

**Board of Governors  
of the  
Pennsylvania State System of Higher Education**

**Meeting Minutes**

177th Meeting  
Wednesday, June 27, 2012  
Boardroom, First Floor  
Administration Building  
2986 North Second Street  
Harrisburg, PA 17110-1201

1:30 p.m.

**ATTENDING**

**Board of Governors:**

Representative Matthew E. Baker  
Ms. Marie Conley  
Mr. Mark S. Grochocki (designee for Senator Yudichak)  
Mr. Ronald G. Henry  
Ms. Bonnie L. Keener (via conference call)  
Mr. Jonathan B. Mack  
Mr. C. R. "Chuck" Pennoni  
Mr. Guido M. Pichini (*Chair*)  
Mr. Aaron A. Walton

Ms. Jennifer G. Branstetter (designee for Governor Thomas W. Corbett), Representative Michael K. Hanna, Mr. Kenneth M. Jarin, Mr. Joseph F. McGinn, Senator Jeffrey E. Piccola, Mr. Harold C. Shields, Mr. Robert S. Taylor, Secretary Ronald J. Tomalis, and Senator John T. Yudichak were absent.

**Office of the Chancellor:**

Dr. John C. Cavanaugh (Chancellor)  
Ms. Karen S. Ball  
Mr. Gary K. Dent  
Mr. James S. Dillon  
Dr. Peter H. Garland  
Dr. James D. Moran  
Mr. Leo Pandeladis

Also in attendance for participation or in support of Committee and Board activities from the Office of the Chancellor: Carol A. Adukaitis, Ginger S. Coleman, Steve R. Dupes, Douglas J. Fiore, Audrey J. Guistwhite, Kathleen M. Howley, Lois M. Johnson, Andrew C. Lehman, Kenneth D. Marshall, Michael A. Mottola, Georgia K. Prell, Jennifer S. Scipioni, Dean A. Weber, and Eric J. Zeglen.

University Presidents in attendance: F. Javier Cevallos, Robert J. Dillman, Michael Fiorentino, Jr., Allan J. Golden, Interim President, Michelle R. Howard-Vital, Geraldine M. Jones, Acting President, Francine G. McNairy, Cheryl J. Norton, William N. Ruud, David L. Soltz, Greg R. Weisenstein, David J. Werner, Interim President, Karen M. Whitney, and Julie E. Wollman.

Chairman Pichini called the meeting to order at 1:32 p.m.

Attendance taken at the direction of the Chairman established that a quorum of the Board was not present. Chairman Pichini remarked that no action would be taken at the meeting today; therefore, a quorum of the Board was not necessary.

### **REMARKS OF THE CHAIR**

Chairman Pichini welcomed everyone to the Board meeting.

Chairman Pichini acknowledged the System's two new presidents who are attending their first Board of Governors' meeting. Dr. Julie E. Wolman assumed her presidency at Edinboro University of Pennsylvania on June 1. She previously was vice president for academic affairs at Wheelock College in Boston, Mass. and Dr. Cheryl J. Norton began her tenure as president of Slippery Rock University of Pennsylvania on June 4. She was a senior fellow with the American Association of State Colleges and Universities in Washington, D.C., and former president at Southern Connecticut State University.

Chairman Pichini welcomed Dr. Geraldine M. Jones, acting president at California University of Pennsylvania. Chairman Pichini said this is not her first Board meeting since she has been at Cal U for a number of years, most recently as provost, and PASSHE is glad to welcome her in her new role.

Chairman Pichini mentioned that two new presidents would start on July 1; Dr. Michael A. Driscoll will be the president at Indiana University of Pennsylvania, and Dr. Marcia G. Welsh will be the president at East Stroudsburg University of Pennsylvania. Chairman Pichini said the Board will have the opportunity to meet them at the October Board meeting.

Chairman Pichini welcomed Jennifer S. Scipioni, President and CEO of the PASSHE Foundation, Inc., and Wayne G. Failor, member of the PASSHE Foundation Board and the first Vice Chancellor for Administration and Finance in the Office of the Chancellor.

Chairman Pichini mentioned that Dr. Robert M. Smith, former president at Slippery Rock University, was recognized at the last Board meeting. Chairman Pichini thanked Dr. Charles T. Curry who served as the university's acting president during the brief transition between Dr. Smith and Dr. Norton.

Chairman thanked Dr. James D. Moran, who served for a year as interim president at Edinboro University of Pennsylvania, pending the arrival of Dr. Julie E. Wollman. Chairman Pichini welcomed Dr. Moran back to his role as Vice Chancellor for Academic and Student Affairs in the Chancellor's office.

Chairman Pichini also welcomed Doug Fiore, an ACE Fellow, from Virginia State University. Chairman Pichini said Doug will be with PASSHE for one year and will be visiting the campuses.

Chairman Pichini acknowledged Dr. David J. Werner as a guy we just can't seem to get rid of. Dr. Werner is completing his third term with the State System, having previously served as interim president of Mansfield University and then interim provost at Indiana University of Pennsylvania. Chairman Pichini said Dr. Werner will be leaving the System again, after serving almost two years at IUP's interim president. Chairman Pichini said because of Dr. Werner's lengthy and varied service to PASSHE, the Board would like to provide a special recognition to Dr. Werner.

Mr. Mack read into the record a resolution honoring David J. Werner.

Mr. Mack moved **THAT THE BOARD OF GOVERNORS APPROVE THE RESOLUTION.** (Attachment #1)

The motion passed unanimously.

Chairman Pichini recognized Dr. Robert J. Dillman, who served as president of East Stroudsburg University of Pennsylvania for 16 years and who is currently the System's longest serving president. Chairman Pichini acknowledged that Dr. Dillman has provided outstanding leadership to East Stroudsburg University, leading it to record enrollment and greatly enhancing its academic stature. Chairman Pichini said that Dr. Dillman will certainly be missed. Chairman Pichini visited Wallop's Island with Dr. Dillman and Chairman Pichini said Dr. Dillman was so proud of the facility he helped to create.

Ms. Conley thanked Dr. Dillman for all his work adding that he was a great ambassador for the System. Ms. Conley said that Dr. Dillman was always a gentleman, especially during difficult situations, and he represented the System well.

Mr. Pennoni read into the record a resolution honoring Robert J. Dillman.

Mr. Pennoni moved **THAT THE BOARD OF GOVERNORS APPROVE THE RESOLUTION.** (Attachment #2)

The motion passed unanimously.

Chairman Pichini said the full Board meeting would continue on Thursday, June 28, and the Board would go into Executive Session after the Committee meetings to discuss legal and personnel issues but no action will be taken.

## **ADJOURNMENT**

There being no further items of business to come before the Board, the Chairman adjourned the meeting at 3:44 p.m.

ATTEST:

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Peter H. Garland  
Secretary to the Board



**Resolution Honoring the Contributions  
of  
Dr. David J. Werner**

**WHEREAS**, Dr. David J. Werner has served as interim president of Indiana University of Pennsylvania since August 2010, and;

**WHEREAS**, Dr. David J. Werner previously provided leadership to IUP as interim provost during the 2007-08 academic year and to Mansfield University of Pennsylvania as interim president during the 2005-06 academic year; and

**WHEREAS**, as IUP's interim president, Dr. David J. Werner provided stability and direction to the university, creating a new spirit of open communication and transparency during a challenging period of transition; and

**WHEREAS**, during his tenure at IUP, the university experienced record enrollment while continuing to grow its reputation of providing academic excellence, evidenced by the fact that three faculty members and one student were selected for prestigious Fulbright Awards; and

**WHEREAS**, as interim president, Dr. David J. Werner advanced the Kovalchick Convention and Athletic Complex to its successful completion; and

**WHEREAS**, as an energetic and engaged leader Dr. David J. Werner re-established a strong and positive town-gown relationship with the Indiana community;

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Governors of the Pennsylvania State System of Higher Education expresses its sincere appreciation for these and the many other contributions Dr. David J. Werner has made during his various periods of service to both Indiana and Mansfield Universities of Pennsylvania; and

**BE IT FURTHER RESOLVED**, that the Board of Governors extends best wishes to Dr. Werner in all of his future endeavors.

Unanimously adopted by the Board  
June 27, 2012

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Guido M. Pichini, Chairman



**Resolution Honoring the Contributions  
of  
Dr. Robert J. Dillman**

**WHEREAS**, Dr. Robert J. Dillman has served as president of East Stroudsburg University of Pennsylvania since July 1, 1996, during which time the university experienced both record enrollment and significant academic growth; and

**WHEREAS**, as president, Dr. Robert J. Dillman initiated numerous academic enrichment programs designed to promote student success, including the establishment of 15 new degree programs, the incorporation of smart classrooms and computer technology into the curriculum and the development of relationships with other universities nationally and internationally; and

**WHEREAS**, as president, Dr. Robert J. Dillman spearheaded East Stroudsburg University's involvement with the Marine Science Consortium to include a partnership with NASA's new Wallops Island Flight Facility; and

**WHEREAS**, during the tenure of Dr. Robert J. Dillman, a number of major campus projects were completed, including the construction of the Mattioli Recreation Center, the Henry A. Ahnert Jr. Alumni Center and the Warren E. and Sandra Hoeffner Science and Technology Center; and

**WHEREAS**, as president, Dr. Robert J. Dillman established the Division of Research and Economic Development and its Business Accelerator Program to benefit East Stroudsburg University and the Pocono region; and

**WHEREAS**, as president, Dr. Robert J. Dillman inspired and led East Stroudsburg University's first comprehensive capital campaign, "Today's Dream, Tomorrow's Reality," which raised more than \$21.5 million; and

**WHEREAS**, Dr. Robert J. Dillman will retire June 30, 2012, as president of East Stroudsburg University of Pennsylvania;

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Governors of the Pennsylvania State System of Higher Education expresses its sincere appreciation for these and the many other contributions Dr. Robert J. Dillman has made to public higher education and to the students of East Stroudsburg University of Pennsylvania; and

**BE IT FURTHER RESOLVED**, that the Board of Governors extends best wishes to Dr. Dillman and his wife, Roseann, for a healthy and happy retirement.

Unanimously adopted by the Board  
June 27, 2012

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Guido M. Pichini, Chairman



**Board of Governors  
of the  
Pennsylvania State System of Higher Education**

**Meeting Minutes**

178th Meeting  
Thursday, June 28, 2012  
Boardroom, First Floor  
Administration Building  
2986 North Second Street  
Harrisburg, PA 17110-1201

9:00 a.m.

**ATTENDING**

**Board of Governors:**

Ms. Jennifer G. Branstetter (*designee for Governor Thomas W. Corbett*)  
(via conference call)  
Representative Matthew E. Baker  
Ms. Marie Conley  
Mr. Mark S. Grochocki (*designee for Senator Yudichak*)  
Mr. Ronald G. Henry  
Mr. Kenneth M. Jarin  
Ms. Bonnie L. Keener (via conference call)  
Mr. Jonathan B. Mack  
Mr. C. R. "Chuck" Pennoni (via conference call)  
Mr. Guido M. Pichini (*Chair*)  
Mr. Robert S. Taylor  
Secretary Ronald J. Tomalis  
Mr. Aaron A. Walton

Representative Michael K. Hanna, Mr. Joseph F. McGinn, Senator Jeffrey E. Piccola, Mr. Harold C. Shields, and Senator John T. Yudichak were absent.

**Office of the Chancellor:**

Dr. John C. Cavanaugh (*Chancellor*)  
Ms. Karen S. Ball  
Mr. Gary K. Dent  
Mr. James S. Dillon  
Dr. Peter H. Garland  
Dr. James D. Moran  
Mr. Leo Pandeladis

Also in attendance for participation or in support of Committee and Board activities from the Office of the Chancellor: Carol A. Adukaitis, Ginger S. Coleman, Steve R. Dupes, Douglas J. Fiore, Audrey J. Guistwhite, Kathleen M. Howley, Lois M. Johnson, Andrew C. Lehman, Kenneth D. Marshall, Georgia K. Prell, Jennifer S. Scipioni, Dean A. Weber, and Eric J. Zeglen.

University Presidents in attendance: F. Javier Cevallos, Robert J. Dillman, Michael A. Driscoll, Michael Fiorentino, Jr., Allan J. Golden, Interim President, Michelle R. Howard-Vital, Geraldine M. Jones, Acting President, Cheryl J. Norton, William N. Ruud, David L. Soltz, Greg R. Weisenstein, Karen M. Whitney, and Julie E. Wollman.

Dr. James McCollum represented President Francine G. McNairy at the Board meeting.

Chairman Pichini called the meeting to order at 9:02 a.m.

Attendance taken at the direction of the Chairman established that a quorum of the Board was present.

The Pledge of Allegiance was recited by those in attendance.

#### **APPROVAL OF THE MINUTES OF THE MEETINGS**

Chairman Pichini noted that the minutes of the April 5, 2012, May 9, 2012, and May 25, 2012 meetings were distributed prior to the meeting. The Chairman moved **THAT THE MINUTES OF THE April 5, 2012, May 9, 2012, and May 25, 2012 MEETINGS BE APPROVED.**

The motion passed unanimously.

#### **REMARKS OF THE CHAIR**

Chairman Pichini welcomed everyone to the Board meeting.

He noted since the last Board meeting, universities conducted spring commencements and the latest group of PASSHE alumni are now out in the "real world." Attending commencements is always one of the most enjoyable and gratifying activities in which he gets to take part as a Board member and university trustee.

He acknowledged that the Board will recognize, later in the meeting, representatives of two national championship teams, both from West Chester University: the men's baseball team and the women's field hockey team.

Chairman Pichini stated that the Board had hoped to address tuition rates as part of the meeting; however, setting tuition is always a challenge, and it is essential that all factors are taken into account before making that vital decision. One of the major factors involved is the state budget and PASSHE'S appropriation. As of this meeting, the 2012-13 budget had not been adopted by the House and Senate and signed by the Governor. As a result, the Board's vote to approve tuition must be delayed, pending that final outcome. The Board will convene at a later date to consider tuition.



Chairman Pichini averred that the Board is committed to ensuring PASSHE is able to meet its dual mission of providing the highest quality education at the lowest possible cost. PASSHE universities have worked extremely hard in recent years to achieve success in both areas; that the System has done more to control costs than any other sector of higher education in the Commonwealth; that PASSHE universities remain the lowest cost among all four-year colleges and universities in Pennsylvania; and that we have a record in this area of which we all can be very proud. He expressed his gratitude on behalf of the Board of Governors to the university presidents, their staff, and all PASSHE employees for their efforts put into this endeavor.

He thanked the Legislature and the Governor for their past support, especially during these challenging fiscal times, adding that the Chancellor, his staff, Board members, trustees and many others spent a lot of time at the Capitol. Chairman Pichini acknowledged the support that has been demonstrated time and again for the System, for our universities, and for our students, is truly appreciated.

Chairman Pichini acknowledged the hard work by the legislative members of the Board, PASSHE supporters throughout the General Assembly, and Chancellor Cavanaugh and his staff, all of which contributed to the passage of the key components of what has been referred to as the Higher Education Modernization Act (HEMA). It is headed to the Governor's desk for his signature. The HEMA legislation will benefit PASSHE in many ways.

He continues to participate, along with the Chancellor, as a member of the Governor's Advisory Commission on Postsecondary Education. Members of the Commission met with constituents across the state, listening to many viewpoints as they work to develop a new long-term plan for higher education in the Commonwealth. The Commission's final report is due to the Governor by November 15.

Chairman Pichini stated the Board continually reviews policies to ensure they are current and relevant to the operation of our universities. As part of that ongoing process, in January of 2010, the Board revised PASSHE's policy regarding Capital Facilities, Planning, Programming, and Funding to ensure that our universities have clear direction on the requirements for submitting capital projects for review and funding.

In light of recent issues, it is appropriate that the Board review ways PASSHE can further improve the planning process from its outset. With limited state funding, it is important that the Board look at all the elements that go into developing a project to ensure its long-term viability, including project scope, and the use of efficient and effective design. It is also essential that a project has sufficient funding sources to provide for both its construction and operation, and that our universities are accountable in this area. He directed the Finance, Administration, and Facilities Committee to review these issues and to bring back to the Board recommendations for consideration at the October Board meeting.

Chairman Pichini asked Mr. Ronald G. Henry, Chair of the Audit Committee, to serve on the Finance, Administration, and Facilities Committee to help ensure all appropriate procedures are followed.

Chairman Pichini informed the attendees that the Board met in Executive Session on Wednesday, June 27, from 4:00 p.m. to 5:30 p.m. and that two additional items were added to the agenda as a result of the Executive Session.

At this point, Mr. Pichini turned the meeting over to the Chancellor for his report.

## **REPORT OF THE CHANCELLOR**

Chancellor Cavanaugh welcomed everyone to the Board meeting.

He acknowledged President Robert J. Dillman for his 16 years of outstanding service at East Stroudsburg University and thanked Interim President David Werner who served as Interim President at Mansfield University; then as provost at Indiana University; and most recently, as Interim President the past two years at IUP.

