide program to program articulation agreements. TAOC created a transfer credit framework for 30 credits of foundational courses in 6 areas as well as the guidelines for program articulation from 2 year to 4 year institutions. Representative community college and 4 year college faculty developed Program to Program (P2P) transfer articulation understandings for academic major programs.

C. Definitions

1. Undergraduate Degrees:

   - **Associate’s Degrees:** An Associate degree indicates that the holder has developed proficiencies sufficient to prepare for upper division collegiate work or to enter directly into a specific occupation. Associate degrees are awarded only for completion of a coherent program of study designed for a specific purpose. They reflect satisfactory achievement of a minimum of 60 semester hours of credit, in two parts: a general education component and an area of concentration or major component. Examples of Associate Degrees include Associate of Arts, Associate of Science, and Associate of Applied Science.

   - **Bachelor’s Degrees:** A Bachelor’s degree is a four year degree that consists of two principal components, general education and study in depth in a major, which, taken together, are designed to prepare the student for a productive career, informed citizenship, and continuous growth.

2. Graduate Degrees:

   - **Master’s Degrees:** A Master’s degree represents advanced study beyond the baccalaureate degree and signifies mastery in a discipline or professional field. A master’s program requires a minimum of 30 semester credit hours and usually includes three basic components: (a) a common core of courses related to the discipline or field of study; (b) a concentration or specialization in a focused area of the discipline; and (c) cognate courses which broaden perspective or mastery, or provide special skills such as statistics or foreign language.

   - **Doctorate Degrees:** The doctorate is the highest academic degree awarded in American higher education and is of two types: the Doctor of Philosophy (Ph.D.) and the Professional Doctorate. Though the primary distinction is that the Ph.D. is a research degree and professional degrees are applied degrees, most doctoral programs include both research and applied studies.

3. Certificates: A certificate is a formal credit-based credential designated on the academic record and awarded by an educational institution to indicate completion of an organized program of study at the postsecondary level that does not culminate in a degree.

4. **Program to Program (P2P):** Refers to a Pennsylvania statewide program to major program articulation agreement that provides a clear transfer pathway into a State System university for community college students who have selected a transferable major program. Associate of Arts and Associate of Science degrees that are part of the P2P articulation contain a minimum of 30 hours of liberal arts among the following six fields of
study: Composition, Public Speaking, Humanities & Arts, Behavioral/Social Sciences, Sciences, and Mathematics and 21 credits of major program coursework.

5. **Prior Learning**: Refers to student learning that occurred prior to enrollment at a State System university. Prior learning includes college-level credits earned elsewhere as well as the assessment of skills, knowledge and competencies acquired outside the classroom against a set of standards or learning outcomes. Prior learning may include documented learning such as (but not limited to) Advanced Placement, International Baccalaureate, DANTES, CLEP, military experience, and credit by exam.

6. **Credit**: The recognition of attendance or performance in an instructional activity (course or program) that can be applied by a recipient toward the requirements for a postsecondary degree, diploma, certificate, or other formal award, irrespective of the activity’s unit of measurement.

7. **Directed General Education (Prescribed General Education)**: General education courses that are required for the major are considered "directed general education" or "prescribed general education". Therefore, directed (prescribed) general education courses are counted in the general education requirement/credits, not in the major or cognate requirements.

8. **Reverse Transfer**: A credit review of degree seeking students who transferred from a PA community college to a four-year Pennsylvania State System University without having earned their associate degree. Credits earned while working toward their bachelor degree will be sent to the PA Community College for evaluation for possible credit towards the completion of the associate degree requirements. PA’s State System of Higher Education Universities and the 14 Pennsylvania Community Colleges have a signed and executed statewide Reverse Transfer Agreement.

D. **Policy Statement**

All college-level credits from regionally accredited institutions will be accepted in transfer, regardless of how the prior learning was acquired. The intent of this policy is to maximize the application of college-level credits awarded by regionally accredited institutions. Review of learning from non-regionally accredited institutions will be evaluated locally on a student by student basis. State System Universities shall ensure consistency and equity in the application of credit from non-regionally accredited institutions.

It is up to the receiving State System University as to how the credit is applied towards the intended degree:

**Undergraduate**

- In the acceptance and application of undergraduate transfer college-level credits, the receiving institution will first apply as many college-level credits as possible toward the satisfaction of general education requirements, then to requirements in the major and finally to elective credits.
• State System universities will recognize the integrity, design and validity of general education programs at other institutions and will accept general education coursework when comparable (though perhaps not identical to general education at the receiving State System institution). There shall not be a course to course equivalency requirement.

• Students who transfer from one State System institution to another State System institution with their general education program completed will have their general education requirements met. Universities with unique signature general education requirements may expect students to satisfy those requirements if doing so does not extend the student’s time to degree.

