Policy 1997-03: Naming of State System of Higher Education Facilities

A. Policy

State System of Higher Education universities and the Office of the Chancellor shall develop naming policies for the facilities under their administration consistent with the provisions outlined in this document.

B. Background

Collectively, facilities form the framework around which each institution has grown and routinely operates. Naming facilities for those who significantly have influenced the lives of students memorializes their distinguished service and/or contributions. So, honoring the individuals who have helped shape an institution’s heritage often symbolizes the standards the institution prescribes for future generations. Similarly, the State System of Higher Education benefits from the volunteerism and philanthropy of individuals who are deserving of recognition.

C. Purpose

This policy provides uniform guidelines for naming facilities at the institutions that constitute the State System of Higher Education.

D. Procedures

Institutions shall develop naming policies with consideration given to the following criteria for determining the appropriateness of commemorating an individual or recognizing a corporate entity or foundation:

1. Demonstration of outstanding service and/or generosity.

2. In the case of philanthropic recognition, the appropriate gift-to-project cost ratio will be determined by each university.
3. Substantial contribution to the development and destiny of the institution.

4. The extent to which life and actions epitomize the ideals revered by the university community and align with the State System’s mission, vision, and values.

Naming of facilities for subjects other than individuals, corporations, and foundations are exempt from this policy. Each university’s council of trustees shall approve the naming of each facility. A copy of the institution’s policy shall be submitted to the Office of the Chancellor. Changes shall be submitted as they occur.