Three new presidents were welcomed – Julie E. Wollman, Edinboro University, Cheryl J. Norton, Slippery Rock University, and Geraldine M. Jones, acting president at California University; and Dr. Jim Moran was recognized for his term as Interim President at Edinboro University. The Office of the Chancellor is thrilled to have him back in Harrisburg.

Two new presidents begin their tenure on July 1, 2012 – Marcia G. Welsh, East Stroudsburg University, and Michael A. Driscoll, Indiana University.

Doug Fiore, an ACE Fellow, from Virginia State University, was introduced. Doug will be with PASSHE for one year and will visit the campuses to see first-hand what makes the System so great.

Chancellor Cavanaugh noted that it has been an amazing year in the General Assembly. The Higher Education Modernization Act (HEMA) is on its way to the Governor for his signature. The Governor is encouraged to sign it because it is in fact, the most important set of reforms of the System since its creation in 1982. It will give PASSHE the opportunity to offer doctoral programs in applied disciplines, which are a great need to the Commonwealth, especially in healthcare, pharmaceutical industries, and in other applied areas.

The Higher Education Modernization Act has an aspect of fundraising attached to it, by providing the System an entrepreneurial opportunity for faculty and staff to start companies; and authorization to join multi-state purchasing consortia. HEMA resulted from a major team effort of leadership in the House and Senate. The System appreciates the advocacy of constituents throughout the Commonwealth. Everyone did a lot of heavy lifting to get those bills passed; every time there was a vote taken it was a unanimous vote, whether by a committee or on the floor. The last piece passed the house last night, 199-0, and is testimony to the support for the System. Special thanks to Karen Ball, who ensured that everything was headed in the right direction.

Senate Bill 367 is under discussion at this time. This Bill will allow PASSHE to share in revenue from indigenous mineral extraction that occurs underneath System campuses. Final details are still being put together. **NOTE:** Mr. Jonathan B. Mack interrupted the

Chancellor to tell him that he spoke to Senator White and Senate Bill 367 was passed by the Senate today. Revenues from extractions under campuses will be partially retained by the campus under which it came with a portion set aside for the System to share because not all PASSHE campuses sit atop the Marcellus Shale formation.

The revenue sharing bill is very important to PASSHE and we will take any alternative source of revenue we can get. No extraction is going on right now, but if that should happen down the road, we will be able to share those revenues.

It has been a terrific year for us in terms of substantive legislation in the General Assembly. The final piece of course is the budget, which may be approved by the weekend, but we are very optimistic that it will look good for us when it is finalized.

A new performance funding model goes into effect on July 1, with a number of changes that are very important. Major changes are a shift from input variables to outcomes variables; much more emphasis on completion, achievement, and closing gaps in students from different backgrounds; as well as the addition of a fundraising indicator, for which we will be holding campuses accountable.

An important part of it is that campuses pick from a menu of active indicators and then lock in a trajectory of targets for improvement over a five-year period. We are on the cutting edge of performance funding around the country and have received excellent commentary and kudos for that as we have implemented the new program.

You will be able to meet a number of our athletes in a few minutes from a couple of national champions teams from West Chester. So I won't steal that thunder by any means.

The Office of the Chancellor is going to be making investments in key strategic issues because we believe it is the right thing to do and those investments are important to improving student achievement and increasing student opportunities.

We will be announcing these over the course of the summer; however, one that I will preview is one that will increase our students' ability to get global experience; and details of that plan will be announced as we get closer to the fall semester. It is important for us to seed some of these efforts primarily to indicate our seriousness as we go to raise private support for those endowments. This allows some time to support those activities by providing bridge funding while that endowment is being built.

The tuition pricing study is moving toward the survey collection phase and will be winding down in the fall. We will receive those data from Maguire in the fall and will share it with you then.

Finally, we are still in the process of procuring a healthcare plan because ours runs out next July. As is the case with many organizations, we are looking for ways to cut costs.

With that, Mr. Chairman, I turn it back over to you.

Chancellor Cavanaugh's full report to the Board was sent by e-mail. The report includes highlights of System and University Accomplishments and Other Noteworthy Activities; Fundraising, Grants, Gifts, and Other Awards; University and Community Partnerships; Student and Faculty Recognition; and Spring Sports Highlights. (Attachment #1)

## **PUBLIC COMMENTS**

Dr. Steve Hicks, APSCUF President, spoke about tuition. (Attachment #2)

## **COMMITTEE REPORTS WITH RELATED ACTIONS**

### **A. Academic and Student Affairs Committee**

Mr. Walton presented the report on behalf of the Academic and Student Affairs Committee. The Committee reviewed two information items: Summary of Academic Program Actions: July 1, 2011 – June 30, 2012 and New Academic Programs Approved in the Past Five Years (2007-2012); Enrollment Report.

Mr. Walton noted that the Committee had five action items to recommend to the Board for approval.

Mr. Walton moved **THAT THE BOARD OF GOVERNORS APPROVE THE ASSOCIATE OF APPLIED SCIENCE DEGREE IN APPLIED TECHNOLOGY AT EDINBORO UNIVERSITY OF PENNSYLVANIA.** (Attachment #3)

The motion passed unanimously.

Mr. Walton moved **THAT THE BOARD OF GOVERNORS APPROVE THE ASSOCIATE OF APPLIED SCIENCE DEGREE IN NATURAL GAS PRODUCTION AND SERVICES AT MANSFIELD UNIVERSITY OF PENNSYLVANIA.** (Attachment #4)

The motion passed unanimously.

Mr. Walton moved **THAT THE BOARD OF GOVERNORS APPROVE THE BACHELOR OF SCIENCE DEGREE IN SAFETY MANAGEMENT AT MANSFIELD UNIVERSITY OF PENNSYLVANIA.** (Attachment #5)

The motion passed unanimously.

Mr. Walton moved **THAT THE BOARD OF GOVERNORS APPROVE THE MASTER OF SCIENCE DEGREE IN CLINICAL MENTAL HEALTH COUNSELING AT LOCK HAVEN UNIVERSITY OF PENNSYLVANIA.** (Attachment #6)

The motion passed unanimously.

Mr. Walton moved **THAT THE BOARD OF GOVERNORS APPROVE THE MASTER OF SCIENCE DEGREE IN SPORT SCIENCE AT LOCK HAVEN UNIVERSITY OF PENNSYLVANIA.** (Attachment #7)

The motion passed unanimously.

**B. Audit Committee**

Mr. Henry presented the report on behalf of the Audit Committee. The Committee reviewed one information item: 2011-12 Annual Report – Office of Internal Audit and Risk Assessment (OIARA) (Attachment #8)

Mr. Henry noted that the Committee had two action items to recommend to the Board for approval.

Mr. Henry moved **THAT THE BOARD OF GOVERNORS APPROVE THE OFFICE OF INTERNAL AUDIT AND RISK ASSESSMENT'S FISCAL YEAR 2012/13 PROPOSED BUDGET OF \$895,625 AND STAFFING LEVEL OF SEVEN FTE.** (Attachment #9)

The motion passed unanimously.

Mr. Henry moved **THAT THE BOARD OF GOVERNORS APPROVE THE OFFICE OF INTERNAL AUDIT AND RISK ASSESSMENT'S ANNUAL WORK PLAN FOR FISCAL YEAR 2012/13.** (Attachment #10)

The motion passed unanimously.

**C. External Relations Committee**

Mr. Mack presented the report on behalf of the External Relations Committee. The Committee reviewed three information items: Advocacy Update, Legislative Update, and PASSHE Foundation Update.

There were no action items to report.

**D. Finance, Administration, and Facilities Committee (Mr. Pennoni deferred to Ron Henry to present the items). Budget items were tabled until the Commonwealth budget is passed.**

Mr. Henry presented the report on behalf of the Finance, Administration, and Facilities Committee. The Committee reviewed two information items: Fiscal Year 2012/13 Operating Budget Update and Demolition of Kieffer, Lackhove, McCune, and Seavers Halls, Shippensburg University of Pennsylvania. (Attachment #11)

Mr. Henry noted that the Committee had four action items to recommend to the Board for approval.

This item was tabled until the Commonwealth budget is passed **THAT THE BOARD OF GOVERNORS APPROVE THE FISCAL YEAR 2012/13 TUITION AND TECHNOLOGY TUITION FEE RATES, AS ATTACHED.** (Attachment #12)

This item was tabled until the Commonwealth budget is passed **THAT THE BOARD OF GOVERNORS APPROVE THE FOLLOWING ALLOCATION OF FUNDS FROM PASSHE'S FISCAL YEAR 2012/13 E&G APPROPRIATION.**

Item	Amount
<b>Performance Funding</b>	<b>To be determined*</b>
<b>Dixon University Center Academic Programs</b>	<b>To be determined*</b>
<b>Office of Internal Audit and Risk Assessment</b>	<b>\$844,047</b>
<b>System Reserve</b>	<b>\$350,000</b>
<b>McKeever Environmental Learning Center</b>	<b>To be determined*</b>

**\*Actual dollar amounts will be determined after the Commonwealth's fiscal year 2012/13 budget is finalized.** (Attachment #13)

**Budget items were tabled until Commonwealth budget is passed.**

Mr. Henry moved **THAT THE BOARD OF GOVERNORS APPROVE THE FISCAL YEAR 2012/13 CAPITAL SPENDING PLAN AND SUBMISSION OF THE LISTS OF PROJECTS FOR LEGISLATIVE AUTHORIZATION.** (Attachment #14)

The motion passed unanimously.

Mr. Henry moved **THAT THE BOARD OF GOVERNORS APPROVE BLOOMSBURG UNIVERSITY'S ACQUISITION OF 64 ACRES OF LAND NEXT TO THE UPPER CAMPUS IN SCOTT TOWNSHIP, PENNSYLVANIA.** (Attachment #15)

The motion passed unanimously.

### **Human Resources**

Ms. Conley presented the report on behalf of the Human Resources Committee. The Committee had one information item: Committee Update.

Ms. Conley said the Human Resources Committee will meet on July 12, 2012 to review policies and will have a report for the Board at the October meeting.

Ms. Conley noted that the Committee had two action items to recommend to the Board for approval.

Ms. Conley moved **THAT THE BOARD GRANT DR. ROBERT J. DILLMAN EMERITUS STATUS.**

Motion was approved unanimously.

Ms. Conley moved **THAT THE BOARD OF GOVERNORS, HAVING EVALUATED THE UNIVERSITY PRESIDENTS, EXTENDS THE EMPLOYMENT OF THE FOLLOWING PRESIDENTS THROUGH JUNE 30, 2015: DAVID L. SOLTZ (BLOOMSBURG UNIVERSITY);**

**MICHELLE HOWARD-VITAL (CHEYNEY UNIVERSITY); KAREN M. WHITNEY (CLARION UNIVERSITY); F. JAVIER CEVALLOS (KUTZTOWN UNIVERSITY); MICHAEL FIORENTINO, JR., (LOCK HAVEN UNIVERSITY); WILLIAM N. RUUD (SHIPPENSBURG UNIVERSITY) AND GREG R. WEISENSTEIN (WEST CHESTER UNIVERSITY); AND AUTHORIZES THE CHAIRMAN AND THE CHANCELLOR TO EXECUTE AMENDMENTS TO THEIR EMPLOYMENT CONTRACTS IN ACCORDANCE WITH THIS EXTENSION. COMPENSATION AND BENEFITS FOR THE PRESIDENTS REMAIN UNCHANGED.**

The motion passed with one no vote.

Mr. Robert S. Taylor asked if the Human Resources Committee had the presidents' compensation report. Ms. Conley said a report would be produced and forwarded to Mr. Taylor.

#### **E. Executive Committee**

Chairman Pichini presented the report on behalf of the Executive Committee.

There was one information item to report: PASSHE Strategic Plan.

Chairman Pichini noted that the Committee had one action item to recommend to the Board for approval.

Chairman Pichini moved **THAT THE BOARD OF GOVERNORS, HAVING EVALUATED THE PERFORMANCE OF CHANCELLOR JOHN C. CAVANAUGH, EXTENDS HIS EMPLOYMENT THROUGH JUNE 30, 2015 AND AUTHORIZES THE CHAIRMAN TO EXECUTE AN AMENDMENT TO HIS EMPLOYMENT CONTRACT IN ACCORDANCE WITH THIS EXTENSION. COMPENSATION AND BENEFITS REMAIN UNCHANGED.**

The motion passed unanimously.

#### **BOARD ACTION**

**Chairman Pichini recognized the men's baseball team and the women's field hockey team from West Chester University of Pennsylvania who were the NCAA Division 2 National Champions.**

Mr. Jarin read into the record a resolution honoring the West Chester University's men's baseball team who were the NCAA Division 2 National Champions.

Mr. Jarin moved **THAT THE BOARD OF GOVERNORS APPROVE THE RESOLUTION.** (Attachment #16)

The motion passed unanimously.

Mr. Walton read into the record a resolution honoring the West Chester University's girls' field hockey team who were the NCAA Division 2 National Champions.

Mr. Walton moved **THAT THE BOARD OF GOVERNORS APPROVE THE RESOLUTION.**  
(Attachment #17)

The motion passed unanimously.

Chairman Pichini moved **THAT THE BOARD OF GOVERNORS APPROVE THE MEETING DATES IN THE ATTACHED BOARD OF GOVERNORS' MEETING CALENDAR 2012-2015.** (Attachment #18)

The motion passed unanimously. The Board wants to change the June meeting dates to July and this will be discussed at the October Board meeting.

Mr. Pennoni moved **THAT THE BOARD OF GOVERNORS APPROVE THE NOMINATING COMMITTEE'S RECOMMENDATION OF BOARD OFFICERS.**

- **Mr. Guido M. Pichini – Chair**
- **Mr. Aaron A. Walton – Vice Chair**
- **Ms. Marie Conley – Vice Chair**

The motion passed unanimously.

## **ANNOUNCEMENT**

Mr. Aaron A. Walton gave the report on the Strategic Planning Committee. Mr. Walton said three things emerged from the 20-member Strategic Planning Committee:

1. Redefine the role of a System of public universities in the 21<sup>st</sup> century.
2. Detail the benefit derived by the Commonwealth and continue to work with PASSHE and making a case for important investments.
3. Be accountable to students, families, Commonwealth, and each other.

Chairman Guido congratulated the Presidents and the Chancellor on the renewal of their contracts and thanked them for all their hard work.

Ms. Conley thanked Chairman Pichini for all his hard work. Ms. Conley noted that Chairman Pichini shows great support for PASSHE and that he has visited all the campuses.

## **ADJOURNMENT**

There being no further items of business to come before the Board, the Chairman adjourned the meeting at 9:56 a.m.

ATTEST:

\_\_\_\_\_  
Peter H. Garland  
Secretary to the Board





## Highlights from the Pennsylvania State System of Higher Education (PASSHE) June 28, 2012

### *System and University Accomplishments and Other Noteworthy Activities*

Four Pennsylvania State System of Higher Education (PASSHE) universities recently welcomed or will be welcoming new leaders to their campuses. They are:

- Dr. Julie E. Wollman, who assumed the presidency of **Edinboro University of Pennsylvania** on June 1. She previously was vice president for academic affairs at Wheelock College in Boston, Mass
- Dr. Cheryl Joy Norton, who began her tenure as president of **Slippery Rock University of Pennsylvania** on June 4. She was a senior fellow with the American Association of State Colleges and Universities in Washington, D.C., and former president of Southern Connecticut State University.
- Dr. Michael A. Driscoll, who will become president of **Indiana University of Pennsylvania** on July 1. He previously served as provost and executive vice chancellor of the University of Alaska Anchorage.
- Dr. Marcia G. Welsh, who will assume her duties as president of **East Stroudsburg University of Pennsylvania** on July 1. Dr. Welsh comes to ESU from Towson University where she served as provost since 2009 and as interim president for nine months in 2011.

In addition, Dr. Geraldine Jones was named acting president of **California University of Pennsylvania**, effective May 17. She previously served for more than a decade as the university's provost and vice president for academic affairs.

Three **PASSHE** initiatives are highlighted in a new state-by-state report card on public postsecondary education prepared by the Institute for a Competitive Workforce, an affiliate of the U.S. Chamber of Commerce. Specifically mentioned in the Pennsylvania section of the report are PA Universities Online, which serves as a portal for online courses and programs offered by the 14 PASSHE universities; the Pennsylvania Transfer and Articulation Center, which provides students a course equivalency guide for transferring individual courses; and PASSHE's performance-funding program

**Bloomsburg University of Pennsylvania** recently held a grand reopening of Sutliff Hall – home of the College of Business, Department of Instructional Technology and Department of Economics – which underwent a \$10 million renovation. The building features expanded conference rooms, state-of-the-art classrooms and a Wall Street-inspired financial services laboratory equipped with real-time tickers and a trading wall with market information and stock quotes.

**Cheyney University of Pennsylvania** is undergoing the self-study process with the goal of reaffirming accreditation with the Middle States Commission on Higher Education.

