Pennsylvania’s State System for Higher Education
Charge for the Online Working Group (Western Only)
November 12, 2020

Overview

The framework for the Working Groups (WG) includes:

- **Integrations Overall Charter** – Provides the purpose and organizational structure for the overall Integrations initiative, including Integration Guidelines with Guiding Principles.
- **Working Group Charter** – Defines the roles and responsibilities of the Working Groups and articulates the purpose, goals, principles, scope, roles, and deliverables with which the WGs are charged.
- **Working Group Charge (this document)** – Includes specific milestones, questions, and goals to be addressed by each WG specifically.

WG Deliverables and Timing

<table>
<thead>
<tr>
<th>Timing</th>
<th>Deliverable</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>11/18/20</td>
<td><strong>Consultation Plan</strong> – Determine who to consult with, how, and how WG consultation aligns with initiative-level consultation</td>
<td>See Consultation Plan template provided on SharePoint.</td>
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<tr>
<td>12/4/20</td>
<td><strong>Critical Path August 2022</strong> – Confirm the critical path milestones and define the critical path steps and timing to meet the critical path milestones for Fall 2022 (what must be done by August 2022 for successful launch and how long will it take)</td>
<td>See Critical Path Milestones and Critical Path Steps template provided on SharePoint.</td>
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<td>12/11/20</td>
<td><strong>Aspirational Goals and Annual Targets</strong> – Aspirational goals to accomplish by 2026, and define annual integrated institution targets to evaluate progress</td>
<td>See below and Goals/Targets template provided on SharePoint.</td>
</tr>
<tr>
<td>1/8/21</td>
<td><strong>Priority 1 Questions (First Draft)</strong> – Use above to filter, prioritize, and develop draft recommendations for Priority 1 questions (i.e., key questions to define the future state) and accompanying organizational charts and impact analysis</td>
<td>See below, Priority 1 Recommendations template, and Organizational Chart template provided on SharePoint.</td>
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<tr>
<td>1/15/21</td>
<td><strong>Priority 2 Considerations for 2022-2026</strong> – Outline considerations for what can be done after August 2022 and how it can be sequenced (i.e., known prerequisites)</td>
<td>See below and Priority 2 Considerations template provided on SharePoint.</td>
</tr>
<tr>
<td>2/12/21</td>
<td><strong>Priority 1 Questions (Second Draft)</strong> – Update recommendations, incorporating feedback from Systems Leadership Team (SLT) on First Draft</td>
<td>See above.</td>
</tr>
<tr>
<td>3/12/21</td>
<td><strong>Priority 1 Questions (Final Draft)</strong> – Update recommendations, incorporating feedback from SLT on Second Draft</td>
<td>See above.</td>
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Goal Setting

Related to the aspirational goals provided in the Integrations Initiative Charter, define annual integrated institution targets against which to evaluate progress.

Integration Goal Setting Process

- **Design**
  - PASSHE System Leadership Team (SLT)
  - University Integration Leadership Team (ULT)
  - Working Groups

- **Aspirational Integration Goals by 2026**
  - What do we need to achieve?

- **Annual Integrated Universities Targets**
  - By when?

- **Objectives/Specific Drivers/Actions**
  - How?

- **Assess**

- **Refine**

- **Execute**
The overall integrations-level aspirational goals are included below and within the Integrations Initiative Charter. Address the highlighted goal(s) applicable to your WG.

**Goals Relevant to Online Working Group**

- **Student Success**
  - Increase overall completions by 5%
  - Increase graduation rates by +10%
  - Eliminate student success related opportunity gaps
  - Increase 2nd year persistence by 10%

- **Affordability & Efficiency**
  - Reduce price by 25%
  - Decrease unmet need by 10%
  - Achieve an average 19.4 student-to-faculty ratio
  - Standardize practices

- **Academic Excellence & Innovation**
  - Increase student body diversity
  - Personnel complement composition mirrors student applicant population
  - Eliminate student success related opportunity gaps (FTIC, transfer, etc.)

- **Diversity, Equity & Inclusion**
  - Increase credentialing by +5%
  - Increase workforce development credits

- **Fiscal Sustainability & Efficiency**
  - Achieve Plan One status*
  - Operating Margin 0-2%
  - Primary Reserve Ratio 20-40%
  - University Reserve Level (80-180 days cash on hand)

- **Career Readiness**
  - Grow overall FTE enrollment by +8% (2026)
  - Realize 10% FTE growth for student pop. >1% gap
  - Optimize Graduate enrollment

- **Enrollment Growth**
Integration Overarching Considerations

- What is the current resource inventory for the area (people, facilities, technology, policies)?
- What elements can be integrated into a singular structure for performing the necessary functions (and, as an exception, which require joint and concurrent delivery models)?
- What data do we have regarding existing functions in this area? What data will inform decisions?
- What are the qualitative considerations related to integrating this function?
- Have we kept the guiding principles, goals, and objectives in mind in our efforts?
- What input from other working groups is critical to forming alternatives and recommendations?

For Each Recommendation, Assess the Impacts

- People – Student, faculty, staff, governance (e.g., trustees, organizations) – individuals impacted by the change and any know required activities to support the change (classification, side letter changes, training etc.)
- Process – Policy, procedures, contracts, partnerships, etc., that support the current state which would have to be changed to support the recommendation
- Technology – Systems, support, applications that support the recommended changes and if any updates would be required
- Finance – Required funding to implement or lead to a cost savings
- Physical Assets – Physical assets (buildings) that would be impacted by recommendations
- Compliance and Legal – Federal, state, and local laws, regulations, and other requirements that would need to be changed to implement the recommendation
- Community – Known community stakeholders impacted by the recommendation
- Benefits – Anticipated benefits associated with the recommendation – linked to goals and objectives, if possible
- Risk – Known risks associated with implementation of the recommendation

Use the considerations and questions below to discuss, prioritize, and develop draft recommendations for Priority 1 questions to define the future state and impact analysis.

<table>
<thead>
<tr>
<th>High-Level Areas of Consideration</th>
<th>Questions to Inform Recommendations</th>
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<tbody>
<tr>
<td><strong>Online Working Group (Western Only)</strong></td>
<td>Priorities – Critical Path (What design assumptions must be determined for the combined function/one University?)</td>
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<tr>
<td>• Online programs/offerings</td>
<td>1. What synergies can/should exist between existing online programs?</td>
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<td>• Hybrid programs/offerings</td>
<td>2. What organizational structure is required to support optimal online programming across locations?</td>
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<td>• Online instructional support – creating effective programs with market demand</td>
<td>3. How can we best grow and optimize enrollment in these programs?</td>
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<td>4. What role does online delivery play in workforce development and non-degree program growth?</td>
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<td>5. What other deadlines and time dependent issues need to be addressed by August 2022?</td>
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<tr>
<td><strong>Priority 2 Considerations – Implementation Considerations and Any Known Prerequisites</strong></td>
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| • What are benchmark programs that should be used as best practices or targets for post integration measurement? | }

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