

PENNSYLVANIA'S STATE SYSTEM OF HIGHER EDUCATION



CALU



CLARION UNIVERSITY



MANSFIELD UNIVERSITY

Millersville University



Slippery Rock University

WCU WEST CHESTER UNIVERSITY



Leading Change For Sustainability

PACT 2017 Spring Conference

April 19-20, 2017

Sheraton Harrisburg Hershey Hotel

Leading Change For Sustainability

Dear Trustees,

Welcome to our Spring 2017 PACT Conference; we are looking forward to a rich and informative two days.



Harold C. Shields

PACT President

Edinboro University of
Pennsylvania Trustee

Member, Pennsylvania's
State System of Higher
Education Board of
Governors

We are especially pleased to have as our keynote speaker for the conference, Dr. Clifton Wharton, a pioneer in both education and business. Our workshops will be focused on providing you with knowledge you can use to improve your university. I ask that you take time during this conference to meet your counterparts and associates from the other State System universities and share ideas and information.

This year marks a pivotal moment in the history of the State System. This is the first time in its 34-year history that the System will undergo a complete strategic review. As trustees, you will play an essential role in that process. To thrive, institutions must not only cope with the present, but also plan for the future. Our conference theme is “Leading Change for Sustainability.” Many have said that our current State System is not sustainable; however, this critique provides no ideas, no solutions, and no roadmap to the future. We must determine if our vision matches the needs of the 21st century. The path to sustainability will require new and bold solutions and breaking from old traditions. In a word, CHANGE. Change is usually something we ask others to do. Changing oneself is probably one of the most challenging of tasks; but, at this point in our history, it is something we must all embrace.

There are thirteen (13) items listed in Act 188 as powers and duties of the councils of trustees. I know all of you can recite them by heart. As we begin the System strategic review, I ask each of you to review those powers and duties along with the PACT trustee handbook and determine how you can help your university achieve sustainability. I ask you to take on this responsibility with the same focus and determination that have made you leaders in your respective fields and have led you to become trustees. If you do, I have no doubt about our future.

Thank you for your attendance.



Schedule-at-a-Glance

Wednesday, April 19, 2017

7:30 a.m. – 5:00 p.m.	REGISTRATION	Salon C Foyer
8:00 a.m. – 9:30 a.m.	NEW TRUSTEE ORIENTATION	Dogwood Room
9:00 a.m. – 1:00 p.m.	EXECUTIVE ASSISTANTS' RETREAT	Chestnut Room
9:45 a.m. – 11:45 a.m.	JOINT PACT EXECUTIVE BOARD AND COUNCIL CHAIRS MEETING	Elm/Fir Room
12:00 p.m. – 1:00 p.m.	CONFERENCE WELCOME AND OPENING REMARKS LUNCHEON	Salon A
1:00 p.m. – 2:00 p.m.	OPENING KEYNOTE SESSION Never Eat Your Seed Corn: Some Personal Historical Reflections	Salon A
2:15 p.m. – 3:30 p.m.	FACILITATED WORKSHOP SESSIONS	
	System Strategic Review (Group A)	Chestnut/Dogwood Room
	Trustee Role in Sustainability and Self-Assessment (Group B)	Elm/Fir Room
3:30 p.m. – 4:45 p.m.	FACILITATED WORKSHOP SESSIONS	
	System Strategic Review (Group B)	Chestnut/Dogwood Room
	Trustee Role in Sustainability and Self-Assessment (Group A)	Elm/Fir Room
5:00 p.m. – 6:00 p.m.	NETWORKING RECEPTION	Pennsylvania Ballroom
6:00 p.m. – 8:00 p.m.	DINNER AND PACT BUSINESS MEETING	Pennsylvania Ballroom

Thursday, April 20, 2017

7:30 a.m. – 9:30 a.m.	REGISTRATION	Salon C Foyer
7:30 a.m. – 8:30 a.m.	BREAKFAST	Salon A
8:30 a.m. – 9:45 a.m.	FACILITATED WORKSHOP SESSIONS	
	Operationalizing the System's Workforce Intelligence Toolkit (Group A)	Chestnut/Dogwood Room
	Financial Risk Assessment Dashboard and Instructional Cost Model (Group B)	Elm/Fir Room
9:45 a.m. – 11:00 a.m.	FACILITATED WORKSHOP SESSIONS	
	Operationalizing the System's Workforce Intelligence Toolkit (Group B)	Chestnut/Dogwood Room
	Financial Risk Assessment Dashboard and Instructional Cost Model (Group A)	Elm/Fir Room
11:15 a.m. – 12:45 p.m.	STATE SYSTEM PLENARY PANEL SESSION LUNCHEON	Salon A
12:45 p.m. – 1:00 p.m.	CLOSING REMARKS	Salon A

