

The University as an Integral Community Partner Zimmerman & Pehrsson

Framework for Measuring Community Engagement

Economic Engagement: The University as a partner in developing work related opportunities

Measure #1 Student enrollment in for credit community-based learning courses such as internships, field placements, student teaching, clinical placements, service-learning courses, etc.

Measure #2 Employment Measure – Number of graduates employed or placed in a graduate or professional program at the regional, state, and national levels. This measure could include employment in target areas such as STEM, medical professions, etc.

Measure #3 Degree application measure - Number of students who acquire gainful employment in the area of their degree or a closely related area.

Community Engagement: The University as a partner that promotes, fosters and invests in community service

Measure #3 Student/Faculty/Administration/Staff participation in local and regional government, non-profit boards, industry consultants, etc. Ideally should be related to individual's area of professional expertise. Can be paid or unpaid.

Measure #4 Student/Faculty/Administration/Staff volunteerism in community service projects, alternative break service or other co-curricular service activity. Limited to volunteerism associated with registered student or official university organization, student club, sorority, fraternity, etc.

Outreach and Partnerships: The University as a Regional Cultural and Economic Resource

Measure #5 Participation (attendance) in public lectures (including panel discussions, planetarium shows, etc.), continuing education courses, business Incubators, cultural events, athletic events, hosted k-12 academic events (science fairs, model UN, etc.).

Community Support for the University

Measure #6 Fundraising Measure – amount raised per student FTE

Measure #7 Foundation and Grant Support –amount raised per student FTE

Measure #8 Collaborative Business and Community Fundraising Projects – amount of partnerships and the amount raised per partnership