• Undergraduate students who transfer into the State System of Higher Education with an Associate degree in a parallel academic programs or as part of the P2P Statewide agreements will be awarded junior standing.

**Graduate**

• Students may transfer one-third of the equivalent graduate-level credits required in a graduate program.

E. **Guaranteed Admissions**

Admission to a State System university is guaranteed for undergraduate students transferring from a Pennsylvania Community College with an Associate degree and for students transferring from one State System University to another State System University.

• Admission is guaranteed into a State System University but not to a specific major or degree program.
• Criminal Conviction of a Felony Offense or Dismissal from a Previous Institution for Disciplinary Reasons may limit the ability to enroll in the Institution or complete certain academic majors/programs and may affect approval to live in university-owned or university-affiliated housing. These will be handled on a case-by-case basis.

F. **Effective Date**

The policy will become effective no later than start of Fall 2017.
Board of Governors’ Meeting  
August 22, 2017

**SUBJECT:** Cheyney University of Pennsylvania Loan Forgiveness (**ACTION**)  

**UNIVERSITIES AFFECTED:** Cheyney University of Pennsylvania

**BACKGROUND:** To maintain Middle States accreditation, Cheyney University has undertaken many steps to address the out-of-compliance status of multiple standards. The university is undertaking an overhaul of the academic enterprise, right sizing the staff and administration, and concentrating operations into fewer buildings. Cheyney University has already insourced business operations to West Chester University, and has outsourced grounds, janitorial, IT services, HVAC, and financial aid.

Through the initiatives listed above, Cheyney is addressing the major Middle States standard with which it is out of compliance—Adequate Financial Resources.

As requested by Middle States, Cheyney must submit a plan to mitigate the debt owed to other State System universities through repayment, state appropriations, forgiveness, or any other source of funds. To that end, the university proposes to work toward loan forgiveness by the State System over a four fiscal year basis, beginning in the current fiscal year 2017/18. The formula provides a mechanism to hold Cheyney University accountable for operating within the available financial resources. This approach should alleviate a considerable component of the out-of-compliance finding for the Middle States financial resources standard, and will result in the forgiveness of all funds lent to or spent on behalf of Cheyney University ($30.5 million State System Loans and $3.9 million from the Office of the Chancellor spent directly on behalf of Cheyney).

**MOTION:** That the Board of Governors forgives the total funds owed to the State System by Cheyney University of Pennsylvania over a four fiscal year period, beginning in the current fiscal year, provided that the university meets the conditions listed below.

- **FY 2017/18:** Cheyney University demonstrates $7.5 million of annual expense reduction from current operations as verified by the Vice Chancellor for Administration and Finance = 0% forgiven.
- **FY 2018/19:** Cheyney University maintains a balanced budget of revenues greater or equal to annual expenses = 33.4% of amount outstanding forgiven.
- **FY 2019/20:** Cheyney University maintains a balanced budget of revenues greater or equal to annual expenses = 50% of amount outstanding forgiven.
- **FY 2020/21:** Cheyney University maintains a balanced budget of revenues greater or equal to annual expenses = Remainder of outstanding balance forgiven.

Failure to meet these requirements during the four fiscal year term will render any and all outstanding amounts due and payable.

**Supporting Documents Included:** Loan balance information

**Other Supporting Documents Available:** N/A  

**Prepared by:** James S. Dillon  
**Telephone:** (717) 720-4100
## Cheyney University Line of Credit Impact on Universities

<table>
<thead>
<tr>
<th>University</th>
<th>Allocation Percentage</th>
<th>University's Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bloomsburg</td>
<td>8.47%</td>
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<tr>
<td>California</td>
<td>7.28%</td>
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<tr>
<td>Clarion</td>
<td>5.70%</td>
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<td>East Stroudsburg</td>
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<td>Edinboro</td>
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<tr>
<td>Indiana</td>
<td>12.30%</td>
<td>3,750,734</td>
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<tr>
<td>Kutztown</td>
<td>8.27%</td>
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<td>Lock Haven</td>
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<tr>
<td>Shippensburg</td>
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<td>Slippery Rock</td>
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<tr>
<td>West Chester</td>
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<tr>
<td>OOC</td>
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<td><strong>Total</strong></td>
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**OOC**  

<table>
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<tr>
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<tr>
<td><strong>Total</strong></td>
<td><strong>3,886,550</strong></td>
<td><strong>34,386,550</strong></td>
</tr>
</tbody>
</table>

*Office of the Chancellor will absorb costs allocated to Cheyney

*Allocation percent based on FY 17/18 appropriation and FY 16/17 performance funding*