2017 Spring PACT Conference Adjourns



Leading Change For Sustainability

Wednesday, April 19, 2017

- 7:30 a.m. – 5:00 p.m. **REGISTRATION** Salon C Foyer
- 8:00 a.m. – 9:30 a.m. **NEW TRUSTEE ORIENTATION** Dogwood Room
- 9:00 a.m. – 1:00 p.m. **EXECUTIVE ASSISTANTS' RETREAT** Chestnut Room
- 9:45 a.m. – 11:45 a.m. **JOINT PACT EXECUTIVE BOARD AND COUNCIL CHAIRS MEETING** Elm/Fir Room
- 12:00 p.m. – 1:00 p.m. **CONFERENCE WELCOME AND OPENING REMARKS** Salon A
- Mr. Harold C. Shields**, PACT president; Edinboro University of Pennsylvania Trustee; member, Pennsylvania's State System of Higher Education Board of Governors
- 1:00 p.m. – 2:00 p.m. **OPENING KEYNOTE SESSION** Salon A
Never Eat Your Seed Corn: Some Personal Historical Reflections
- Dr. Clifton Wharton will reflect on his extensive experience in higher education and business. Dr. Wharton has been a pioneer in education, president of Michigan State University, and chancellor of the State University of New York (SUNY) system, and in business, as the first African-American CEO (TIAA-CREF) of a Fortune 500 company. His autobiography, "Privilege and Prejudice" is an inspiration to all.
- Introduction and Remarks:
Mr. Frank T. Brogan, chancellor, Pennsylvania's State System of Higher Education
- Presenter:
Dr. Clifton R. Wharton, Jr., former chairman and CEO, TIAA-CREF
- 2:15 p.m. – 3:30 p.m. **FACILITATED WORKSHOP SESSIONS**
System Strategic Review (Group A) Chestnut/Dogwood Room
- The National Center for Higher Education Management Systems (NCHEMS) will assist Pennsylvania's State System of Higher Education in conducting a strategic review of the System's overall operations – including those at each of the universities and in the Office of the Chancellor – and will make recommendations for changes that might be necessary to help ensure the System's long-term future. This session will provide an overview of the process and expectations. The review will touch on every aspect of the System -- collecting and analyzing data in the areas of student success, enrollment demand, financial planning and system governance.

Presenters:

Mr. Dennis P. Jones, president emeritus, National Center for Higher Education Management Systems (NCHEMS)

Dr. Patrick J. Kelly, vice president, National Center for Higher Education Management Systems (NCHEMS)

Dr. Brian T. Prescott, associate vice president, National Center for Higher Education Management Systems (NCHEMS)

Moderators:

Dr. Peter H. Garland, executive vice chancellor and chief academic officer, Pennsylvania's State System of Higher Education

Ms. Lois M. Johnson, associate vice chancellor for administration and finance, Pennsylvania's State System of Higher Education

Trustee Role in Sustainability and Self-Assessment (Group B)

Elm/Fir Room

How does the role of trustee impact university sustainability? How can trustees effectively advocate for their university, while operating within our State System governance? Which trustee responsibilities have the greatest impact on sustainability? Our panel of trustees will provide both dialogue and framework for effective advocacy, and discuss the consequences of our actions/in-actions as trustees. We'll introduce a tool for trustee and council self-assessment, evaluating effectiveness of their role in governance and advocacy.

Presenters:

Dr. Richard L. Frerichs, vice chair, Council of Trustees, Millersville University of Pennsylvania

Mr. Jeffrey W. Smith, vice chair, Council of Trustees, Slippery Rock University of Pennsylvania

Presenter/Moderator:

Mr. Thomas A. Fillippo, chair, Council of Trustees, West Chester University of Pennsylvania

3:30 p.m. – 4:45 p.m.

FACILITATED WORKSHOP SESSIONS

System Strategic Review (Group B)

Chestnut/Dogwood Room

Trustee Role in Sustainability and Self-Assessment (Group A)

Elm/Fir Room

See session descriptions above.

5:00 p.m. – 6:00 p.m.

NETWORKING RECEPTION

Pennsylvania Ballroom

6:00 p.m. – 8:00 p.m.

DINNER AND PACT BUSINESS MEETING

Pennsylvania Ballroom

PACT Business Meeting: The brief session will be used to conduct the necessary business of our non-profit association representing the interests of all fourteen councils of trustees and their members.

Entertainment provided by Bloomsburg University students, faculty and staff. For additional information about the jazz combo and vocal duo, please reference the dinner program.

Thursday, April 20, 2017

7:30 a.m. – 9:30 a.m.	REGISTRATION	Salon C Foyer
7:30 a.m. – 8:30 a.m.	BREAKFAST	Salon A
8:30 a.m. – 9:45 a.m.	FACILITATED WORKSHOP SESSIONS	
	Operationalizing the System's Workforce Intelligence Toolkit (Group A)	Chestnut/ Dogwood Room

Implementing labor market analytics and applying it to make data driven decisions is a major differentiator for higher-education competitiveness. This agenda item focuses on resources that were developed by the State System (and contained in the Workforce Intelligence Toolkit) to assist with this process. This panel discussion will showcase how this information is being utilized by universities to optimize student success. It will start with an overview of the toolkit and follow with a panel discussion that will look at actions these resources are inspiring, actions that will ensure sustainability of this work, and engagements this work makes possible. The panel will provide concrete real-time examples for universities on how to integrate labor market resources to both respond to the accountability revolution that higher education faces and on how universities can operationalize their roles as “stewards of place1.”