**Clarion University of Pennsylvania's** Venango Campus will officially become Venango College on July 1. It will join the three colleges of the Clarion campus – the College of Arts and Sciences, College of Education and Human Services and College of Business Administration... **Clarion University's** Associate of Science in Early Childhood Education degree has been accredited by the National Association of the Education of Young Children. The NAEYC Commission on Early Childhood Associate Degree Accreditation system sets a standard of excellence for early childhood programs that prepare teachers at the associate degree level. The process includes extensive self-study, submission of a self-study report, a site visit conducted by a peer review team and an accreditation decision made by a national commission of early childhood professionals. The entire process typically takes two years to complete, and only about 10 percent of eligible associate degree programs in the United States are accredited...The **Clarion University** Venango Campus is undergoing \$1.5 million in facilities improvements, including the creation of the School of Nursing and Allied Health Simulation Laboratory, which will be the only such facility between Pittsburgh and Edinboro. Other improvements involve campus infrastructure... The U.S. Small Business Administration Western Pennsylvania District Office presented the **Clarion University** Small Business Development Center with the 2011 Small Business Development Center Impact Award for its outstanding service to small business owners and entrepreneurs.

**East Stroudsburg University of Pennsylvania** marked the official opening of its Innovation Center in May. The Center is an \$11.25 million, three-story facility dedicated to initiating innovative programs and attracting early stage companies engaged in 21st century growth industries. The Innovation Center's overall economic impact is expected to result in 741 jobs and \$85.7 million invested into Pennsylvania, mostly in Monroe County.

**Indiana University of Pennsylvania's** College of Education and Educational Technology has received continued unconditional reaccreditation from the National Council for Accreditation of Teacher Education. This recognition indicates that the college and its programs meet rigorous standards set forth by the professional education community. The U.S. Department of Education recognizes NCATE as a professional accrediting body for colleges and universities that prepare teachers and other professional personnel for work in elementary and secondary schools.

**Lock Haven University of Pennsylvania** President Michael Fiorentino Jr. was inaugurated on April 27.

**Millersville University of Pennsylvania's** respiratory therapy program was selected by the Commission on Accreditation for Respiratory Care to receive the Distinguished Registered Respiratory Therapist Credentialing Success Award. CoARC accredits first professional respiratory care degree programs in the United States and internationally... **Millersville University** earned a spot in *The Princeton Review's Guide to 322 Green Colleges* for its sustainability efforts and environmental initiatives. The guide profiles 322 institutions of higher education in the United States and Canada that demonstrate notable commitments to sustainability in their academic offerings, campus infrastructure, activities and career preparation... **Millersville University** has been selected as a member of the 2012 President's Higher Education Community Service Honor Roll. The Honor Roll recognizes higher

education institutions that reflect the values of exemplary community service and civic engagement and that achieve meaningful outcomes in their communities.

**Slippery Rock University of Pennsylvania's** School of Business has received 10-year accreditation from the Accreditation Council for Business Schools and Programs. The ACBSP gave its stamp of approval to the university's undergraduate programs in accounting, economics, finance, management and marketing. The school was cited for its strong faculty member support system and its student-learning outcomes and effective system for listening to its key stakeholders... **Slippery Rock University** has been included in *The Princeton Review's Guide to 322 Green Colleges* for the third consecutive year. The guidebook, published in partnership with the U.S. Green Building Council, said SRU demonstrates sustainability leadership in academics, infrastructure, activities and career preparation... The American Red Cross has named **Slippery Rock University** the "University of the Year" in the Greater Alleghenies Region. The university was honored for collecting more than 700 pints of blood in a series of campus drives.

**West Chester University of Pennsylvania's** College of Education and **Cheyney University of Pennsylvania's** School of Education have entered into a formal agreement to offer a collaborative Principal Certification program in Chester County... **WCU's** Environmental Health program has been fully accredited by the National Environmental Health Science and Protection Accreditation Council through 2014.

### ***Fundraising, Grants, Gifts and Other Awards***

**Bloomsburg University of Pennsylvania** alumnus Joe Jacques and his wife, Joy, have donated \$250,000 to the Bloomsburg University Foundation to establish an endowed scholarship in accounting. Students will be eligible to receive the award for up to five years, from their freshman year through one year of graduate school... **Bloomsburg University** faculty Cynthia Venn and Christopher Hallen were awarded a \$20,000 grant from the Susquehanna River Heartland Coalition for Environmental Studies to support summer research on the waters of the Susquehanna River watershed. The grant will support projects conducted by four summer interns.

**California University of Pennsylvania** and its Foundation have been awarded three major grants, totaling more than \$2.57 million... The Claude Worthington Benedum Foundation will provide \$178,000 for the training of secondary and post-secondary teachers during the Siemens Mechatronic Systems Instructor Certification Program that will be held this summer at Cal U... **California University** and Intermediate Unit 1 have been awarded \$1.8 million from the U.S. Department of Education's Office of English Language Acquisition for a program designed to improve classroom instruction for children learning English as a second language. Through the project, Cal U and the intermediate unit will develop a model continuum of professional development opportunities for pre-service teachers, new teachers, experienced teachers, principals, assistant principals and paraprofessionals who are teaching English language learners... The Foundation for **California University** has been awarded a \$600,000 grant from the Richard King Mellon Foundation to restore and enhance fish and wildlife habitat on agricultural lands in Pennsylvania. The two-year grant will support a project by Cal U's Partners for Fish and Wildlife program that is expected to fence 25 miles of stream, restore 500 acres of upland and 200 acres of successional habitat, and 500 acres of wetlands.

**Clarion University of Pennsylvania** alumna Jane France and her husband, Chris Allison, donated \$100,000 toward the start of renovations to Waldo S. Tippin Gymnasium. Initial upgrades will include new paint, carpeting and banners... Through gifts from **Clarion University** alumni, the Barry McCauliff Scholarship for Debate will be established. This is the first scholarship for debate and will help debaters with expenses accrued during travel to debate conferences.

**East Stroudsburg University of Pennsylvania** received a more than \$2 million grant from the U.S. Department of Education to support its Upward Bound Program and other student services. The grant will be awarded over a five -year period at \$416,000 per year through 2018. Upward Bound, a Federal TRIO program, is a highly successful, college-based program of rigorous academic instruction, individualized tutoring and counseling for high school students who are the first generation in their families to consider post-secondary education.

**Indiana University of Pennsylvania** professor Dr. Melvin Jenkins has received a \$150,000 grant from the Heinz Endowments for his project, "Promise Plus Year 4." This latest award brings IUP Promise Plus funding to a total of \$610,000.

**Lock Haven University** of Pennsylvania has received two grants to help assist students make the transition from high school to college. LHU received a \$2.5 million grant over five years to support its Upward Bound Program and another, smaller CAPS grant to work directly with Williamsport High School to encourage and prepare students who might not otherwise consider higher education... **Lock Haven University** has received a \$526, 831 grant from the National Science Foundation for the university's Nanotechnology Program. The award will provide four-year scholarships for up to 15 new students starting in the fall of 2013... The **Lock Haven University** Foundation received more than \$500,000 from the estate of Dr. Mary Alice Smith to support special education programs at LHU... The **Lock Haven University** Foundation presented the LHU Chemistry Department with a R.A.P.I.D. Bio-Detection System after receiving the machine as a contribution from Idaho Technology Inc. and LHU alumnus Todd Ritter. The machine, a Ruggedized Advanced Pathogen Identification Device, is a portable real-time PCR system designed to identify biological agents including anthrax, smallpox, salmonella and more.

**West Chester University of Pennsylvania** has received a \$500,000 commitment from an anonymous donor to construct a new soccer field, as well as a \$250,000 commitment from WCU Foundation Trustee and retired faculty member Dr. Sandra Mather for a new planetarium and a \$200,000 estate gift from former WCU faculty member Margaretta Carey for music scholarships... **WCU** physics professor Kevin Aptowicz has received a \$204,000 grant from the National Science Foundation to study the "Origins of Mechanical Fragility in Disordered Solids"... **West Chester University** has received a gift of 16,000 compact discs for the music library valued at \$154,000 from Music School Advisory Board member Charles Knott.

The **Pennsylvania State System of Higher Education Foundation** distributed 379 scholarships valued at more than \$230,000 to PASSHE students and \$50,000 in healthcare program awards to PASSHE universities during the 2011-12 academic year. Philanthropic contributions to the PASSHE Foundation for the year totaled \$338,000, a 12 percent increase over the established goal... The Pennsylvania State Employee Credit Union will establish the *PSECU Scholarship for Preparing PASSHE Students for Lives of Achievement and Civic Engagement*." The scholarship will incentivize 20 PASSHE students to participate in the summer 2012 internship program with The Washington Center in Washington D.C. TWC's top-rated internship program offers an integrated academic and work experience to prepare PASSHE students for lives of achievement and civic engagement. Participating PASSHE students benefit by receiving an opportunity to extend the reach and efficacy of on-campus education with a real-work experience, which has the potential to transform their lives, careers and mind-sets to lead.... The **PASSHE Foundation** completed a readiness assessment exercise with counsel from Barnes & Roche in May. The final report concluded that although the Foundation is not prepared to launch a fundraising campaign at this time, several recommendations will be adopted to strengthen its development program. The Foundation's goals for 2012-13 include raising \$350,000 for PASSHE priority needs and an additional \$50,000 of indirect support via contracts and services for PASSHE universities.

## ***University and Community Partnerships***

**Bloomsburg University of Pennsylvania** President David Soltz and Lehigh Carbon Community College President Donald Snyder signed an agreement formalizing BU's Bachelor of Applied Science in technical leadership, which will be offered at LCCC's campus starting this fall. The degree program will address the growing demand for technical skills combined with professional skills. A student who has earned an Associate of Applied Science degree from a community college will build upon that degree with courses in information technology, communications studies, accounting, business education, information and technology management and general education. The program also will be open to those already in the workforce.

**East Stroudsburg University of Pennsylvania** President Robert Dillman and Bethlehem Mayor John B. Callahan jointly announced the Fall 2012 opening of ESU's Lehigh Valley Center at 60 West Broad Street in Bethlehem. Initially the new center will offer bachelor degree completion programs in public health, with concentrations in health services administration or community health; hotel, restaurant and tourism management; and computer security.

**Millersville University of Pennsylvania** students seeking a doctoral degree in osteopathic medicine, dentistry and pharmacy are now eligible for early acceptance through an agreement with Lake Erie College of Osteopathic Medicine. While students will still be required to take specific courses at Millersville University and meet set qualifications, LECOM will hold up to five seats in each of these three programs for each graduating class at Millersville.

**Shippensburg University of Pennsylvania** is expanding the opportunities for Pennsylvanians to participate in its accredited Master of Social Work program. The university will offer the program in Schuylkill County in partnership with the Schuylkill Community Education Council... **Shippensburg University's** Small Business Development Center hosted three programs ranging from managerial leadership to promoting job growth in underutilized business zones. The SBDC program provides no-cost confidential consulting and low-cost training in proven management fundamentals helping small business owners and potential entrepreneurs make sound decisions for the successful operation of their business. Shippensburg's center serves Adams, Cumberland Franklin and York counties...

**Shippensburg University** is preparing to offer a ground-breaking educational leadership program, the first of its kind in Pennsylvania. The Educational Leadership Residency Program will provide an innovative way for future public school leaders interested in obtaining their superintendent's Letter of Eligibility to dramatically increase their opportunities to develop critical leadership skills necessary to be successful.

**West Chester University of Pennsylvania's** College of Education administration and special education faculty have signed an agreement with the Academy in Manayunk for the delivery of special-education courses, field-experience students and student teachers at the school. This arrangement is the prototype of a new model for clinical teacher preparation that the COE will implement with other school districts.

## ***Student and Faculty Recognition***

**Bloomsburg University of Pennsylvania** student Robert Nixon of Millville was selected to participate in the Lebanon Summer Fellowship program, a 10-day, all-expenses-paid study tour sponsored by the National Council on U.S.-Arab Relations. The competition was open to Model Arab League participants across the United States, based on nominations by their advisers. Nixon is an honors student majoring in history.

**East Stroudsburg University of Pennsylvania** political science professor Dr. Kimberly S. Adams has been appointed to serve as a board member for the National Governing Board of the National Social

Science Association. Dr. Adams is one of approximately 40 individuals appointed to a two-year renewable term with NSSA, which is one of the largest interdisciplinary education associations in the United States.

**Indiana University of Pennsylvania** student Elyse Shirley has been awarded an international Benjamin A. Gilman study abroad scholarship. Shirley, who is majoring in English, Spanish and journalism, will study in Chile during the 2012–13 academic year. She is the eighth IUP student since 2006 to be awarded the competitive scholarship, which is offered to students from throughout the United States... **IUP** associate professor Dr. Susan Boser has been selected for a 2012–2013 Fulbright scholarship for teaching and research in Nepal. Boser will work from August to December at Tribhuvan University in Kirtipur, Nepal, teaching a graduate course in qualitative research methods for the Department of Anthropology and Sociology and collaborating with the department on curriculum development... **IUP** history professor Dr. Lynn A. Botelho received a Fulbright-King's College London Scholar Award to enable her to conduct research at King's College London. She will be in the United Kingdom from January through July 2013. She also has been selected for two additional fellowships to augment her study at King's College, the Pain Fellowship at Birkbeck University of London, which will enable her to study in London for an additional three months, and the Ruth Landes Fellowship, which provides additional support for the entire year.

**Kutztown University of Pennsylvania** senior chemistry major Lindsey Ray has been awarded a Fulbright research grant to continue her studies in the organic synthesis laboratory at the University of Cádiz in Cádiz, Spain. Last summer, Ray completed a nine-week organic chemistry research internship in Cádiz through the National Science Foundation and Research Experience for Undergraduates, one of only eight students selected for the internship... Michelle Sayles, a senior geography major at **KU**, has been named a Newman Civic Fellow, "the next generation of public problem solvers and civic leaders," by Campus Compact. The award recognizes college student leaders who have worked to find solutions for challenges facing their communities. Sayles organized **KU's** Environmental Action Committee, and now leads the group of more than 60 students active in projects such as community gardening, composting and creek and trail clean ups... **Kutztown** alumna Danielle Kovach has received the top National Education Association award, the Award for Excellence. The NEA award is the culmination of a list of honors she has achieved, including Sussex County Teacher of the Year and New Jersey State Teacher of the Year.

**Lock Haven University of Pennsylvania** student Lacey McKivison has been awarded a Benjamin A. Gilman International Scholarship in the amount of \$3,500. McKivison, an international studies major from Beech Creek, will attend the University of Fortaleza in Brazil, for the fall 2012 semester. The Gilman Scholarship Program is sponsored by the Bureau of Educational and Cultural Affairs of the U.S. Department of State. Award recipients are chosen by a competitive selection process.

**Mansfield University of Pennsylvania** students Emily Rose Cole and Christine Rinnert earned honors at the Sigma Tau Delta Annual Conference held in New Orleans. Sigma Tau Delta is the International English Honor Society. Both Cole and Rinnert presented papers during the conference. Cole, a senior English and French major from Quakertown, was selected as a runner-up for the Sigma Tau Delta Senior Scholarship, which included a \$1,200 scholarship. Rinnert, a junior English major from Hammondsport, New York, earned one of 10 honorable mentions in the "Reawaken" essay competition... The **Mansfield University** Student Chapter of the American String Teachers Association has been named "The Most Improved Student Chapter" in the nation in 2011. Five members of the Mansfield chapter and faculty adviser Professor Kenneth Sarch travelled to Atlanta to receive the award at the ASTA national convention.

Thirty-two **Millersville University** National Broadcasting Society students used their skills to create multiple award-winning productions at this year's national conference held in New York City. Millersville's NBS chapter took home both individual and chapter awards. NBS won three production

awards, the alumni coordinator award, the prestigious community service award, the Alpha Epsilon Rho honor society student of the year and National Chapter of the year.

**Shippensburg University of Pennsylvania's** Investment Club won first place at the Redefining Investment Strategy Education XII Investment Forum and a second place at the Global Asset Management Education II Forum. The R.I.S.E. Forum is sponsored by the University of Dayton, in association with the United Nations Global Compact, and the G.A.M.E. Forum is sponsored by Quinnipiac University... The **Shippensburg University** Human Resource Management Club, a student chapter of the Society for Human Resource Management, received the SHRM Superior Merit award for its excellence and achievement during 2011-2012... **Shippensburg University** German professor Dr. David W. Wildermuth has received a four-month fellowship to the Institute of Contemporary History in Munich, Germany. Dr. Wildermuth is the only American chosen for the program, which was developed in conjunction with the U.S. Holocaust Memorial Museum's Center for Advanced Holocaust Studies... Thirteen ROTC cadets at **Shippensburg University** are participating this summer in the Cultural Understanding and Language Proficiency Program, developed by the U.S. Army Cadet Command to help students gain a global perspective and prepare them for their work in the Army following graduation.

A team of **Slippery Rock University of Pennsylvania** exercise science majors won the national American College of Sports Medicine Exercise Science Student "College Bowl." SRU's team of Eric Geiselhart, Ryan Spiardi and Colleen Thomas defeated nine other teams, including those from Indiana State University, the University of Massachusetts, Brigham Young University and the University of Texas.

**West Chester University of Pennsylvania** kinesiology professor Fran Cleland was elected as the National Association for Sport and Physical Education's representative to the AAHPERD Board of Governors... **WCU** assistant professor of nursing Marcia Walsh was nominated to the board of the White Ribbon Alliance for Safe Motherhood, a global health organization formed in 1999 to address concerns of the health of women and girls.

