



Board of Governors Meeting

September 8, 2023

VIA ZOOM

(Details at www.passhe.edu/meeting)

Friday, Sept. 8, 2023

(NOTE: Meeting start time may be delayed; thank you for your patience)

9:30 a.m. Public Meeting

1. Roll call
2. Public comment
3. Remarks by union leaders
4. Board consideration
 - a. Return to Standard In-State Tuition Rates at Millersville University of Pennsylvania, Effective Fiscal Year 2024-25
5. Other business
6. Adjournment

Executive Session may be called as needed; sequence of agenda items may change

Board of Governors Meeting
September 8, 2023

SUBJECT: Return to Standard In-State Tuition Rates at Millersville University of Pennsylvania, Effective Fiscal Year 2024-25

UNIVERSITIES AFFECTED: Millersville University of Pennsylvania (MI)

BACKGROUND: In 2014, Millersville University of Pennsylvania implemented a pricing pilot program that charges in-state undergraduate tuition at a different rate than the standard in-state tuition rate and has determined it is in the best interest of their students to eliminate the program and return to the standard in-state tuition rate.

Millersville's per-credit tuition pilot has been in place since fall 2014 and charges undergraduate students at a per-credit rate, rather than banded tuition with a flat rate for between 12-18 credits per semester. Millersville's per-credit rate was calculated based on the undergraduate in-state per-credit rate, as approved by the Board of Governors, then discounted at varying rates for 2014 and 2015, and has remained at a 1% discount since 2016. In April 2017, the tuition pricing pilot was formally approved by the Board of Governors as an alternative tuition plan. For students taking 15 credits per semester, the per-credit pricing results in a higher cost of attendance than the Board-approved in-state tuition rate, at a rate of approximately \$9,570 for an academic year. The standard in-state pricing structure allows students to take between 12-18 credits per semester at a flat cost of \$7,716 per year in tuition. To address this issue, Millersville has increased institutional aid to support students.

Throughout the time the alternative tuition plan has been in effect, Millersville has continually assessed the suitability of the program. In the most recent fiscal year, another assessment occurred as part of a holistic evaluation of recruitment and retention. This work resulted in organizational and process changes throughout the recruitment cycle. This assessment concluded that it would be in the best interest of students and the university to return to the standard Board-approved tuition rate and banded (flat rate) tuition structure for in-state undergraduate students.

Millersville's goal in returning to the standard, banded tuition structure is to have a positive impact on student success. During the timeframe of the per-credit pricing, Millersville has experienced declining enrollment and market share for full-time, in-state students. Other noteworthy patterns include lower yields from admissions to enrollment, lower credit-taking patterns by students, and declining populations of Pell-eligible students. While Millersville has increased their institutional aid substantially during the time of the program, this proposal will provide a more comprehensive approach to their pricing that will support the institution's social mobility mission.

Millersville's proposal makes this pricing change effective for fiscal year 2024-25, in order to align with their full incoming student recruitment cycle. This timing will allow them to recruit under this new pricing approach and ensure their aid packages fully align to this new price level.

MOTION: Pursuant to BOG Policy 1999-02-A: TUITION, the Board of Governors approves the termination of the alternative tuition plan and resumption of standard, in-state tuition rate at Millersville University of Pennsylvania, beginning in 2024-25.

Supporting Documents Included: Detailed proposals to repeal the Millersville University tuition pilot, prepared by the university.

Other Supporting Documents Available: N/A

Reviewed by: N/A

Prepared by: Molly M. Mercer

Email: mmercerc@passhe.edu