Presenters:

Dr. Ira K. Blake, provost and senior vice president, Bloomsburg University of Pennsylvania

Dr. Jeffrey L. Osgood, Jr., vice provost and dean of graduate studies, West Chester University of Pennsylvania

Dr. Stanley A. Komacek, associate provost and dean, School of Graduate Studies and Research, associate provost for enrollment management, Office of Academic Affairs, California University of Pennsylvania

Dr. H. Fred Walker, president, Edinboro University of Pennsylvania

Moderators:

Dr. Peter H. Garland, executive vice chancellor and chief academic officer, Pennsylvania's State System of Higher Education

Dr. Sue Mukherjee, assistant vice chancellor for educational intelligence, Pennsylvania's State System of Higher Education

Financial Risk Assessment Dashboard and Instructional Cost Model (Group B)	Elm/Fir Room
---	-----------------

How can trustees use university financial information, such as provided through financial risk assessments and other available financial tools, to be more knowledgeable, engaged, and effective? During this session, trustees will receive the latest updates regarding university financial risk, learn about real examples of how presidents and trustees jointly use financial information for strategic decision-making, and preview the newest financial information tool that is being made available to universities.

Presenters:

Dr. Michael A. Driscoll, president, Indiana University of Pennsylvania

Mr. L. Patrick Ross, chair, Council of Trustees, East Stroudsburg University of Pennsylvania

Mr. Gealy W. Wallwork, member, PACT executive board; member, Indiana University of Pennsylvania Council of Trustees

Dr. Marcia G. Welsh, president, East Stroudsburg University of Pennsylvania

Presenters/Moderators:

Mr. James S. Dillon, vice chancellor, administration and finance, Pennsylvania's State System of Higher Education

Ms. Lois M. Johnson, associate vice chancellor for administration and finance, Pennsylvania's State System of Higher Education

9:45 a.m. – 11:00 a.m. **FACILITATED WORKSHOP SESSIONS**

Operationalizing the System's Workforce Intelligence Toolkit (Group B) Chestnut/
Dogwood Room

Financial Risk Assessment Dashboard and Instructional Cost Model (Group A) Elm/Fir
Room

See session descriptions above.

11:15 a.m. – 12:45 p.m. **STATE SYSTEM PLENARY LUNCH SESSION** Salon A

Nationwide, universities are dealing with declining enrollment, lagging public funding, and rising operational costs. The Board of Governors has launched a strategic system review of the 14 universities and the Office of the Chancellor to identify ways to turn those challenges into opportunities. Board Chair Cindy Shapira and Chancellor Frank Brogan will provide an update regarding the ongoing review, efforts to advocate for additional funding, and other pressing State System issues.

Presenters:

Mr. Frank T. Brogan, chancellor, Pennsylvania's State System of Higher Education

Ms. Cynthia D. Shapira, chair, Pennsylvania's State System of Higher Education Board of Governors

Moderator:

Ms. Audrey Russo, president and CEO, Pittsburgh Technology Council

12:45 p.m. – 1:00 p.m. **CLOSING REMARKS** Salon A

Mr. Harold C. Shields, PACT president; Edinboro University of Pennsylvania trustee; member, Pennsylvania's State System of Higher Education Board of Governors

2017 SPRING PACT CONFERENCE ADJOURNS

Leading Change For Sustainability

Conference Presenters

Dr. Ira K. Blake

Provost and Senior Vice President, Bloomsburg University of Pennsylvania

Ira K. Blake has served in the role of provost and senior vice President of Bloomsburg University of Pennsylvania since 2009. She holds a Bachelor of Arts degree in psychology from George Washington University; a Master of Arts degree in educational psychology from San Francisco State University; a Master of Arts in developmental psychology from Teachers College; and a Doctor of Philosophy degree in developmental psychology from Columbia University. Dr. Blake is a protégé of the American Association of State Colleges and Universities' (AASCU) Millennium Leadership Initiative (MLI).



Among the accomplishments on her watch are the establishment of the first Bachelor of Applied Science degree in Pennsylvania, which seamlessly articulates with Associate of Applied Science degree programs offered by community colleges; the first university-wide planning and assessment office, which oversees data collection and analysis for university strategic planning; an innovative general education program that recognizes the value of student learning outside of the classroom; and the active collaboration between the divisions of Academic Affairs and Student Affairs, which develops co-curricular learning experiences to support an integrative educational experience for all students. Dr. Blake also spearheaded a comprehensive faculty professional development program that offers new and continuing faculty support and resources to enrich pedagogical practices, to pursue research, scholarly and creative interests, and to identify professionally meaningful service. Dr. Blake is the recipient of the Pennsylvania Black Conference on Higher Education's (PBCOHE) highest honor, the Mary Davis Baltimore Award, which recognizes an individual's efforts to improve the opportunities for underrepresented minorities in higher education; the International Student Association's (ISA) Award of Excellence; and the Business and the Applied Sciences Academy of North American's (BAASANA) Award of Excellence.