### ***Spring Sports Highlights***

**West Chester University of Pennsylvania** became the first Pennsylvania State Athletic Conference school to win two NCAA championships in same academic year (field hockey and baseball). **WCU** also had a runner-up in women's lacrosse. **WCU** field hockey team captain, Brynn Adams, was named the national player of the year by the National Field Hockey Coaches' Association as well as first team All-America. She was selected to represent the United States on the national indoor field hockey squad for 2012-13.

**Bloomsburg University of Pennsylvania** was awarded the Pennsylvania State Athletic Conference's F. Eugene Dixon Trophy for 2011-12, the third time in the award's history. The award is presented to the PSAC member institution with the best overall finish in conference championships and/or regular-season play. Points are awarded based on an institution's finish in the 23 conference sports.

**Kutztown University of Pennsylvania's** Samantha Derr was named the Daktronics Ron Lentz NCAA Division II Pitcher of the Year and a first team All-American by both Daktronics and the National Fastpitch Coaches Association. Derr was also chosen as both the Daktronics Atlantic Region and the Pennsylvania State Athletic Conference Eastern Division Pitcher of the Year with a 30-5 record... KU senior Kayla Jones, a member of the KU women's bowling team, was named the NCAA Division II Player of the Year. She also was recognized by the National TenPin Coaches Association (NTCA) and selected as All-American on the second team.

Below is a summary of individual and team champions crowned during the spring sports season in the Pennsylvania State Athletic Conference (PSAC):

**Baseball:** PSAC Champion - **West Chester** won seventh overall title, first since 2009. NCAA Championships – **Kutztown, West Chester** and Mercyhurst qualified for championship tournament. West Chester became the first school from the PSAC to win an NCAA baseball championship by winning four games at the Division II World Series by a combined 28-8 score, which included two shutouts.

**Men's Golf:** NCAA Championships – **IUP** qualified and finished in a tie for 14<sup>th</sup>. Zack Kempa tied for fifth in individual scoring.

**Women's golf:** **California** qualified and finished a school-best sixth overall. Dianne Luke tied for 11<sup>th</sup> and Maria Lopez tied for 13<sup>th</sup> in individual scoring.

**Women's Lacrosse:** PSAC Champion – **Bloomsburg** won fourth overall title, first since 2003. NCAA Championships – **West Chester** earned berth and won two games before losing in the national title game

**Softball:** PSAC Champion – **IUP** won second straight title. NCAA Championships – **Bloomsburg, California, IUP, Kutztown** and **Lock Haven** earned berths. Kutztown won Super Regional and eventually lost in national semifinals.

**Men's Tennis:** PSAC Champion – **Bloomsburg** won PSAC-best 22<sup>nd</sup> overall title, its first since 2008. NCAA Championships - **Bloomsburg** lost in regional final.

**Women's Tennis:** PSAC Champion – **California** won its sixth straight championship. NCAA Championships – **California, Indiana and Slippery Rock** earned berths in playoffs. **California** advanced to round of 8. **IUP** advanced to round of 16.

**Men's Outdoor Track:** PSAC Champion – **Shippensburg** won its fourth straight and 20<sup>th</sup> overall title. NCAA Championships – Eight All-Americans, including Cameron Daugherty from **Slippery Rock** (pole vault) and Justin Shirk from **Bloomsburg** (javelin), both of whom won national titles

**Women's Outdoor Track:** PSAC Champion - **Shippensburg** won its third straight and seventh overall title. NCAA Championships – Three All-Americans.



Steve Hick's comments:

I want to start by thanking you for the opportunity to speak. I appreciate, and the union members I represent appreciate, the chance to provide input into your process.

For those of you who have been here the last four summers for this Board meeting, you know that I have spoken at this particular meeting in favor of larger tuition increases than you have approved. In fact, I have every year put forward a number – a percentage – that in the best judgment of our people was the amount needed to continue the quality programs for the students who are at the center of our enterprise. This year I am not going to do that.

Instead, I ask that you respond some – not totally – to the politicians' worries about our tuition. We all know it is a burden on some; maybe even "many" is accurate, of our students.

The trick is I also want you to remember not just the one half of the charge of Act 188 about affordability, but the other half – quality.

Tuition needs to be raised today in just the amount necessary to continue funding the programs that make the State System of Higher Education the quality educational institution it is. Your message to the students shouldn't be "we care only about the public image, politicians, and the pocketbook," it should be "we've weighed all those things against providing you the quality education you deserve" – that we remain a place, like *Cheers*, where someone knows your name -- and this is our number.

That is my message today. We need to be frugal with their money, but not so frugal that they end up not having the education they were promised in our recruiting pitches and in their time on campuses.

**Executive Summary of New Degree Program Proposal  
Associate of Applied Science Degree in Applied Technology  
Edinboro University of Pennsylvania**

June 27, 2012

**1. Appropriateness to Mission**

Edinboro University proposes to offer a new interdisciplinary degree program, the Associate of Applied Science (A.A.S) in Applied Technology, in support of our mission to provide educational opportunity with practical application. The program is designed to prepare graduates with an applied multidisciplinary skillset and knowledge that integrates technical training and business acumen to enable career progression in technical fields.

The A.A.S. program provides an opportunity for those with technical certification or training from other accredited institutions to complete a relevant associate degree. This program will prepare students for occupations such as engineering technicians, industry team leaders, quality coordinators, new product development coordinators and sales specialists among others. The A.A.S. program will be attractive to students currently working in the manufacturing sector and to those pursuing, or who had previously completed, certificate-level training in engineering technology at a university or other specialized training at community colleges or technical schools, or who have completed an apprenticeship.

Edinboro University is located in a region of the Commonwealth that remains heavily reliant on a competitive manufacturing base. With the lack of a community college in the region, the proposed program aligns with the Pennsylvania State System of Higher Education's Strategic Directions as well as Edinboro's mission and strategic goals through the development of a Science, Technology, Engineering, and Mathematics (STEM) applied associate degree that is designed to meet the current and emerging workforce of the region and Commonwealth.

The program would be delivered at Edinboro University's off-campus locations in Erie and Meadville, both of which are the epicenters of industry and manufacturing in the region. It will be convenient for students, many of whom are balancing work and life.

**2. Need**

The Pennsylvania Career Guide 2010-2011 (Pennsylvania Department of Labor) indicated that jobs in Advanced Material and Diversified Manufacturing (AMDM) include, "high-paying positions such as welders, machinists, electrical engineers, tool and die makers, and many more." Several of the key occupations in this cluster are those in which students will receive credit for training or work experience upon their enrollment in the A.A.S. in Applied Technology. The PA Career Guide states that traditionally AMDM jobs needed only on-the-job training, but continual technological

advancements require a workforce with higher skills and more postsecondary education.

Erie County is the largest urban area in the northwest tier. Erie County ranked fourth when compared to peer communities in Michigan, Texas, and Ohio with a 4.8 percent increase year-to-year in manufacturing jobs, rising from 20,500 to 21,500 jobs. Manufacturing is the second largest job-providing industry in the county. (Erie Times-News, April 13, 2012)

### **3. Academic Integrity**

The curriculum is based on benchmark programs that are accredited by the Association of Technology, Management, and Applied Engineering (ATMAE) and is comprised of four sections: General Education, Applied Practice, Applied Technical Field Training, and Electives. Multiple tracks from which students can choose in accordance with their career progression goals include: Heating, Ventilation, and Air Conditioning Technology; Industrial Engineering Technology; Environmental Engineering Technology; and Civil Engineering Technology.

The program design not only allows students to build upon previously earned credits and experiences but also provides a progression into Edinboro University's Bachelor of Science in Industrial and Engineering Administration.

The 60-credit hour multidisciplinary program has clearly identified program objectives and articulated student learning outcomes and is compliant with academic degree related Board of Governors policies.

### **4. Coordination/Cooperation/Partnerships**

While the proposed program is housed at Edinboro University, the Applied Technical Field Training portion may be completed through coursework at Precision Manufacturing Institute (PMI), community colleges, technical schools, or other PASSHE institutions. The University may subcontract with licensed and accredited proprietary educational institutions for educational experiences that are targeted and appropriate. An Edinboro faculty member will serve as the instructor of record to ensure a quality experience in meeting educational objectives. Future partnership initiatives include collaborating with Clarion University so that students have the option to take their General Education courses online through Clarion's virtual university to supplement online courses offered by Edinboro University.

The program was collaboratively developed by the Department of Physics and Technology, with support from the Department of Business and Economics, and the Department of Communications and Media Studies.

An advisory board of industry leaders will be developed to provide a source of practitioner input for continuous improvement. The department will also work with professional trade organizations for input and to market the program and its benefits.

## **5. Assessment**

Assessment will be conducted on a continuous basis through course-embedded measures, student exit and stakeholder surveys, and an advisory board to provide regular input on changing workforce needs.

Compliance with the Board of Governors Policy 1997-01: *Assessing Student Learning Outcomes*, in conjunction with the five-year program review cycle (Board of Governors Policy 1986-04-A: *Program Review*) will ensure continued effectiveness. The program will be reviewed within three years of its approval by the Board of Governors, and on a regular five-year cycle following its initial review.

## **6. Resource Sufficiency**

The proposed Associate of Applied Science in Applied Technology program leverages the resources from existing degree programs at the university to create an interdisciplinary offering to meet industry needs for this combination of skills.

All courses in the physics, business, communication, and general education portion of the program are developed and have been offered by the departments in support of existing programs. New salary expenses for this program are estimated as .25 FTE for a masters-qualified faculty member to be hired for the Erie location and .50 FTE for the Meadville location, to assist in providing instruction in the engineering technology area.

The business coursework is offered on a regular basis by existing faculty from the Business & Economics Department in support of their associate and baccalaureate degree programs in business administration.

## **7. Impact on Educational Opportunity**

Technical, manufacturing-related programs do not typically attract underrepresented students, and it is unlikely that this program will be a major driver toward achievement of diversity objectives, but will be featured by Admissions diversity recruiters as a new interdisciplinary, practical program of study. Edinboro University will include targeted recruitment activities toward minority and female students currently employed in the field who desire advancement opportunities. This program may be initially attractive to lower income individuals interested in middle-level skill training. In this sense, diversity may be enhanced in terms of income distribution.

*Prepared by: Dr. Denise Ohler, Assistant Dean, College of Arts & Sciences*

Implementation date: Fall 2012

**FIVE-YEAR BUDGET PROJECTION**

**UNIVERSITY: Edinboro University of PA: Erie € & Meadville (M) campuses**

**PROPOSED PROGRAM: Associate of Applied Science in Applied Technology (AAS)**

ESTIMATED REVENUES	Year 1 2012-13		Year 2 2013-14		Year 3 2014-15		Year 4 2015-16		Year 5 2016-17	
	Existing	New	Existing	New	Existing	New	Existing	New	Existing	New
Tuition*		\$101,458		\$304,374		\$355,103		\$311,621		\$268,139
External Grants and Contracts										
Other = Fees+										
<b>TOTAL REVENUE++</b>	<b>\$101,458</b>		<b>\$304,374</b>		<b>\$355,103</b>		<b>\$311,621</b>		<b>\$268,139</b>	
EST EXPENSES	Year 1		Year 2		Year 3		Year 4		Year 5	
Salaries &/or benefits (Faculty/Staff)	\$55,435	\$11,200 E 22,400 M	\$55,435	\$11,200E 22,400 M	\$55,435	\$11,200E 22,400M	\$55,435	\$11,200E 22,400M	\$55,435	\$11,200E 22,400M
Learning resources		0		\$2,500		\$2,500		\$2,500		\$2,500
Instructional equipment		\$16,000		0		0		0		0
Facilities and/or modifications		0		0		0		0		0
Other		\$4,000		\$2,500		0		0		0
<b>TOTAL EXPENSES</b>	<b>\$109,035</b>		<b>\$94,035</b>		<b>\$91,535</b>		<b>\$91,535</b>		<b>\$91,535</b>	
<b>DIFFERENCE Rev.-Exp.</b>	<b>-\$7,577</b>		<b>\$210,339</b>		<b>\$263,568</b>		<b>\$220,086</b>		<b>\$176,604</b>	
ESTIMATED IMPACT OF NEW PROGRAM	Year 1		Year 2		Year 3		Year 4		Year 5	
FTE Enrollment	14 (new)		42 (32 new)		49 (25 new)		43 (25 new)		37 (19 new)	
Projected Annual Credits Generated	420		1260		1470		1290		1110	

ESTIMATED REVENUES	NARRATIVE/ASSUMPTIONS
Tuition & Fees	Projected tuition, instructional and technology fees assumes \$7247/FTE student per year. Projected FTE student enrollment is included at the bottom of the table.
External Grants & Contracts	A current funding source has not been identified since finding opportunities and RFPs/SGAs are unknown at this time, but options include the PA Department of Education (technical training program support area). We have submitted a PASSHE consortial grant proposal for TAACCCT funds which could augment personnel and specialized instructional equipment.
ESTIMATED EXPENSES	
Salary/Benefits	Existing: With regard to the business education portion of the program, existing capacity exists to absorb anticipated student in the AAS program without the need to expand faculty in this area. For this reason and since this program is not housed in the Business & Economics department, existing faculty salary cost is estimated as .25 FTE of the average salary cost of a Business & Economics faculty member. Additionally, the cost of existing faculty from Physics & Technology is estimated as .50 FTE for the principal engineering technology professor in that area; the support staff cost is estimated at .10 FTE of department secretary time. New: New salary expenses for this program are estimated as .25 FTE for the regular part-time (RPT) masters-qualified faculty member to be hired for the Porreco Center and .50 FTE for the Meadville location to assist in providing course coverage. The cost for this faculty member is based on the current salary cost for an Instructor, Step 1, plus benefits (.25) with an assumption of no salary increases.
Learning Resources	Learning resource costs include the following: Year 2: \$2,500 for professional development of one engineering technology faculty member; Year 3: \$2,500 for professional development for a second engineering technology faculty member; Year 4: \$2,500 for faculty professional development; Year 5: \$2,500 for faculty professional development. Library resources for this program will already be sufficient from the AET and BSIdEA program investments.
Instructional Equipment	Expenditures in Year 1 will be for a 15-station mobile wireless computer lab to provide instruction in Meadville.
Facilities and/or modifications	
Other	The marginal cost of marketing/recruitment for this program will be minimal as information regarding this program can be cointegrated with existing marketing and admissions programs. However, initial unique advertisements and the development of promotional materials will be needed and are budgeted principally in the first 2 years of the program, respectively \$4,000 and \$2,500. Beyond those years, program promotions will be among existing university marketing activities including low-cost web promotion.
ENROLLMENT	
FTE PROJECTIONS	Projected FTE student enrollment is based on anticipated interest to be generated by planned AAS programs in technical areas within the next two years, and strong support afforded the program by regional manufacturing leaders as appropriate for their employees, particularly for the first year as there is a backlog of potential students and employers interested in this program. Retention rates of .74 from first to second year were used with graduation assumed after Year 2.
Projected Annual Credits Generated	Credit projections assume each FTE student taking 30 credits per academic year.

**Executive Summary of New Degree Program Proposal**  
**Associate of Applied Science Degree in Natural Gas Production and Services**  
**Mansfield University of Pennsylvania**

June 27, 2012

**1. Appropriateness to Mission**

The Department of Geography and Geology at Mansfield University of Pennsylvania proposes a new Associate of Applied Science Degree in Natural Gas Production and Services. Using a model that includes five related concentrations, the program is intended to prepare students for various career paths in the Marcellus natural gas industry. The areas of study range from well site mud logging and environmental technician roles, to safety management. Success in these positions requires the opportunity to collect and assess data in outdoor field locations, the ability to communicate technical data to associates in both oral and written form, and a familiarity with the structure and organization of natural gas production and service industries and personnel. Acquiring these skills requires the development of applied, technical knowledge and experience that is not available in high school or typical industrial or technical schools.

The program aligns with the Pennsylvania State System of Higher Education (PASSHE) mission to be among the nation's leading systems of public universities, recognized for (1) access and affordability of excellent undergraduate and graduate education; and (2) responsiveness to state, regional, and national needs through quality academic programs, research, and service. The impetus for development of this program grows directly from well-defined regional and state needs of the Marcellus natural gas industry. The proposed program also aligns closely with Mansfield's mission and strategic goals that focus on a liberal arts foundation for every student; student success; financial stability; and building community relations. The University's role is critical in supporting the natural gas industry, which has rapidly become central to community and economic development in northern Pennsylvania.

**2. Need**

A convincing need for an AAS Program in Natural Gas Production and Services is affirmed by five primary sources: (a) the U.S. Department of Labor Statistics *Occupational Outlook Handbook*; (b) statewide and regional data on Marcellus Shale gas drilling activity prepared by the Pennsylvania Department of Environmental Protection; (c) a comprehensive [Pennsylvania Statewide Marcellus Shale Workforce Needs Assessment](#) (June 2011) prepared by the Marcellus Shale Education and Training Center; (d) data on specific workforce needs prepared by the Marcellus Shale Coalition and the Pennsylvania Independent Oil and Gas Association; and (e) conversations between Mansfield University faculty, administrators, and key natural gas industry representatives.

