other ways to communicate with lawmakers:
While an in-person or remote meeting is usually the most effective way to go, consider these
Other ways to deliver your message

Preliminary Preparation

Advocacy Guide 2021-22

of the State System and its students.

to share your story effectively, consider these tips:
Consider using this script as a guide for placing calls; students and alumni please make sure to speak
delete key.

Getting Social

Writing

Calling

Sample Meeting Script:

Requesting a Meeting

For virtual advocacy, take a virtual "selfie" by taking a screenshot of the online participants. Make
you for professional and personal success?
Share why you attend/ed a State System university.
Based on its affordability? Did you want to attend college, but you didn't know how to afford it?

Tell your story about how your State System education has touched your academic or professional
Summarize your position in the first paragraph and use the rest of the letter for explanation and
return address, and telephone number including the area code.

Thank the lawmaker for his or her time. Ask if they would like any additional information.
Increased investment in the State System and its students will lead to:

If you or someone you know has benefited from a State System education and/or student financial
If you are an alumni/donor, briefly talk about the impact State System education had on your
a role in preparing you for future success.

Introduce yourself and how you are connected to Pennsylvania's State System of Higher

materials.

Leave time for questions from the legislator and/or staff.

Always treat them with respect, even if they disagree.

Before the meeting begins, silence your cell phone and place it out of view.

When possible, discuss funding of the State System from a personal perspective – share your own
network to serve as a future resource for your legislator(s). Refer to our virtual resource center for these
inform your team once you've scheduled the meeting.

office might have a preferred platform that you will need to use.

Once a meeting date/time is confirmed, offer to "host" the meeting, but recognize the legislator's
meeting with the legislator, but some circumstances will only allow you to meet with their staff.

Write down the scheduler's name. Be sure to get the correct spelling. Make every effort to get a

Additional direct-to-student funding would fuel access and opportunity for students like me.

Let me tell you about the impact my university has made in my life...

From my experiences, I know I am well-equipped to positively contribute to Pennsylvania. Are

know that increased financial support is necessary for the System to continue its mission, and

PA has the educated workforce it needs. #Together4PASSHE

@statesystem universities provide pathways to a better life for students. To continue
support @statesystem providing a vibrant higher education opportunity.

In the next #PABudget, the General Assembly must provide state appropriations that
affordable public higher education option. #Together4PA

#PABudget must provide robust recurring support for @statesystem to keep tuition low.

@statesystem universities. #Together4PASSHE

As the FY 22-23 #PABudget is discussed, we ask the General Assembly to support
#PABudget proposes increased state investment in the State System of Higher Education.

Increased statewide bachelor's degree attainment

Commonwealth to work strategically and financially together, partnering in pursuit of
We can make the greatest difference for Pennsylvania students when we work together. The
State System's annual budget request presents an opportunity for the State System and the

We have the educated workforce it needs. #Together4PASSHE

To the lawmakers who carefully weigh the budget:

#Together4PA

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