Mr. Frank T. Brogan

Chancellor, Pennsylvania's State System of Higher Education



Frank Brogan was named chancellor of Pennsylvania's State System of Higher Education in October of 2013. In that role, he serves as the State System's chief executive officer, which operates 14 comprehensive universities with a combined enrollment of about 105,000 students. Prior to coming to Pennsylvania, Chancellor Brogan served in the same capacity for the State University System of Florida.

A lifelong educator, Chancellor Brogan began his academic career as a fifth-grade teacher and worked his way through the school system in Martin County, Florida, to ultimately serve as superintendent. He later was elected as Florida's commissioner of education and then Florida's lieutenant governor before being named president of Florida Atlantic University.

Dr. Michael A. Driscoll

President, Indiana University of Pennsylvania

Dr. Michael A. Driscoll's administration has focused on student success, diversity and inclusion and military-affiliated students. He led the IUP community in the development of its strategic plan, which the university is now executing. As the university completed the strategic plan, IUP was commended for its self-study process and earned reaffirmation of accreditation from the Middle States Commission on Higher Education.

A board member of both the Center for Rural Pennsylvania and the Pennsylvania Economy League of Greater Pittsburgh, Dr. Driscoll is the former chair of the American Association of State Colleges and Universities' Committee on Economic and Workforce Development. He played a lead role in writing AASCU's statement on the economic importance universities have in their host regions.

Dr. Driscoll became IUP's president in 2012. He previously served as the executive vice chancellor and provost of the University of Alaska Anchorage, a position he took after serving in various posts at Portland State University in Oregon. He holds a Bachelor of Science, a Master of Science and a Ph.D., all in electrical engineering, from Michigan State University.



Mr. Thomas A. Fillippo

Chair, Council of Trustees, West Chester University of Pennsylvania

Mr. Thomas A. Fillippo, also known as Tom Sr., serves as the chief executive officer and president of Devault Packing Company, Inc. Mr. Fillippo has been the president of Devault Foods, Inc. since 1972. Mr. Fillippo has been a director of DNB Financial Corp. and its subsidiary DNB First National Association since February 22, 2006. He holds degree in health and physical education from West Chester University.



Dr. Richard L. Frerichs

Vice Chair, Council of Trustees, Millersville University of Pennsylvania



Dr. Richard Frerichs is a Millersville University professor emeritus, the 2014 president of the Pennsylvania School Boards Association, and past-president of the Lancaster-Lebanon Intermediate Unit board and the Millersville University Alumni Association. In addition to his seat on the Millersville University Council of Trustees, Dr. Frerichs is the current president of the Lancaster-Lebanon Literacy Council, chair of the Pennsylvania Public Education Foundation and serves as a board member on the Library System of Lancaster County, the Penn Manor School District, and the Pennsylvania Interscholastic Athletic Association.

Mr. Dennis P. Jones

President Emeritus, National Center for Higher Education Management Systems



Mr. Jones has nearly 50 years of experience in research, development, technical assistance, and administration in the field of higher education management and policy making. A member of the NCHEMS staff since 1969, he assumed increasing levels of responsibility within that organization, becoming president in 1986. Under his leadership, and in collaboration with an extraordinarily talented staff, NCHEMS has achieved a position of preeminence as a leader in the development and promulgation of information-based approaches to policy making in higher education.

Mr. Jones is widely recognized for his work in such areas as developing “public agendas” to guide state higher education policy making; financing, budgeting, and resource allocation methodologies for use at both state and institutional levels; linking higher education with states' workforce and economic development needs; and developing and using information to inform policy making.

Mr. Jones is a graduate of Rensselaer Polytechnic Institute and served as an administrator (in business and institutional planning) there for eight years prior to his joining the NCHEMS staff. He has served as an advisor to the U.S. Secretary of Education, the Lumina Foundation for Education, the National Center for Public Policy and Higher Education, and to numerous other associations, policy organizations, and state agencies.

Dr. Patrick J. Kelly

Vice President, National Center for Higher Education Management Systems

Patrick Kelly is the vice president of the National Center for Higher Education Management Systems (NCHEMS). He also serves as director of the NCHEMS Information Center for State Higher Education Policymaking and Analysis (located at www.higheredinfo.org) and works on many projects applying research and policy analysis to link higher education with the critical needs of states and their residents.

Before joining NCHEMS in February 2002, Patrick worked for six years at the Kentucky Council on Postsecondary Education. His most recent position at the council was senior associate for information and research. He worked with higher education leaders to design performance indicators to measure progress toward postsecondary education reform in Kentucky, conducted research studies for statewide higher education policy initiatives, and coordinated the analysis and reporting of data and information in support of many other council projects. Prior to working at the council, Patrick was a research associate at the National Center for Family Literacy in Louisville, Kentucky. Patrick completed his Ph.D. in urban and public affairs at the University of Louisville, where he also earned a master's degree in sociology. His undergraduate studies were completed at the University of Alabama at Birmingham. His areas of specialization and interest include research and statistical methodology, policy analysis, and program evaluation.