The University is situated in Tioga County near the border with Bradford County in the Northern Tier of Pennsylvania. County-level data available from [MarcellusGas.org](http://MarcellusGas.org) and the [Pennsylvania Department of Environmental Protection](http://Pennsylvania Department of Environmental Protection) indicate that Bradford County has the largest number of Marcellus gas wells in Pennsylvania, followed by Tioga County, which has the second highest number of wells. Two corporations—[Shell Appalachia](http://Shell Appalachia) and [Chesapeake Energy](http://Chesapeake Energy)—are among the most active energy companies in the region, and Mansfield has established relationships with both organizations. A meeting of Marcellus Shale drilling industry representatives convened by Representative Matthew Baker in conjunction with senior members of the Mansfield University leadership team in late November 2011 identified various needs for academically prepared natural gas production specialists. The input from these discussions was matched against the experience of the Mansfield Department of Geography and Geology in placing approximately 40 graduates from their programs in positions related to Marcellus development over the past 3 years. The [Pennsylvania Independent Oil and Gas Association \(PIOGA\)](http://Pennsylvania Independent Oil and Gas Association (PIOGA)) describes the varied [career opportunities](http://career opportunities) in the drilling industry. Four of the concentrations in the proposed Mansfield AAS degree program align closely with the careers listed in the PIOGA summary.

Beginning with the second year, we conservatively project 25 new students entering the two-year program on an annual basis. Close planning relationships with area school districts and a summer Marcellus camp that introduces high school students to Marcellus career opportunities will enhance recruitment to the program. The budget projection demonstrates that sufficient revenue will be generated to support the program by its third year of operation.

### **3. Academic Integrity**

The program will be positioned in the Mansfield Department of Geography and Geology. This department was selected for its relevant faculty expertise, excellence in program leadership, and capacity to manage multiple programs effectively. One of the five concentrations in the program, Safety Management, is offered in collaboration with a proposed new BS Program in Safety Management, which is located in the Department of Health Sciences.

The learning outcomes for the 60 credit-hour curriculum are well defined and organized at two levels: (a) for the core curriculum that students in all concentrations must complete and (b) at the level of each of five concentrations. Each of the five concentrations—permitting and inspection specialist, mud logging/geology specialist, environmental specialist, geographic information systems specialist, and safety management specialist—is guided by more focused learning outcomes at both the program and course levels.

At the level of the core, students who complete the program will be able to:

- Collect accurate geologic and environmental data using techniques and practices that follow industry guidelines;
- Communicate technical data and assessments clearly in written and oral reports,



- Demonstrate an understanding of industry safety practices and awareness of common safety issues on natural gas production sites; and,
- Explain the general system of exploration, production, and distribution and the role of specific service providers in the natural gas industry.

The program is compliant with academic degrees related Board of Governors Policies.

The Department of Geography and Geology, in which the AAS Program in Natural Gas Production and Services is situated, currently includes four faculty. All regular faculty in the Department hold a doctoral degree in their area of specialization. Two additional faculty will be appointed to support the program as it is introduced over the next two years.

#### **4. Coordination/Cooperation/Partnerships**

Mansfield University consulted with the Marcellus Shale Education and Training Center at the Pennsylvania College of Technology as the proposed program was developed. The curricula of Mansfield's Marcellus-related programs are distinct from those of the Pennsylvania College of Technology, which are focused on more basic aspects of workforce development. Within the System, only [Clarion University](#) offers an academic program directly related to the Marcellus natural gas industry. Its program is focused on natural gas technology and, as such, the curriculum is quite different from that proposed by Mansfield. Both Clarion and Mansfield's programs are critical to meeting the Commonwealth's needs in the Marcellus gas industry. Three PASSHE universities have programs in safety management or science, but none have an AAS program in this area of study.

A BS Program in Safety Management is also being proposed by the Mansfield Department of Health Sciences in close collaboration with the Mansfield Department of Geography and Geology. The proposed BS and AAS programs share five Safety Management courses. Coordinating courses in this manner provides considerable efficiency of program delivery while offering students more career options.

The University has shared information about the program with representatives from Shell Appalachia and Chesapeake Energy. We have also received feedback from two safety organizations—Seatrax and Safety Management Systems—working in the Marcellus industry. Mansfield University has had contact with both the Marcellus Shale Coalition (MSC) and the Pennsylvania Independent Oil and Gas Association (PIOGA) to assist in identifying program needs in the Marcellus industry. Comments on the proposal have been uniformly positive.

#### **5. Assessment**

Assessment of learning outcomes will be an integral part of a continuous program improvement process for the AAS Program in Natural Gas Production and Services. Student learning outcomes are well defined at both the program, concentration, and course levels. Relevant data will be collected from course assignments, including examinations, field experiences, specific written assignments and reporting activities,

papers, and presentations embedded in courses. Well-designed rubrics will be used by faculty to assess the evidence related to each learning outcome. The collected evidence will be aggregated within the *TracDat* process used by all Mansfield University programs to support an assessment, planning, and continuous improvement process. The program will complete a more intensive five-year program review process per Board of Governors Policy 1986-04-A: *Program Review*, that includes an external review by a consultant from a similar program outside the System. In addition, the program will comply with Board of Governors Policy 1997-01: *Assessing Student Learning Outcomes*, in conjunction with the five-year program review cycle.

## **6. Resource Sufficiency**

Resource needs for this program have been budgeted. Because there is considerable fieldwork in the Marcellus region associated with the proposed program, the University will need to acquire an additional 15-person van, a portable survey station for collection of GPS data used in CAD, and specialized GIS-compatible tablet computers for field work, petrographic microscopes, water flow probes and velocity meters, and other specialized research equipment and consumables for field activities. Office space will need to be allocated for two new faculty as the program opens. Revenue for the program is expected to exceed costs by the third year of implementation.

## **7. Impact on Educational Opportunity**

This program will substantially increase opportunities for both the region's rural students and the growing number of minority students being attracted to Mansfield University. While the campus location is rural, there have been relatively few opportunities for minority students to find careers in the region aside from the hospitality and tourism industry, basic education, healthcare, and human services. The introduction of opportunity in Marcellus natural gas development will significantly expand career possibilities in industry and add diversity to the region.

Prepared by: Peter A. Keller, Ph.D., Provost and Senior Vice President for Academic Affairs

Implementation Date: August 27, 2012

UNIVERSITY: Mansfield University  
 PROPOSED PROGRAM: AAS in Natural Gas Production and Services

ESTIMATED REVENUES	Year 1		Year 2		Year 3		Year 4		Year 5	
	Existing	New	Existing	New	Existing	New	Existing	New	Existing	New
Tuition	-	\$31,200	\$24,960	\$156,000	\$112,320	\$156,000	\$112,320	\$156,000	\$112,320	\$156,000
Fees	-	\$12,070	\$9,656	\$60,350	\$43,452	\$60,350	\$43,452	\$60,350	\$43,452	\$60,350
External Grants & Contracts	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
<b>TOTAL REVENUE</b>	<b>\$43,270</b>		<b>\$250,966</b>		<b>\$372,122</b>		<b>\$372,122</b>		<b>\$372,122</b>	
ESTIMATED EXPENSES	Year 1		Year 2		Year 3		Year 4		Year 5	
Salary and Benefits	\$90,199		\$250,398		\$250,398		\$250,398		\$250,398	
Learning Resources	\$1,000		\$5,800		\$8,600		\$8,600		\$8,600	
Instructional Equipment	\$44,500		\$44,500		\$10,000		\$10,000		\$10,000	
Facilities and/or modifications	\$18,750		\$18,750		-		-		-	
Other	\$10,000		\$10,350		\$10,712		\$11,087		\$11,475	
<b>TOTAL EXPENSES</b>	<b>\$164,449</b>		<b>\$329,798</b>		<b>\$279,710</b>		<b>\$280,085</b>		<b>\$280,473</b>	
<b>DIFFERENCE (Rev. - Exp.)</b>	<b>(\$121,179)</b>		<b>(\$78,832)</b>		<b>\$92,412</b>		<b>\$92,037</b>		<b>\$91,649</b>	
<b>ESTIMATED IMPACT OF NEW PROGRAM</b>	<b>Year 1</b>		<b>Year 2</b>		<b>Year 3</b>		<b>Year 4</b>		<b>Year 5</b>	
FTE Enrollment	0	5	4	25	18	25	18	25	18	25
Projected Annual Credits Generated	150		870		1,290		1,290		1,290	
Tuition Generated	<b>\$31,200</b>		<b>\$180,960</b>		<b>\$268,320</b>		<b>\$268,320</b>		<b>\$268,320</b>	

ESTIMATED REVENUES	NARRATIVE/ASSUMPTIONS
Tuition & Fees	The 2011-12 in-state tuition/fees are used for projection of revenue. As tuition for 2012-2013 and subsequent years is not set, no increase in tuition is projected. Fees include all mandatory fees including Activity Fee and Fitness Center Fee; while these are not E&G fees they provide additional resources to the university as a whole and allow the university to redirect E&G revenue that would not have been available without these funds.
External Grants & Contracts	No external grants and contracts are projected at this time, but the faculty are actively seeking external foundation funding which may assist with the purchase of essential equipment.
ESTIMATED EXPENSES	
Salary/Benefits	Many of the core courses in the program will be taught by current faculty in Geography and Geology. One additional FTE faculty member will be hired for fall 2012, and a second FTE faculty member will be hired for fall 2013 (budgeted at Asst. Step 4). One additional FTE in 2013 to cover anticipated need for additional section in lower division general education classes in English, Communications, Math and Science (Inst. step 1). No additional support staff necessary. As salary/benefits in subsequent years is not set, no increase in salary/benefits is projected.
Learning Resources	Learning resources for this program are calculated at \$200/student per year. This program is more lab intensive than the average AAS program therefore the Learning resources need is projected at \$200 vs. the typical \$100/student.
Instructional Equipment	Instructional Equipment for this technology-centered program is anticipated to cost \$121,500 invested across 2 years as students and courses in the program are introduced. Additional instructional equipment, including instrumentation, lab equipment, and instructional technology annually is estimated to cost \$10,000 per year. New CAD Equipment cost \$32,500 (included in \$121,500 above) will be shared 50% with other current programs; reduce \$131,500 by \$16,250.
Facilities and/or modifications	Costs for office and classroom/lab renovations are estimated at \$25,000 per year for two years. Assume 25% of use will be for existing courses.
Other	Faculty professional development funds of \$2,000 per for each of five faculty members, increasing at 3.5% per year to ensure that instructors remain current in Marcellus development technologies
ENROLLMENT	
FTE PROJECTIONS	5 Additional FTE for Fall 2012. 25 additional FTE in subsequent years. Student retention rates of 72.4% in Year 2.
Projected Annual Credits Generated	Full time range = 12-18; for this calculation assume 1 annual FTE equivalent to 30

**Executive Summary of New Degree Program Proposal  
Bachelor of Science Degree in Safety Management  
Mansfield University of Pennsylvania**

May 30, 2012

## **1. Appropriateness to Mission**

The Department of Health Sciences at Mansfield University of Pennsylvania proposes a new Bachelor of Science degree in Safety Management. The program aligns with the Pennsylvania State System of Higher Education (PASSHE) mission, "to be among the nation's leading systems of public universities, recognized for (1) access and affordability of excellent undergraduate and graduate education; and (2) responsiveness to state, regional, and national needs through quality academic programs, research, and service. The impetus for development of this program grows directly from well-defined regional and state needs of the Marcellus natural gas industry, which emphasizes a high level of safety consciousness. The proposed program also aligns closely with Mansfield's mission and strategic goals that focus on a liberal arts foundation for every student; student success; financial stability; and building community relations. The University's role is critical in supporting the natural gas industry, which has rapidly become central to community and economic development in northern Pennsylvania.

The program will integrate the health and social sciences perspectives with the technical and applied sciences appropriate to the safety management discipline. Although the program is tailored particularly to the needs of the expanding Marcellus Shale industry and associated energy businesses that have an immediate need for safety professionals in Pennsylvania, it will also prepare students for a range of occupational health and safety positions that would serve other industries regionally and even globally as safety expectations rise within the energy industry. The program was prepared in alignment with the relevant program criteria developed by the [American Society of Safety Engineers](#) for bachelor's-level programs in safety, occupational safety, industrial safety, and similar applied science programs.

## **2. Need**

A compelling need for the development of the BS Safety Management program is affirmed by five primary sources: (a) the U.S. Department of Labor Statistics *Occupational Outlook Handbook*; (b) statewide and regional data on Marcellus Shale gas drilling activity prepared by the Pennsylvania Department of Environmental Protection; (c) a comprehensive [Pennsylvania Statewide Marcellus Shale Workforce Needs Assessment](#) (June 2011) prepared by the Marcellus Shale Education and Training Center; (d) data on specific workforce needs prepared by the Marcellus Shale Coalition; and (e) conversations between Mansfield University faculty, administrators, and key industry representatives.

The University is situated in Tioga County near the border with Bradford County along Pennsylvania's Northern Tier. County-level data available from [MarcellusGas.org](http://MarcellusGas.org) and the [Pennsylvania Department of Environmental Protection](http://Pennsylvania Department of Environmental Protection) indicate that Bradford County has the largest number of Marcellus gas wells in Pennsylvania, followed by Tioga County, which has the second highest number of wells. Two drilling companies—[Shell Appalachia](http://Shell Appalachia) and [Chesapeake Energy](http://Chesapeake Energy)—are among the most active companies in the region. Mansfield has established relationships with these companies as well as with Safety Management Systems and Seatrax, both of which provide safety management training to the Marcellus industry. From a student perspective, the program will provide significant new career opportunities to students in the region. The established success of safety science or management programs at three sister PASSHE institutions, all of which are more than three hours' drive from Mansfield, affirm the potential of the proposed program to serve the region.

### **3. Academic Integrity**

The BS in Safety Management program will be positioned in the Department of Health Sciences, which has a demonstrated capacity to manage multiple high quality programs. A first step in launching the program will be the appointment of a doctorally-prepared, tenure-track, safety management faculty member who will direct the program. An additional faculty member who is similarly credentialed will be added as a tenure-track position in the second year of program operation.

There will be close collaboration between the Safety Management faculty and a proposed Mansfield AAS program in Natural Gas Production and Services, where there will be a two-year concentration in Safety Management. There will be overlap in safety courses that serve both the BS and AAS programs. Additional faculty will be added in subsequent years in relation to defined need and program growth. Working with The Marcellus Institute at Mansfield University, we will establish an advisory board for gas industry-related curricula.

The 120 credit-hour program has well-defined program and student learning outcomes and is compliant with all academic degree-related Board of Governors Policies. The curriculum design ensures that all students have an opportunity to obtain the necessary knowledge and learn to demonstrate the skills that are explicit in the program learning outcomes described above. Assessment of the outcomes is integrated appropriately at the course level and through specific learning experiences as part of an internship and a capstone senior seminar. Students who complete Mansfield's proposed BS Program in Safety Management will be prepared to assume the roles and responsibilities of professional safety managers in a variety of industries and worksites.

### **4. Coordination/Cooperation/Partnerships**

Mansfield University has consulted with the Marcellus Shale Education and Training Center at the Pennsylvania College of Technology in development of the proposed program. The curricula of Mansfield's Marcellus related programs are quite distinct from those of the Pennsylvania College of Technology, which are focused on complementary aspects of workforce development for the industry.

Three PASSHE universities—Indiana, Millersville, and Slippery Rock—currently offer successful programs in safety science or management. All are beyond a three-hour drive from the Marcellus gas development activities of Mansfield University's location in the Northern Tier. Each has indicated in communications between Mansfield Provost Dr. Peter Keller and their chief academic officers that they do not see conflicting interests. Mansfield University would direct program graduates interested in advanced study to Indiana University. In adjoining upstate New York there is only one nearby institution involved in this field of study—the Rochester Institute of Technology—which offers BS programs in Safety Technology and Environmental Management and Technology. Thus, from a broad regional perspective, there is a wide area without direct access to programs in safety science, safety management, or safety technology. It is noteworthy that safety professionals' roles and responsibilities differ somewhat from industry to industry. The gas development industry and associated businesses require a distinctive subset of skills on which the Mansfield program will focus. This does not mean that our graduates will never seek employment in other industries or institutions. In fact, our proposal recognizes a growing need for safety managers in a variety of work settings, and we anticipate that program graduates will at times seek appropriate employment in construction, manufacturing, and other organizations.

The Safety Management Program has been developed in close collaboration with the Mansfield Department of Geography and Geology. This department has already placed approximately 40 graduates into positions related to Marcellus natural gas development. There will be overlap between the proposed AAS concentration and the BS program in Safety Management.

