

MEMBER DISCOUNTS

SAVE ON NON-COVERED PRODUCTS AND SERVICES

The mind/body connection is important to the healing process. Your health care coverage includes access to a wide range of discounts on health and wellness-related products and services from national, well-known brands. Take a more active role in your health by using these discounts... and save up to **30 percent**.

STARTING AN EXERCISE PROGRAM?

Get discounts on fitness centers, personal trainers and running shoes.

THINKING ABOUT IMPROVING YOUR DIET?

Save on nutrition counseling, diet programs and vitamin supplements.

NEED TO RELAX?

Try Yoga, Tai Chi or massage at discounted rates.

INTERESTED IN COMPLEMENTARY OR ALTERNATIVE MEDICINE?

Experience the benefits of acupuncture, mind/body therapies or holistic medicine.

HAVE VISION OR HEARING ISSUES?

Buy hearing aids at discounted prices or explore eye surgery options.

Learn more. To search the member discounts available to you or to find a practitioner in the discount program, go to your member website and complete the login process by entering your login ID and password. If you do not have a login ID and password, select "Register Now" and follow the instructions. Select the "Coverage" tab and click on "Member Discounts."

When you visit a practitioner, just show your ID card to get your discount. You are responsible for paying the practitioner directly at the time the product is purchased or the service is received.

The member discount program is separate and distinct from your health benefits plan.



Blue365® offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under your policies with your local Blue company, its contracts with Medicare, or any other applicable federal health care program. To find out what is covered under your policies, call your local Blue company. The products and services described herein are neither offered nor guaranteed under your local Blue's company contract with the Medicare program. In addition, they are not subject to the Medicare appeals process, and any disputes regarding these products and services may be subject to your local Blue company's grievance process. *Blue Cross* and *Blue Shield* Association (BCBSA) may receive payments from *Blue365* vendors. Neither any local Blue company nor BCBSA recommends, endorses, warrants or guarantees any specific *Blue365* vendor or item.

Highmark *Blue Shield* is an independent licensee of the *Blue Cross* and *Blue Shield* Association.

25645 4/15

CS 103860