Conference Presenters

Dr. Stanley A. Komacek

Associate Provost and Dean, School of Graduate Studies and Research; Associate Provost for Enrollment Management, Office of Academic Affairs, California University of Pennsylvania



Stan Komacek is in his fifth year as dean/professor in the School of Graduate Studies & Research and associate vice president of academic affairs, and in his second year as the associate provost for enrollment management at California University of Pennsylvania. Previously, Dr. Komacek served California University as a professor in the Department of Applied Engineering & Technology for 24 years, including 13 years as department chair, and served three years as associate provost. In his current role, Dr. Komacek provides leadership and oversight of the university's graduate programs, Global Online programs, graduate admissions, undergraduate admissions, international programming, institutional research and planning, and the university's strategic enrollment planning efforts. Dr. Komacek holds degrees from California University of Pennsylvania, Miami University, and West Virginia University.

Dr. Jeffrey L. Osgood, Jr.

Senior Vice Provost and Dean of Graduate Studies, West Chester University of Pennsylvania

Dr. Osgood serves as the principal deputy to the provost and represents her to the university community. As vice provost, he advises the provost on a wide range of matters of institutional importance, including operational and strategic planning. As the provost's second, he is responsible for maintaining meaningful relationships with the president, other vice presidents, and deans. The vice provost plays a critical role in promoting shared governance as a member of Deans', Academic Affairs and President's councils, and the Curriculum and Academic Policies Council. As Vice Provost, Dr. Osgood supports and provides leadership for the Office of Institutional Research, the Teaching Learning and Assessment Center, the university's libraries, and the division of Undergraduate Studies and Student Support Services.



Dr. Osgood has primary responsibility for providing leadership in the areas of academic program and policy development, accreditation, assessment, faculty and staff development, program review, and serves as liaison with Pennsylvania's State System of Higher Education and the Middle States Commission of Higher Education. Additionally, Dr. Osgood serves as dean of the School of Interdisciplinary and Graduate Studies, which includes the Office of Graduate Studies, the Honors College, and key university-wide academic programs that are interdisciplinary in nature. He is responsible for the strategic growth of graduate enrollment and the development of new graduate programs and the maintenance of graduate policies. He teaches courses in the Doctor of Public Administration program.

Dr. Brian T. Prescott

Associate Vice President, National Center for Higher Education Management Systems

Brian T. Prescott recently joined the staff at the National Center for Higher Education Management Systems (NCHEMS) as associate vice president. At NCHEMS, he works with states on public policies impacting student access, affordability, and post-collegiate outcomes. Previously, Prescott spent more than 11 years at the Western Interstate Commission for Higher Education (WICHE), where he co-managed the policy unit's activities and led projects related to state financial aid, data systems development and use, and demographic projections. He holds a Ph.D. in higher education from the University of Virginia.



Mr. L. Patrick Ross

Chair, Council of Trustees, East Stroudsburg University of Pennsylvania

Mr. L. Patrick Ross is a 1967 graduate of East Stroudsburg University, Mr. Ross taught in the Bethlehem Area School District for 33 years and served as Pocono Township supervisor for 30 years.

He served on the executive board and as president of the board of directors of the United Way of Monroe County, and chaired the United Way campaign in 2010. He has also served as an ambassador at Pocono International Raceway and on the Pocono Mountain School District Committee of the Monroe County 2020 Planning Commission. He was a member of the board of directors of the Monroe County Conservation District and served as chairman of the board of directors of the Redevelopment Authority of the County of Monroe. He held the office of president of the Tannersville Lions Club for four terms and had perfect attendance for 38 years.

Mr. Ross is president of Pat Ross Consulting, LLC.



Ms. Audrey Russo

President and CEO, Pittsburgh Technology Council

Since 2007, Audrey Russo has served the technology business sector for southwestern PA as president and CEO of the Pittsburgh Technology Council (www.pghtech.org), the oldest (1983) and largest technology trade association in North America. In this role, Russo facilitates strong interaction across all sectors of the regional economy. With a background in information technology, operations and finance, Russo previously worked for large multi-national Fortune 500 companies (Alcoa, Reynolds Metals), as well as at MAYA Design, and in an adjunct faculty and project role at Virginia Commonwealth University. She loves the complexity of Pittsburgh's physical, literal and metaphorical terrain and believes the city will succeed and grow through technology innovation and commercialized disruptions across every platform and experience. Pittsburgh's technology roots are essential and imperative in achieving competitive, diverse, and vibrant economies.

Russo earned her Bachelor of Science from Ohio State University. She also has a Master's in Public Administration from Syracuse University's Maxwell School of Public Affairs.



Conference Presenters

Russo co-hosts TechVibe Radio every Friday at 7 p.m. on KDKA 1020 AM and FM 93.7 HD2 to explore technology companies and entrepreneurial issues. She also serves as the president of the newly formed nonprofit Fortyx80, which serves to ensure that Pittsburgh's vitality will be sustained through education for entrepreneurs, education for the next generation of the economy and development of newer collisions of innovation.