## **5. Assessment**

Assessment of learning outcomes will be an integral part of a continuous program improvement process for the BS Program in Safety Management. Student learning outcomes are well defined at both the program and course levels. Relevant data will be collected from course assignments, including examinations, analysis of case studies, performance on simulations, specific written assignments, papers, and presentations embedded in courses. Well-designed rubrics will be used by faculty to assess the evidence related to each learning outcome. The collected evidence will be aggregated within the *TracDat* process used by all Mansfield University programs to support an assessment, planning, and continuous improvement process. In addition to the annual assessment, planning, and improvement process, the program will complete a more intensive five-year program review process that includes an external review by a consultant from a similar program outside the System. The program will complete a more intensive five-year program review process per Board of Governors Policy 1986-04-A: *Program Review*, that includes an external review by a consultant from a similar program outside the System. In addition, the program will comply with Board of Governors Policy 1997-01: *Assessing Student Learning Outcomes*, in conjunction with the five-year program review cycle. A longer term objective will be to attain specialty accreditation for the program.

## **6. Resource Sufficiency**

Resource needs for this program are relatively modest. Classrooms and computer labs that will be utilized by the students and faculty are well equipped with appropriate technology for classroom presentations and learning activities. Per consultation with library faculty, \$5000 will be allocated in library funding to ensure access to appropriate journals and texts. Office space will need to be allocated for two new faculty as the program opens, and funds have been set aside for renovation of classroom and office space. The budget and related narrative identify amounts for faculty development and educational equipment and supplies. The focus of this program on Safety Management rather than Safety Science means that equipment needs are generally limited.

## **7. Impact on Educational Opportunity**

This program will substantially increase opportunities for both the region's rural students and the growing number of minority students being attracted to Mansfield University. Over the past five years the number of first-year African American and Hispanic students has grown on the Mansfield campus from 8.6% to 13.7%. While the campus location is rural, there have been relatively few opportunities for minority students to find careers in the region aside from the hospitality industry, basic education, healthcare, and human services. The introduction of opportunity in Marcellus natural gas development will significantly expand career possibilities in industry and add diversity to the region.

*Prepared by:* Peter A. Keller, Ph.D., Provost and Senior Vice President for Academic Affairs

Implementation Date: August 27, 2012



**UNIVERSITY: Mansfield University**  
**PROPOSED PROGRAM: BS Safety Management**

ESTIMATED REVENUES	Year 1		Year 2		Year 3		Year 4		Year 5	
	Existing	New	Existing	New	Existing	New	Existing	New	Existing	New
Projected University E&G or Tuition	-	\$31,200	\$24,960	\$156,000	\$131,040	\$156,000	\$218,400	\$156,000	\$287,040	\$156,000
Fees	-	\$12,070	\$9,656	\$60,350	\$50,694	\$60,350	\$84,490	\$60,350	\$111,044	\$60,350
Other	-	-	-	-	-	-	-	-	-	-
<b>TOTAL REVENUE</b>	<b>\$43,270</b>		<b>\$250,966</b>		<b>\$398,084</b>		<b>\$519,240</b>		<b>\$614,434</b>	
ESTIMATED EXPENSES	Year 1		Year 2		Year 3		Year 4		Year 5	
Salary and Benefits	\$90,199		\$259,398		\$259,398		\$259,398		\$259,398	
Learning Resources	\$500		\$2,900		\$4,600		\$6,000		\$7,100	
Instructional Equipment	-		\$5,000		\$2,500		\$2,500		\$2,500	
Facilities and/or modifications	\$50,000		-		-		-		-	
Other	\$6,000		\$4,140		\$4,285		\$4,435		\$4,590	
<b>TOTAL EXPENSES</b>	<b>\$146,699</b>		<b>\$271,438</b>		<b>\$270,783</b>		<b>\$272,333</b>		<b>\$273,588</b>	
<b>DIFFERENCE (Rev. - Exp.) before appropriation</b>	<b>(\$103,429)</b>		<b>(\$20,472)</b>		<b>\$127,301</b>		<b>\$246,907</b>		<b>\$340,846</b>	
ESTIMATED IMPACT OF NEW PROGRAM	Year 1		Year 2		Year 3		Year 4		Year 5	
FTE Enrollment	0	5	4	25	21	25	35	25	46	25
Projected Annual Credits Generated	150		870		1,380		1,800		2,130	
<b>Tuition Generated</b>	<b>\$31,200</b>		<b>\$180,960</b>		<b>\$287,040</b>		<b>\$374,400</b>		<b>\$443,040</b>	

ESTIMATED REVENUES	NARRATIVE/ASSUMPTIONS
Tuition & Fees	The 2011-12 in-state tuition/fees are used for projection of revenue. As tuition for 2012-2013 and subsequent years is not set, no increase in tuition is projected. Fees include all mandatory fees including Activity Fee and Fitness Center Fee; while these are not E&G fees they provide additional resources to the university as a whole and allow the university to redirect E&G revenue that would not have been available without these funds.
External Grants & Contracts	No external grants and contracts are projected at this time, but the faculty are actively seeking external foundation funding which may assist with the purchase of essential equipment.
ESTIMATED EXPENSES	
Salary/Benefits	Many of the first-year courses in the program are in general education or related areas and will be taught by current faculty in Health Sciences, Geography and Geology, Chemistry, or other programs. There is marginal additional cost because students will be enrolling in courses with available capacity. One additional FTE Safety Management faculty member will be hired for spring 2012 (Asst step 4). A second FTE faculty member will be hired for fall 2013 (Asst. Step 4) to support the Safety Management Course. One additional FTE in 2013 to cover anticipated need for additional section in lower division general education classes in English, Communications, Math and Science (Asst. step 1). Unless enrollments exceed projections, two faculty should be sufficient to sustain the four-year program. Additional faculty will be added if enrollments exceed expectation or an online cohort is added in the future
Learning Resources	Learning resources for this program are calculated at \$100/student per year.
Instructional Equipment	Instructional equipment for this program should be modest as it does not include lab courses as presently designed. \$5000 is allocated for demonstration equipment and technology in the second year and \$2500 each year thereafter.
Facilities and/or modifications	Costs are projected for office and classroom renovations needed to accommodate faculty and modestly renovate learning space are estimated at \$50,000 total, which is included in the first year budget.
Other	Faculty professional development funds of \$2,000 per year for each of two faculty members, increasing at 3.5% per year to ensure that instructors remain current in safety management technology. An additional \$2000 is included in the first year to support faculty participation in the training offered by two partner industry safety organizations.
ENROLLMENT	
FTE PROJECTIONS	Anticipate 5 FTE for Fall 2012 because there has been little opportunity to market the new curriculum; 25 additional FTE in subsequent years. Student retention rates of 72.4% between the first & 2nd year, 80% in year 2 and 95% in yr. 4 with all students graduating in 4 years.
Projected Annual Credits Generated	Full time range = 12-18; for this calculation assume 1 annual FTE equivalent to 30 credits per AY

**Executive Summary of New Degree Program Proposal  
Master of Science Degree in Clinical Mental Health Counseling  
Lock Haven University of Pennsylvania**

June 27, 2012

**1. Appropriateness to Mission**

The proposed master's program in clinical mental health counseling is consistent with the core mission, values, and goals outlined for the Pennsylvania State System of Higher Education (PASSHE) in that it will prepare students for professional success in a career path that is projected to experience significant growth in the Commonwealth and nationwide. The strategic direction of the State System recognizes that attention to the development and support of graduate programs will be increasingly important if the System is to serve student interests and the needs of the Commonwealth. A stated System goal is to increase the number of graduates from professional and applied programs in high-need academic programs, including health care programs. The demand for mental health counselors in the Commonwealth and the nation is expected to grow rapidly over the next decade and the proposed clinical mental health counseling program will help fill an important need in the profession and in the community.

Currently, Lock Haven University (LHU) has an emerging priority identified in the new strategic plan to enhance program offerings in high-need and high-demand fields by developing new, professionally oriented academic programs. The need for Mental Health Counselors trained to work in rural areas and with military personnel is expected to increase rapidly throughout the next decade. Based on data and qualitative comments obtained from a recent market analysis, undergraduate students at Lock Haven University in majors such as psychology, sociology, education and social work will want to enroll in this advanced program upon receiving their bachelor's degree in order to obtain education and training in counseling. Another important area of growth addressed by the proposal is serving non-traditional students who need flexible scheduling of coursework.

The program will prepare graduates to function as independently licensed professional counselors in a variety of settings. The uniqueness of this particular program is the two primary concentrations that will produce graduates with rural expertise to meet the shortage of clinical mental health counselors in rural areas as well as military/veterans expertise to meet the mental health needs of veterans.

**2. Need**

A market analysis survey designed to assess student demand for the proposed program was completed by 122 current LHU students and 210 alumni majoring in psychology, social work, sociology, and education. More than 75% of current students and approximately 50% of alumni indicated that they would enroll in the program were LHU

to offer it. In addition, the nationwide mean acceptance rate to master's programs in counseling was 65.5% (total acceptances divided by total applications) and the mean enrollment rate was 51.8% (number of students enrolled in a program divided by number of applications). Clearly, the number of students desiring to obtain a master's degree in counseling is substantially greater than the number of available placements. In addition, there are many college graduates now working who need a flexible schedule of course offerings.

A five-year projected budget (see attachment) was completed in conjunction with the LHU Budget Manager. Based on enrollment data from other PASSHE schools, anticipated resources at LHU, and responses to the marketing survey, we project enrolling 10 part-time and 20 full-time students in year one, increasing to 20 part-time and 40 full-time students in year two with subsequent increases in part-time student enrollment up to full capacity of 40 part-time and 40 full-time students by year four. Based on enrollment projections and assuming flat tuition revenues and salary/benefit expenses, the program is expected to generate \$195,974 in year one, \$518,172 in year two, and stabilizing at \$686,915 annually.

According to the Occupational Outlook Handbook, 2010-11 Edition, employment of mental health counselors is expected to grow by 24 percent from 2008-2018, which is "much faster than average for all occupations." In Pennsylvania, future employment prospects are equally positive. According to the Center for Workplace Information and Analysis of the Pennsylvania Department of Labor and Industry, employment of mental health counselors is expected to grow by 22.5 percent from 2006-2016. In September 2010, the Department of Veterans Affairs recognized licensed counselors as specialists within the Veterans Health Administration. Projections underscore present and future needs to deliver mental health services to military/veterans and their families. Under managed care systems, insurance companies increasingly are providing for reimbursement of master's level counselors as a less costly alternative to psychiatrists and psychologists. Job opportunities should be favorable because job openings are expected to exceed the number of graduates from counseling programs, particularly in rural areas, which make up 90% of the landmass and contain approximately 25% of the U.S. population (U.S. Census, 2001).

A 2006 report from the National Association of Rural Mental Health identified a lack of trained staff members, providers, and clinicians, a lack of continuing educational opportunities, and significant distances to service providers as critical barriers to mental and behavioral health service delivery in rural America. Given that Lock Haven University lies within a county designated as a Mental Health Professional Shortage Area (and proximate to many other such counties), it is in a unique position to address the mental health needs of rural central Pennsylvania and areas to the north and west through a Clinical Mental Health Counseling degree program.

### **3. Academic Integrity**

The Master of Science in Clinical Mental Health Counseling is comprised of a combination of online learning and/or ITV coursework and supervised experiences in the field. As required by The Council for Accreditation of Counseling and Related

Educational Programs (CACREP), there will be face-to-face supervision at the internship sites. The Master of Science in Clinical Mental Health Counseling will require 60 semester credit-hours of instruction. Additionally, supervised practicum experience(s) totaling a minimum of 100 hours and a supervised internship totaling 600 hours will be required. Core courses are aligned with the requirements of CACREP and Pennsylvania Codes pertaining to licensing of professional counselors. Core course content will include history and philosophy of counseling; theories of human growth and development; diversity and advocacy; principles and practices of counseling; helping relationships for individuals, families, and groups; assessment and diagnosis; research and evaluation; career development; and professional issues in counseling. A significant amount of elective coursework related to working with veterans and their families, including a special course in post-traumatic stress disorder and treatment in rural areas, will be offered.

#### **4. Coordination/Cooperation/Partnerships**

System universities offering CACREP accredited master's degree programs in mental health counseling, community counseling, or clinical mental health counseling are Shippensburg, Edinboro, California, Indiana, and Slippery Rock Universities. However, the proposed program is unique in offering the high-need Rural and Military/Veterans specialty tracks and also in having its curricular offerings available entirely online or through ITV. Because of the unique, high-demand nature of the specialty track offerings in the proposed program and the highly anticipated demand based on survey data and enrollment trends, we anticipate enrollment to be at capacity.

Directors of all PASSHE counseling programs were contacted to offer a sharing of courses in specific concentration areas. There have been preliminary discussions with three programs about sharing specialty courses and allowing students to transfer shared courses back into their respective programs. This will allow students in counseling programs across the System the flexibility to create individualized specialty tracks reflecting their interests. For example, students in other PASSHE counseling programs could take the LHU tracks in working in rural areas or working with veterans and their families to enhance their training. Alternatively, students enrolled in the LHU program could take coursework in the Gerontology track at another PASSHE school to create an individualized specialty. The online nature of the LHU program provides an outstanding opportunity for collaboration and sharing courses with other PASSHE schools.

Important collaborations with the Williamsport Veteran's Center, U.S. Department of Veterans Affairs, and with the Pennsylvania Office of Rural Health in State College already are underway (see letters of support in the full proposal). We expect these partnerships to be important sources of support for both the program itself and for our students seeking internships and career opportunities.

#### **5. Assessment**

Lock Haven University requires all programs to define, assess, and report annually on achievement of program learning outcomes. Learning outcomes are articulated clearly for all courses, practicum opportunities, and internships within the curriculum and assessed at both the course and program level. Program recognition by CACREP will be

sought, and once granted, the program will be assessed by this accrediting body on an ongoing basis. As currently written, student learning outcomes reflect the requirements of CACREP. These student learning outcomes will be further refined and articulated in more measurable terms to meet the assessment standards of LHU and PASSHE. In fact, this refinement of student learning outcomes already is reflected on the master syllabi for several courses that have passed through the LHU curricular process.

Compliance with the Board of Governors Policy 1997-01: *Assessing Student Learning Outcomes*, in conjunction with the five-year program review cycle (Board of Governors Policy 1986-04-A: *Program Review*), will ensure continued effectiveness. The program will be reviewed within three years of its approval by the Board of Governors, and on a regular five-year cycle following its initial review.

## **6. Resource Sufficiency**

While the present faculty in various departments within Lock Haven University can offer quality graduate courses in mental health counseling and serve as two of three designated full-time core faculty required by CACREP for accreditation, one additional full-time core faculty member, with expertise in counseling victims of trauma, will be hired to allow the proposed program to be accredited. There is adequate existing support for on-line course development and implementation. Library resources are adequate to start the program but additional resources are requested for growth in the areas of psychopathology and assessment. Supervised practicum experiences will be offered through the Lock Haven Counseling Service and other internship and practicum sites will be developed to meet individual student needs. It is proposed that one of the core faculty be housed at the Dixon University Center, thereby allowing more counseling field work in Harrisburg. Relationships with area service providers and agencies will be pursued to provide a diversity of potential practicum and internship sites.

## **7. Impact on Educational Opportunity**

Lock Haven University is highly committed to promoting diversity and creating educational opportunity for all students and to offering degree programs that fill important needs within the Commonwealth. In light of that commitment, coursework will be offered in an online and/or ITV format allowing academically qualified students with varied work schedules to participate in this program. This will benefit students who must work to support their postgraduate education and/or students who are the head of single parent households. It is expected that this program will create an important educational opportunity for students throughout the central and western portions of the Commonwealth to obtain a professional degree and credentialing that will allow them to fill a critical need in their home communities while engaging in a challenging and satisfying career.