Ms. Cynthia D. Shapira

Chair, Pennsylvania's State System of Higher Education Board of Governors



Ms. Shapira is president of the David S. and Karen A. Shapira Foundation and a community activist. She previously was a management consultant, providing strategic management services to education and non-profit institutions. She is chair of the Greater Pittsburgh Jewish Federation and serves on the boards of the Allegheny County Airport Authority, the Pittsburgh Cultural Trust, Point Park University, and Brandeis University in Massachusetts. She sits on the Governor's Advisory Board for Education and Workforce Development and previously served on the Pennsylvania Women's Commission under Governor Tom Corbett. Ms. Shapira has been a board member of the United Way of Allegheny County, The Pittsburgh Promise, WQED, and Vibrant Pittsburgh. She has a Bachelor of Arts degree in political science from Wellesley College and a Master of Public Administration degree from the Harvard University Kennedy School of Government. She was elected Board chair in July 2016.

Mr. Jeffrey W. Smith

Vice Chair, Council of Trustees, Slippery Rock University of Pennsylvania



Jeffrey Smith is a graduate of Pennsylvania State University, where he received a Bachelor of Science degree in computer science. He also earned an MBA at the University of Evansville. He was elected vice chairman of the council in June 2016.

Smith has spent his entire professional career working for PPG Industries in a variety of assignments. He is the supply chain manager for PPG's Flat Glass Business.

Extremely active in local municipal government, Smith was recognized as the Outstanding Borough Councilman in Pennsylvania in 2008. In 2012, he received the Governor's Award for Excellence in Local Government for his role in establishing COG Care, a program designed to provide low-cost health insurance to municipalities.

Smith serves as the executive director for the Butler County Council of Governments as well as the elected city treasurer for the city of Butler.

Dr. H. Fred Walker

President, Edinboro University of Pennsylvania

H. Fred Walker became the 18th President of Edinboro University on July 1, 2016.

Dr. Walker came to Edinboro from the Rochester Institute of Technology (RIT), where he served as dean of the College of Applied Science and Technology since 2008. RIT, the 10th largest private university in the United

States, is an international, comprehensive, doctoral granting, research-active institution with campuses in Croatia, Kosovo, Dubai, and China. In his role as dean, he successfully led the college in the development and completion of a strategic plan that included bringing all units within the college into fiscal sustainability; growth of college enrollments and academic program offerings; increasing the doctoral attainment of faculty members from 33 percent to more than 95 percent; formation or reformation of two schools and multiple centers and departments; conversion from academic quarters to semesters; replacement of the institution-wide information system; and renovation of general education, all while sustaining a complex set of international operations. He also was co-leader of the institute-wide efforts in enhancing student success, on-time graduation, and overall student retention.



Dr. Walker earned a Bachelor of Science degree in industrial technology and a Master of Business Administration at California State University - Fresno. He earned a Master of Engineering in industrial and systems engineering and a Doctor of Philosophy degree in industrial education and technology from Iowa State University.

Additionally, Dr. Walker spent nine years in the U.S. Navy, working throughout the United States, Asia, Africa, and Australia in airborne electronics systems (avionics). He concluded his U.S. Naval career as an information systems administrator before being honorably discharged in 1992.

Mr. Gealy W. Wallwork

Member, PACT executive board; Member, Indiana University of Pennsylvania Council of Trustees



Gealy W. Wallwork has been a member of the IUP Council of Trustees since April 1991 and is chair of the Administration and Finance committee. He is the retired president and chief executive officer of the Arthur T. Walker Estate Corporation, which served as a holding company for the Shawmut Companies. His career spans 44 years in operation and management positions in the mining business from mine level through corporate headquarters. A graduate of Lehigh University with a Bachelor of Science in mining engineering, Mr. Wallwork earned an MBA at the University of Pittsburgh.

During his career, he has worked for Rochester & Pittsburgh Coal Company, North American Coal Corporation, and Bethlehem Mines Corporation. He is a member of the American Institute of Mining and Metallurgical Engineers. He is a member of the Indiana Rotary Club.

Dr. Marcia G. Welsh

President, East Stroudsburg University of Pennsylvania

Dr. Marcia G. Welsh assumed her role as East Stroudsburg University's first female president in July 2012

Dr. Welsh earned both her undergraduate degree in physical sciences and master's degree in anatomy from Colorado State University, and her doctoral degree in anatomy from the University of Texas Health Science Center in San Antonio. She serves the local and regional communities in multiple capacities, including the Northampton Community College Monroe Campus Advisory Board, the Northeastern Pennsylvania Association of Colleges



Conference Presenters

and Universities (NEPACU), Women's Resources of Monroe County board, and the Pocono Mountains Music Festival board and was appointed by the Monroe County Commissioners to sit on the County 2030 Executive Committee. As president of East Stroudsburg University, Dr. Welsh is also a member of the Chincoteague Bay Field Station board of directors, the American Association of State Colleges and Universities (AASCU), and the Greater Pocono Chamber of Commerce.