Prepared by: Dr. David White, Interim Provost and Vice President for Academic Affairs, Lock Haven University of Pennsylvania

Implementation Date: Fall 2012

**UNIVERSITY: Lock Haven University**  
**PROPOSED PROGRAM: MS in Clinical Mental Health Counseling**

ESTIMATED REVENUES	Year 1		Year 2		Year 3		Year 4		Year 5	
	Existing	New	Existing	New	Existing	New	Existing	New	Existing	New
Projected University E&G or Tuition	-	392,400	-	784,800	-	863,280	-	941,760	-	941,760
External Grants and Contracts	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-
<b>TOTAL REVENUE</b>	<b>392,400</b>		<b>784,800</b>		<b>863,280</b>		<b>941,760</b>		<b>941,760</b>	
ESTIMATED EXPENSES	Year 1		Year 2		Year 3		Year 4		Year 5	
	Existing	New	Existing	New	Existing	New	Existing	New	Existing	New
Salaries and/or benefits (Faculty and Staff, Grad Asst Stipend/ Waiver)	-	163,926	-	244,425	-	221,577	-	242,692	-	242,692
Learning resources	-	10,000	-	-	-	-	-	-	-	-
Instructional Equipment	-	5,000	-	-	-	-	-	-	-	-
Facilities and/or modifications	-	-	-	-	-	-	-	-	-	-
Other	-	17,500	-	22,203	-	12,153	-	12,153	-	12,153
<b>TOTAL EXPENSES</b>	<b>196,426</b>		<b>266,628</b>		<b>233,730</b>		<b>254,845</b>		<b>254,845</b>	
<b>DIFFERENCE (Rev.-Exp.)</b>	<b>195,974</b>		<b>518,172</b>		<b>629,550</b>		<b>686,915</b>		<b>686,915</b>	
ESTIMATED IMPACT OF NEW PROGRAM	Year 1		Year 2		Year 3		Year 4		Year 5	
	FTE Enrollment	Projected Annual Credits Generated	Tuition Generated	FTE Enrollment	Projected Annual Credits Generated	Tuition Generated	FTE Enrollment	Projected Annual Credits Generated	Tuition Generated	FTE Enrollment
FTE Enrollment	30	900	392,400	60	1800	784,800	72	2160	941,760	72
Projected Annual Credits Generated	900	2160	941,760	1800	4320	1,883,520	2160	6480	2,524,800	2160
Tuition Generated	392,400	941,760	784,800	1,883,520	4,734,240	2,524,800	2,160,000	6,480,000	2,524,800	2,160,000

ESTIMATED REVENUES	NARRATIVE/ASSUMPTIONS
Tuition & Fees	The 2011-12 in-state tuition/fees are used for projection of revenue. As tuition for 2012-2013 and subsequent years is not set, no increase in tuition is projected. Fees include the tuition technology fee. The 60 hour program is over a 2.5 year cycle.
External Grants & Contracts	No external grants and contracts are projected at this time.
ESTIMATED EXPENSES	
Salary/Benefits	Many of the core courses in the program will be taught by current faculty in Academic Development and Counseling and Psychology. A .5 FTE faculty will be hired in Fall of 2012. A second FTE faculty member will be hired in 2013 to serve as the third core faculty member in the program. This second FTE position is budgeted at the Assistant Professor, Step 2 level. One FTE graduate assistant stipend and waiver is included. Additional salary assumptions include faculty overload, faculty summer load, distance education stipends, and course development payments in years one and two. Because salary/benefits in subsequent years is not set, no increase in salary/benefits is projected. Graduate Assistant Stipend and Waiver.
Learning Resources	Learning resources for this program are calculated at \$10,000 in the first year of the program. This outlay is intended to supplement existing library holdings (particularly in the areas of psychopathology and assessment) and to purchase psychological testing materials.
Instructional Equipment	Instructional equipment is estimated at \$5,000 in the first year of the program. Because LHU has contracted for the D2L learning platform (which allows for high level online education to occur), program faculty will need to have access to D2L technology at all times. This instructional equipment outlay is designated to cover the costs of laptops/IPADS or related technology to ensure that faculty have this access.
Facilities and/or modifications	None are anticipated at this time.
Other	Accreditation expenses include a \$2500 application fee in year one, and a \$2153 annual maintenance fee thereafter. An additional \$10,000 in accreditation expenses has been budgeted for year two in order to cover the costs of the required site visitation (\$2,000 per visitor for 2-5 visitors). Annual operating expenses are estimated at \$15,000 in year one and \$10,000 annually thereafter.
ENROLLMENT	
FTE PROJECTIONS	30 FTE in year one and an additional 30 FTE year two. An additional 6 FTE are anticipated in year three and year four with the enrollment of additional part-time students and remaining at that level thereafter. Student retention rates are estimated at 80%, but additional students will be admitted as necessary to maintain full capacity.
Projected Annual Credits Generated	Full time = 12; for this calculation assume 1 annual FTE equivalent to 30



**Executive Summary of New Degree Program Proposal  
Master of Science Degree in Sport Science  
Lock Haven University of Pennsylvania**

June 27, 2012

**1. Appropriateness to the Mission**

The Pennsylvania State System of Higher Education (PASSHE) and Lock Haven University (LHU) are committed to modest enrollment growth through the introduction of new online, graduate programs in areas of high need and high demand. The proposed Master of Science Degree in Sport Science (SPRT) is a 30-credit, fully online graduate degree through the Sport Studies Department (SS) with two tracks: Sport Administration and Sport and Exercise Psychology.

The Sport Administration track prepares graduates to pursue careers in the sport industry, including marketing, administration, public relations, financial management, and coaching. Specific positions include general manager, public relations personnel, marketing director, athletic director, corporate sales manager, ticket sales personnel, facility manager, event manager, and media relations personnel for corporations/sport organizations and all of their respective subsidiaries, arenas, and stadiums.

The Sport and Exercise Psychology track prepares graduates to become Association for Applied Sport Psychologists (AASP) Certified Consultants where they educate coaches, athletes, officials, and parents about sport and exercise psychology (SEP) and performance enhancement techniques. They may also work as professionals employed in or as liaison to a university athletic department; professionals employed by the Army Center for Performance Enhancement; academic advisors working with student-athletes; fitness consultants; or lifestyle coaches. With continued study, they could become clinical psychologists working with athletes in private practice; Clinical Psychology, Counseling Psychology, Social Work and/or Counselor Education faculty that have an opportunity for sport psychology application; or Exercise Science, Kinesiology or Physical Education faculty. The application of SEP principles in settings other than sport and exercise has also been growing steadily. Graduates, therefore, may also work in non-sport settings including medicine, health/wellness and business.

Sport and physical education has a long history at LHU. The Sport Administration undergraduate major is already the seventh largest on campus and one of two fastest growing (136% since 2001). Current enrollment exceeds 260 students and the incoming freshman class is the fourth largest. The success of the undergraduate program will contribute to the success of this proposed graduate program.

**2. Need**

When surveyed as part of our initial market analysis, 72 percent of our local and state corporate partners, including athletic and assistant athletic directors, program directors, coaches and other sport professionals who responded, indicated their businesses/organizations would need to hire individuals with graduate degrees in Sport Administration and Sport and Exercise Psychology over the next five years.

The Center for Workforce Information and Analysis identified high priority occupations from 2006 through 2016 for the Central Workforce Investment Area (central Pennsylvania). These occupations include General and Operations Managers, Management Analysts, Advertising Sales Agents, Sales Representatives, and postsecondary education administrators (athletic director).

In addition, a market analysis of both current students and alumni indicated that 57 percent and 66 percent of current students would consider pursuing a master's degree in one of the two tracks: Sport Administration (SA) or Sport and Exercise Psychology (SEP), if Lock Haven University offered them; 57 percent and 41 percent of alumni have considered attending graduate school in SA or SEP, respectively, of whom 53 percent and 48 percent would do so in SA and SEP, respectively, at LHU were we to offer them; and notably, 55 percent of survey respondents had already completed graduate degrees demonstrating a strong interest in masters programs among our alumni.

Data from the two leading online sport related job posting sites indicate there are significant openings for qualified applicants in the northeast region of the United States.

Source: Jobs in Sports ([jobsinsports.com](http://jobsinsports.com))

Sports Marketing/Events/Promotions	225
Sport Management Administration	283
Sports Media	172
Sports Sales	138
Coaching/Health/Fitness	126
<hr/> TOTAL	<hr/> 944

Source: Work in Sports ([workinsports.com](http://workinsports.com))

Sports Marketing and Sales	397
Sports Media/PR/Broadcasting	262
Sports Admin/Finance/Support	366
Sports Promotions/Events/Facilities	242
Sports Online/Graphics/IT	196
Sports Management/Operations	106
Sports Coaching/Scouting/Fitness	802
<hr/> TOTAL	<hr/> 2371

The SEP track is unique within PASSHE. California University of Pennsylvania's Sport Psychology track in their Master of Science in Exercise Science and Health Promotion focuses on health promotion (i.e. wellness, nutrition) and exercise science (i.e. exercise physiology, movement analysis) rather than SEP. Its track is designed specifically to enhance current practice behavior of healthcare providers and focuses very narrowly on injury rehabilitation and recovery, whereas graduates of the LHU program will be prepared to work as sport psychology professionals. The LHU curriculum was based on the academic requirements for certification through the Association for Applied Sport Psychology (AASP). AASP is the leading professional organization in applied sport and

exercise psychology and certifies individuals as Certified Consultants. LHU's curriculum was based on a review by the chair of their certification committee, Dr. Bart Lerner.

There are four PAASHE schools that offer graduate degrees in Sport Administration/Management. LHU proposed track is unique in significant ways. Students who are employed can complete the program; it is a fully online degree; it is not cohort-based so students may begin classes at any time; the program allows for part-time students; and the program was designed to meet accreditation requirements of the Commission on Sport Management Accreditation (COSMA).

### **3. Academic Integrity**

Students in both tracks would be required to complete nine credits of a shared core representing the overarching sport science discipline. Students in the Sport Administration (SA) track would complete additional 15-18 credits of required coursework that includes a three credit capstone project or six credit field experience and three to six credits of electives. Students in the Sport Exercise Psychology (SEP) track would complete an additional 15 credits of SEP required coursework including a three credit capstone project and six elective credits. The course requirements are in alignment with the North American Society for Sport Management (NASSM) and the National Association for Sport and Physical Education's (NASPE) joint accrediting body, the Commission on Sport Management Accreditation (COSMA), and the academic requirements to become a Certified Consultant through the Association for Applied Sport Psychology (AASP).

The 30 credit-hour proposed program has clearly identified program objectives and articulated student learning outcomes and is compliant with academic degree related Board of Governor policies.

Currently, four faculty members with terminal degrees in the critical content areas of Sport Administration and Sport and Exercise Psychology from highly respected institutions (University of Toronto, University of Las Vegas Nevada Temple University and Penn State University) have committed to teach graduate courses.

### **4. Coordination/Cooperation/Partnerships**

This program is a collaborative effort between faculty from the Sport Science and Health Science Departments at Lock Haven University.

Lock Haven University has reached out to faculty at other PASSHE universities who have related undergraduate programs to create opportunities to teach and/or supervise field experiences in the LHU graduate program in Sport Science. Specifically, communications between Kutztown University faculty and LHU faculty have occurred and are ongoing.

Collaborative efforts for the benefit of students are in place and will continue to expand. Guaranteed Admission Agreements have been established with Kutztown University for graduates of its Bachelor of Science in Leisure and Sport Studies program and with Bloomsburg University for graduates of its Bachelor of Science in Exercise Science program.

In addition, Lock Haven University has identified graduate courses offered across four PASSHE universities in which courses could transfer into the program or LHU courses could transfer into a related graduate program at the other PASSHE University.

## **5. Assessment and Accreditation**

Lock Haven University requires all programs to define, assess, and report annually on achievement of program and student learning outcomes. Learning outcomes have been identified for all courses, capstone, and field experiences within the curriculum at both the course and program level. Student learning outcomes are in alignment with the requirements of COSMA. In addition to student learning outcomes, a comprehensive assessment plan with both formative and summative evaluations based upon course completion, program completion, and post-graduation survey has been developed.

The program will complete an intensive five-year program review process per Board of Governors Policy 1986-04-A: *Program Review*. In addition, the program will comply with Board of Governors Policy 1997-01: *Assessing Student Learning Outcomes*, in conjunction with the five-year program review cycle.

Program accreditation through COSMA will be sought, and once granted, the program will be assessed by this accrediting body on an ongoing basis.

## **6. Resource Sufficiency**

A significant strength of the Master of Science Degree in Sport Science is that faculty with expertise in Sport and Exercise Psychology and Sport Administration are currently employed at Lock Haven University. Therefore, both faculty and start-up costs are minimal. Existing faculty will be used to teach the graduate classes and vacancies left in their undergraduate loads will be filled by hiring one FTE in Year 1 and .5 FTE in Year 4. Expenses were further minimized through careful attention to course sequencing, use of mixed faculty loads, summer sessions, and existing graduate offerings.

## **8. Impact on Educational Opportunity**

Lock Haven University is highly committed to promoting diversity and creating educational opportunity for all students and to offering degree programs that fill important needs within the Commonwealth. In light of that commitment, coursework will be offered in an online format allowing academically qualified students with varied work schedules to participate in this program. This will benefit students who must work to support their postgraduate education and/or students who are the heads of single parent households.

Sport and exercise participants tend to be gender and racially diverse. This diversity disappears, however, when we consider administrative, professional, and other key decision-making positions in sport. In its 20<sup>th</sup> consecutive annual survey, the National Association of Collegiate Women Athletics Administrators reported a slight increase in diversity in individuals holding management positions, yet there continues to be a dearth of women in head coach, assistant coach, athletic director, head athletic trainer, and sport information director positions. In 2008, The Institute for Diversity and

Ethics in Sport reported that most professional, amateur and NCAA member institutions lost ground with both gender and racial hiring practices. It is expected that graduates of this program will be prepared to pursue careers in these areas, and as such, will improve both the gender and racial diversity of administrative, professional and other key decision-making positions in sport. The population of the current LHU undergraduate program in sport administration is 28 percent female. Since the undergraduate program will likely matriculate students into the graduate program, this is creating opportunities for this underrepresented population.

Prepared by: Dr. David White, Interim Provost and Vice President for Academic Affairs,  
Lock Haven University of Pennsylvania

Implementation Date: Fall 2012

**UNIVERSITY: Lock Haven University**  
**PROPOSED PROGRAM: MS in Sport Science**

<b>ESTIMATED REVENUES</b>	<b>Year 1</b>		<b>Year 2</b>		<b>Year 3</b>		<b>Year 4</b>		<b>Year 5</b>	
	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>
Projected University E&G or Tuition	-	294,412	-	377,748	-	486,632	-	639,920	-	767,660
External Grants and Contracts	-	5,000	-	5,000	-	5,000	-	5,000	-	5,000
Other	-	-	-	-	-	-	-	-	-	-
<b>TOTAL REVENUE</b>										
<b>ESTIMATED EXPENSES</b>	<b>Year 1</b>		<b>Year 2</b>		<b>Year 3</b>		<b>Year 4</b>		<b>Year 5</b>	
	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>	<b>Existing</b>	<b>New</b>
Salaries and/or benefits (Faculty and Staff)	-	164,580	-	146,165	-	151,038	-	193,889	-	200,724
Learning resources	-	1,000	-	-	-	-	-	-	-	-
Instructional Equipment	-	2,500	-	2,500	-	2,500	-	2,500	-	2,500
Facilities and/or modifications	-	-	-	-	-	-	-	-	-	-
Other	-	3,500	-	3,500	-	7,500	-	3,500	-	3,500
<b>TOTAL EXPENSES</b>		<b>171,580</b>		<b>152,165</b>		<b>161,038</b>		<b>199,889</b>		<b>206,724</b>
<b>DIFFERENCE (Rev.-Exp.)</b>		<b>127,832</b>		<b>230,583</b>		<b>330,594</b>		<b>445,031</b>		<b>565,936</b>
<b>ESTIMATED IMPACT OF NEW PROGRAM</b>										
	<b>Year 1</b>		<b>Year 2</b>		<b>Year 3</b>		<b>Year 4</b>		<b>Year 5</b>	
FTE Enrollment	18.4		23.6		30.4		40		48	
Projected Annual Credits Generated	552		708		912		1200		1440	
<b>Tuition Generated</b>	294,412		377,748		486,632		639,920		767,660	

<b>ESTIMATED REVENUES</b>	<b>NARRATIVE/ASSUMPTIONS</b>
Tuition & Fees	The 2011-12 in-state tuition/fees are used for projection of revenue. As tuition for 2012-2013 and subsequent years is not set, no increase in tuition is projected. Fees include the tuition technology fee.
External Grants & Contracts	\$5000 in external grants and contracts are projected at this time.
<b>ESTIMATED EXPENSES</b>	
Salary/Benefits	All courses but one will be taught by current faculty in the Sport Studies Department. The remaining course will be taught by a faculty member with particular expertise in the Health Science Department. One FTE faculty member will be hired for Year 1 and .5 FTE faculty member will be hired for Year 4 (budgeted at the Assistant Professor, Step 2 level). Two FTE graduate assistant stipends and waivers are included. Additional salary assumptions include faculty overload, faculty summer load, distance education stipends, and course development payments in Year 1. Because salary/benefits in subsequent years are not set, no increase in salary/benefits is projected.
Learning Resources	Learning resources for this program are calculated at \$1000 in Year 1 for website development. Because of the large undergraduate program in the Sport Studies Department, existing library and faculty resources are sufficient.
Instructional Equipment	Instructional equipment is estimated at \$2500 per year to cover the costs of technology to ensure faculty have access to and can maximize the Desire 2 Learn online learning platform, as well as discipline specific resources and technology.
Facilities and/or modifications	None anticipated at this time.
Other	Operating budget including faculty professional development and field experience supervision travel is estimated at \$3500 per year. Accreditation expenses of \$4000 are included in Year 3.
<b>ENROLLMENT</b>	
FTE PROJECTIONS	Year 1 = 18.4, Year 2 = 23.6, Year 3 = 30.4, Year 4 = 40 and Year 5 = 48. Student retention rates are estimated at 80%, but additional students will be admitted as necessary to maintain full capacity.
Projected Annual Credits Generated	Full time = 12; for this calculation assume 1 annual FTE equivalent to 30



**PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION**  
**Office of Internal Audit and Risk Assessment**  
**2011-12 Annual Report**

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**EXECUTIVE SUMMARY**

The Annual Report of the Office of Internal Audit and Risk Assessment (OIARA) is intended to inform the Board of Governors about accomplishments of the System's internal audit and risk assessment function and demonstrate accountability for resources, consistent with our approved 2011-12 Work Plan. The OIARA provides Audit Committee members with notification of concluded projects as they occur. Local Council of Trustee Chairpersons are notified of OIARA completed projects relative to their respective institution.