Since her appointment, President Welsh has implemented new committees and initiatives such as ESU's Administrative Council, a Summer School Task Force, an Enrollment Management Task Force, and an Academic Affairs Task Force. Under her leadership, ESU has: opened its new Lehigh Valley Center in Bethlehem; helped to unveil the Philadelphia Multi-University Center (PMUC); established collaborative degree programs with The Commonwealth Medical College and Marywood University, both in Scranton, Pa., and the College of Sport and Health Science at Ritsumeikan University in Shiga, Japan.

Dr. Clifton R. Wharton, Jr.



Dr. Wharton has been a Black pioneer in four different fields — philanthropy, foreign economic development, higher education, and business. The former chairman and CEO of TIAA-CREF, the world's largest pension fund with assets of \$260 billion, he became the first Black to serve as chief executive officer of a Fortune 500 company. Among his previous pioneering positions were president of Michigan State University (1970-78), where he was the first Black to head a predominantly white major university; chancellor of the State University of New York System (1978-87), the nation's largest university system with 64 campuses; and chairman of the Rockefeller Foundation (1982-87). Dr. Wharton has served six presidents in foreign policy advisory posts and most recently in 1993 was appointed by President Clinton as deputy secretary, the second highest post in the U.S. Department of State.

Dr. Wharton was the chairman of the Board for International Food and Agricultural Development U.S. AID (1976-83), and co-chairman of the Commission on Security and Economic Assistance for the U.S. Department of State (1983). Among his former directorships are Ford Motor Company, Time-Warner, Equitable Life, Tenneco Inc., Federated Department Stores, Public Broadcasting Service, New York Stock Exchange, Harcourt General, TIAA-CREF, and the Federal Reserve Bank of New York for which he served as vice chair.

A graduate of Boston Latin School, he holds a Bachelor of Arts honors degree in history from Harvard, a Master of Arts from the School of Advanced International Studies of John Hopkins University, a Ph.D. in economics from the University of Chicago, and has been awarded 63 honorary doctorates. In 1994 he received the American Council on Education Distinguished Service Award for Lifetime Achievement and in 2015 his name was placed on the frieze of Boston Latin School's Assembly Hall, joining its legendary alumni since 1635. Besides Dr. Wharton's articles in numerous professional journals, he is the author of *Subsistence Agriculture and Economic Development* (Aldine Press 1969) and co-author with Theodore M. Hesburgh and Paul A. Miller of *Patterns for Lifelong Learning* (Jossey-Bass 1973). His autobiography, *Privilege and Prejudice: The Life of a Black Pioneer*, was published by Michigan State University Press in 2015.



Leading Change For Sustainability

Program Supporter

Pittsburgh Technology Council – www.pghtech.org



**Pittsburgh
Technology
Council**

The Pittsburgh Technology Council helps tech companies succeed through a proven platform of business development, talent retention, government relations and visibility services. Companies at all growth stages use the Pittsburgh Technology Council to build new business, connect to capital, grow a workforce and make headlines.

Future Events

PACT 2017 Fall Conference

(Date to be determined at meeting)

Dixon University Center

PACT 2017 Spring Conference

April 12-13, 2018

Hilton Harrisburg Hotel

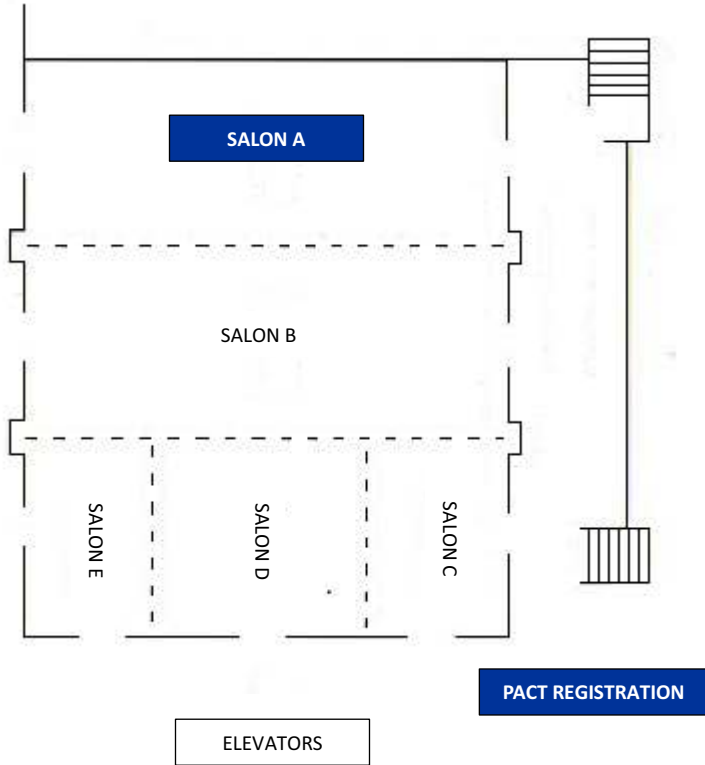


Hotel Logistics

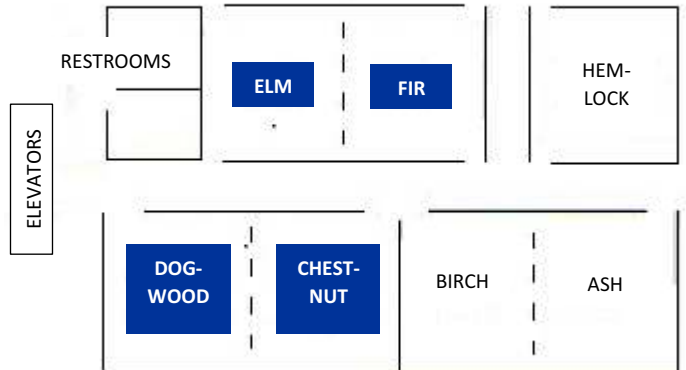


Sheraton
Harrisburg-Hershey
HOTEL

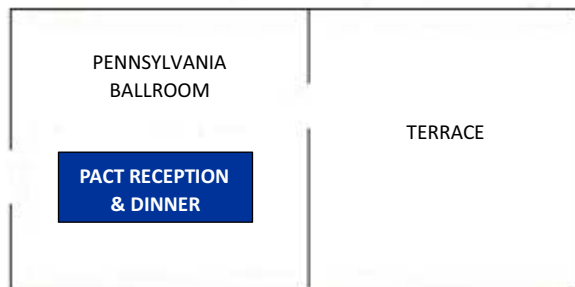
LOBBY LEVEL/THIRD FLOOR
MEETING ROOMS



LOWER LEVEL/FIRST FLOOR
MEETING ROOMS



MAIN LOBBY/FRONT DESK AREA



Special thanks to the members of the PACT Executive Board



Bloomsburg University
Mr. Edward G. Edwards

California University
Ms. Michele M. Mandell
PACT 1st Vice President

Cheyney University
Currently Vacant

Clarion University
Ms. Susanne A. Burns

East Stroudsburg University
Mr. Marcus S. Lingenfelter

Edinboro University
Mr. Harold C. Shields
PACT President

Indiana University
Mr. Gealy W. Wallwork

Kutztown University
Mr. John P. Wabby
PACT 2nd Vice President

Lock Haven University
Ms. Mary A. Coploff
PACT Secretary

Mansfield University
Ms. Karen J. Russell

Millersville University
Dr. William B. McIlwaine
PACT Treasurer

Shippensburg University
Ms. Debra D. Gentzler

Slippery Rock University
Mr. Jeffrey W. Smith

West Chester University
The Honorable Stephen Kinsey

Special thanks to the program planning committee

Richard L. Frerichs, vice chair, Council of Trustees, Millersville University of Pennsylvania

Peter H. Garland, executive vice chancellor and chief academic officer, Pennsylvania's State System of Higher Education

Jennifer S. Hartman, president and CEO, Pennsylvania's State System of Higher Education Foundation

Lorelee Isbell, director, continuing education and conference services, Dixon University Center

Marcus S. Lingenfelter, vice chair, Council of Trustees, East Stroudsburg University of Pennsylvania

Michele M. Mandell, PACT 1st vice president and executive board member, Council of Trustees, California University of Pennsylvania

Karen J. Russell, Council of Trustees, Mansfield University of Pennsylvania

Harold C. Shields, PACT president, Council of Trustees, Edinboro University of Pennsylvania, Board of Governors member

Sam Smith, Chair, Council of Trustees, Indiana University of Pennsylvania

John P. "Jack" Wabby, PACT 2nd vice president and executive board member, Council of Trustees, Kutztown University of Pennsylvania

H. Fred Walker, president, Edinboro University of Pennsylvania

Charissa Williams, executive assistant, Pennsylvania's State System of Higher Education

PENNSYLVANIA'S STATE SYSTEM OF HIGHER EDUCATION FOUNDATION

Pennsylvania's State System of Higher Education Foundation (State System Foundation) is proud and pleased to provide private financial support to the Pennsylvania Association of Councils of Trustees (PACT) for the 2017 Spring Conference, "Leading Change for Sustainability".



Along with conference sponsors, Education Testing Service (ETS), Pennsylvania State Employees Credit Union (PSECU), Aramark, Nuventive, and RPA, we enthusiastically invest in informing and educating our trustees, university officials, and community stakeholders. We believe that trustees and governing boards, like PACT, which are connected and proactively partner with System leadership to advance student learning, accessibility and affordability, will be successful at serving our deserving students.

In addition to supporting PACT and other System-wide initiatives, the State System Foundation secures and disburses private philanthropic funding to students and universities in the forms of scholarships and awards. Our contributions reach students at every State System university. This academic year, we will present more than \$500,000 in scholarships and awards to System students and universities!

We are honored to partner with PACT to advance the vision and mission of the universities as well as the entire State System enterprise. We respect that the role of a trustee has never been more important, and we recognize that the environment in higher education is filled with challenges and opportunities.

On behalf of the State System Foundation Board of Directors, thank you for your leadership and support of the 14 universities and the State System.

Sincerely,
Jennifer S. Hartman
President & CEO

Conference Sponsors



Thanks to

PENNSYLVANIA'S
STATE SYSTEM
OF HIGHER EDUCATION
FOUNDATION