The Office of Internal Audit and Risk Assessment accomplished significant progress in meeting defined initiatives supporting our department's 2011/12 annual Work Plan. The OIARA carried out project assignments at all fourteen PASSHE universities and the Office of the Chancellor. The Work Plan defined 44 projects, comprised of 12 carryover obligations ongoing from the prior fiscal year, 28 new audit initiatives, and 4 university risk assessments. Additionally, the OIARA received 21 Special Project requests beyond approved Work Plan engagements, some requiring significant time commitment of OIARA staff.

As of June 20, 2012, all carryover assignments, 13 audit initiatives, 1 risk assessment, and 11 Special Projects have been completed. Two audit initiatives, 3 risk assessments, and 10 Special Projects are in process and will carry forward into the department's 2012-13 fiscal year Work Plan.

Three Audit Committee meetings/workshops were held in compliance with Board of Governors Policy 1991-06-A, *State System Audit Policy*. Additionally, as-needed discussions occurred between the OIARA Director and Audit Committee Chairman.

Work of the OIARA has contributed to the efficient and effective operation of the Pennsylvania State System of Higher Education and I look forward to further enhancing the professionalism and internal audit efforts of the department. Our goal is to promote internal audit projects based on recognized levels of risk and advance implementation of appropriate internal controls to support the System's mission.

For further information about the contents of this report or any audit engagement mentioned herein, please contact me. Thank you.

Respectfully submitted,  
Dean A. Weber, CIA  
Director, Office of Internal Audit and Risk Assessment



**Pennsylvania State System of Higher Education  
Internal Audit and Risk Assessment Budget**

<b>Revenue/Sources</b>	<b>FY 2011/12</b>	<b>FY 2012/13</b>	<b>Change</b>	<b>%</b>
Appropriations	\$830,296	\$844,047	\$13,751	1.7%
Use of Carryforward Fund Balance	57,868	51,578	(6,290)	-10.9%
<b>Total Revenue/Sources</b>	<b>\$888,164</b>	<b>\$895,625</b>	<b>\$7,461</b>	<b>0.8%</b>
<b>Expenditures and Transfers</b>				
Compensation Summary				
Salaries & Wages	\$516,579	\$520,228	\$3,649	0.7%
Benefits	211,856	217,685	5,829	2.8%
Subtotal, Compensation	\$728,435	\$737,913	\$9,478	1.3%
Services and Supplies	159,729	157,712	(2,017)	-1.3%
<b>Total Expenditures and Transfer</b>	<b>\$888,164</b>	<b>\$895,625</b>	<b>\$7,461</b>	<b>0.8%</b>
<b>Revenue/Sources Less</b>				
<b>Expenditures/Transfer</b>	\$0	\$0	\$0	0%

<b>FTE Employees</b>	<b>FY 2011/12</b>	<b>FY 2012/13</b>	<b>Change</b>	<b>%</b>
AFSCME	1.00	1.00	0.00	0%
Nonrepresented	6.00	6.00	0.00	0%
<b>Total Employees</b>	<b>7.00</b>	<b>7.00</b>	<b>0.00</b>	<b>0%</b>



## PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION OFFICE OF INTERNAL AUDIT and RISK ASSESSMENT 2012/13 ANNUAL WORK PLAN

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### Work Plan Process Development

The OIARA 2012/13 Work Plan contains ongoing carryover projects from the prior year, newly identified project initiatives, university risk assessments, and special project requests. The plan was developed to meet the internal audit needs of each university and the Office of the Chancellor.

### Carryover 2012/13 Annual Work Plan Assignments - Ongoing

The prior year's Work Plan, approved at the June 2011 Board of Governors' meeting, covered fiscal year 2011/12. The OIARA is presently completing work on fifteen assignments (audits, risk assessments, and special projects) that are carrying forward for completion during fiscal year 2012/13.

### New 2012/13 Work Plan Initiatives

Audit projects contained within the department's proposed 2012/13 Work Plan support PASSHE's strategic planning and include completion of university-based risk assessments and internal audit projects intended to assess internal controls, operational processes and compliance with existing policies and guidelines.

#### University Proposed Projects

University-based projects, contained within the 2012/13 fiscal year Work Plan, include the following:

- Presidential Transition
- Clery Act Compliance
- National Collegiate Athletic Association – Agreed Upon Procedures Attestation
- National Collegiate Athletic Association Compliance
- Student Exchange Program
- Distance Education
- Campus Security
- Information Technology General Controls
- Facilities Inventory
- Outsourced Marketing Vendors
- Enrollment Management
- Cash Management
- Purchasing Card Transactions

### System Office Proposed Project

Within the Office of the Chancellor, the OIARA will complete a risk assessment of its operations. Additionally, a System-wide analysis will be conducted benchmarking counseling services operations among the 14 PASSHE institutions.

### **University Risk Assessment Exercise**

University risk assessments, with an overarching goal affording for prioritized internal audit planning based on recognized levels of risk exposure and impact of potential liabilities, will be conducted at four selected universities during the plan year.

### **Special Projects**

Board of Governors Policy 1991-09-A, *State System Audit Policy*, provides for the Office of Internal Audit and Risk Assessment to conduct special project audits and investigations as requested by the Board of Governors, Chancellor and University Presidents, as well as outside entities, e.g., the Commonwealth's Auditor General or Inspector General. Projects of this nature will be considered as presented throughout the course of fiscal year 2012/13.

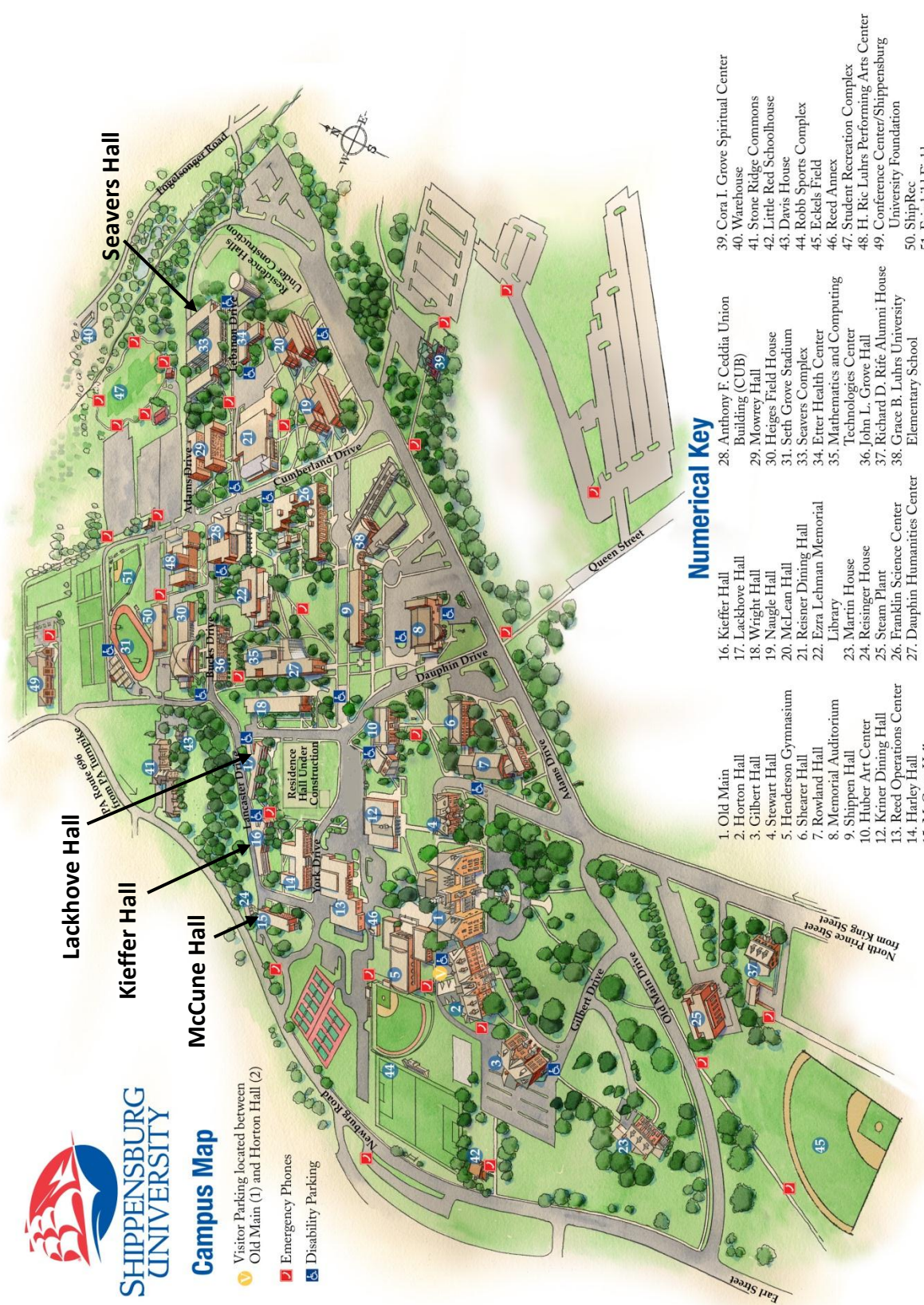
## Office of Internal Audit and Risk Assessment

### 2012-2013 Work Plan

University	Carryover Project(s)	Project #1	Project #2
Bloomsburg		NCAA Agreed Upon Procedures	Student Exchange
California	Presidential Transition	Clery Act Compliance	NCAA Compliance
Cheyney		Risk Assessment	NCAA Compliance
Clarion	Risk Assessment	Distance Education	Campus Security
East Stroudsburg	(1) Presidential Transition (2) Research & Economic Development	IT General Controls	Clery Act Compliance
Edinboro	Presidential Transition	Facilities Inventory	Outsourced Marketing Vendors
Indiana	Presidential Transition	Risk Assessment	NCAA Compliance
Kutztown		Enrollment Management	Clery Act Compliance
Lock Haven	Title IX Review	Risk Assessment	
Mansfield		Risk Assessment	NCAA Agreed Upon Procedures
Millersville	Risk Assessment	Cash Management	Presidential Transition
Shippensburg	Affiliated Entities	P-Card Transactions	NCAA Compliance
Slippery Rock	(1) Goal Ball (2) Presidential Transition	Risk Assessment	NCAA Compliance
West Chester	(1) Financial Aid Process Audit (2) Foundation Audit Follow-up (3) Risk Assessment	Cash Management	
Office of the Chancellor	(1) Privatized Housing & Foundation Arrangements	Risk Assessment	Counseling Services (System-wide Analysis)

\* Special Project Requests (as proposed) and follow-up review of prior year's audit findings may also be completed.





**Shippensburg University of Pennsylvania**



**Kieffer Hall**



**Lackhove Hall**

**Shippensburg University of Pennsylvania**



**McCune Hall**



**Seavers Hall**

**Pennsylvania State System of Higher Education  
Fiscal Year 2012/13 Tuition Schedule**

<b>Student Classification</b>	<b>2011/12</b>	<b>2012/13</b>	<b>Change</b>	
<b>Full-Time Academic Year</b>				
Resident Undergraduate	\$6,240	<i>Note: Final 2012/13 tuition recommendations will be developed at the Board of Governors' Finance, Administration, and Facilities Committee meeting on June 27, 2012.</i>		
graduate:				
150% (Minimum) (CL*, EA*, ED, SH*, SL*, MSC*)	\$9,360			
160% (CA)	\$9,984			
165% (MA*)	\$10,296			
200% (CH*, CL*, SL*)	\$12,480			
\$2,000 less than 250% rate (LO)	\$13,600			
225% (SH*)	\$14,040			
250% (BL, CA*, CH*, CL*, EA*, IN*, KU, LO*, MA* MI, SH*, WE)	\$15,600			
<b>Full-Time Semester</b>				
Resident Undergraduate	\$3,120			
Nonresident Undergraduate:				
150% (Minimum) (CL*, EA*, ED, SH*, SL*, MSC*)	\$4,680			
160% (CA)	\$4,992			
165% (MA*)	\$5,148			
200% (CH*, CL*, SL*)	\$6,240			
\$2,000 less than 250% rate (LO)	\$6,800			
225% (SH*)	\$7,020			
250% (BL, CA*, CH*, CL*, EA*, IN*, KU, LO*, MA* MI, SH*, WE)	\$7,800			
<b>Per Student Credit Hour**</b>				
Resident Undergraduate	\$260			
Resident Graduate	\$416			
Nonresident Undergraduate:				
150% (Minimum) (CL*, EA*, ED, SH*, SL*, MSC*)	\$390			
160% (CA)	\$416			
165% (MA*)	\$429			
200% (CH*, CL*, SL*)	\$520			
\$2,000 less than 250% rate (LO)	\$567			
225% (SH*)	\$585			
250% (BL, CA*, CH*, CL*, EA*, IN*, KU, LO*, MA* MI, SH*, WE)	\$650			
Nonresident Graduate	\$624			
Nonresident Undergraduate Distance Education, Minimum	\$265			
Nonresident Graduate Distance Education, Minimum	\$424			

MSC = Marine Science Consortium

Note: In limited circumstances, Universities may charge different rates based upon geographic location, academic programs, and modality of education.

\*Applies to certain nonresident students, based upon geographic location, academic program, or academic standing.

\*\*For graduate student charges, part-time, summer and interim session student charges.



**Pennsylvania State System of Higher Education  
Fiscal Year 2012/13 Technology Tuition Fee Schedule**

Student Classification	2011/12	2012/13	Change
<b>Full-Time Academic Year</b>			Note: Final 2012/13 technology tuition fee recommendations will be developed at the Board of Governors' Finance, Administration, and Facilities Committee meeting on June 27, 2012.
Resident Undergraduate	\$348		
Nonresident Undergraduate	\$526		
<b>Full-Time Semester</b>			
Resident Undergraduate	\$174		
Nonresident Undergraduate	\$263		
<b>Per Credit (part-time and graduate students)*</b>			
Resident Undergraduate (less than 12 credits)	\$15		
Nonresident Undergraduate (less than 12 credits)	\$23		
Resident Graduate (less than 9 credits)	\$20		
Nonresident Graduate (less than 9 credits)	\$30		

*\*For graduate student charges, part-time, summer and interim session student charges.*

**Pennsylvania State System of Higher Education  
Funding of System-Wide Initiatives from the Fiscal Year 2012/13 E&G Appropriation**

**Performance Funding .....To be determined**

Consistent with the performance funding program revisions adopted by the Board of Governors at its January 2011 meeting, the performance funding pool is to be established at 2.4% of the System's estimated 2012/13 E&G budget. The actual dollar amount will be established once the Commonwealth's fiscal year 2012/13 budget is known and 2012/13 tuition rates have been approved by the Board of Governors.

**Dixon University Center Academic Program .....To be determined**

The academic programming performed at Dixon University Center has been partially funded through the E&G appropriation for many years. The appropriation provided for continuation of these academic services and associated maintenance of the Dixon University Center site for the current year was \$1,148,000. It is recommended that the allocation for the Dixon University Center be adjusted proportionately to any change in PASSHE's E&G appropriation.

**Office of Internal Audit and Risk Assessment ..... \$844,047**

This office is responsible for facilitating risk assessment activities and, in turn, structuring and executing an internal audit plan based on high risk areas. The office's fiscal year 2012/13 budget of \$895,625 is recommended for approval in today's Audit Committee materials. It is recommended that the Office of Internal Audit and Risk Assessment's budget be funded at \$844,047 as it has \$51,578 remaining from the previous year's allocation.

**Replenishment of the System Reserve ..... \$350,000**

The total recommended allocation to the System Reserve for fiscal year 2012/13 is \$350,000, which will replenish the System Reserve to the \$1,500,000 level required by Board of Governors' Policy 1984-07-A, *System Reserve Allocation and Expenditure Criteria*. Attachment 2 is a detailed list of expenditures for fiscal year 2011/12 and a list of projected expenditures for fiscal year 2012/13. The amount to be replenished differs from total expenditures as previous year's estimates are adjusted for actual expenditures.

**McKeever Environmental Learning Center .....To be determined**

The Commonwealth created the McKeever Environmental Learning Center in 1974 to assist citizens of all ages in becoming better stewards of the earth's resources. The environmental education programs offered by the McKeever Center meet the needs of students from preschool through, and beyond, college and provide student interns with valuable teaching experience while working in an outdoor setting. The McKeever Center is administered by Slippery Rock University of Pennsylvania and is funded through a portion of PASSHE's E&G appropriation and user fees. The appropriation provided for the Center in the current fiscal year was \$302,032. It is recommended that the allocation for the McKeever Environmental Learning Center be adjusted proportionately to any change in PASSHE's E&G appropriation.

**Pennsylvania State System of Higher Education  
Report of Expenditures from the System Reserve**

**Actual 2011/12 Expenditures**

Presidential Searches (East Stroudsburg, Edinboro, Indiana, and Slippery Rock)	\$165,509
System Financial Audit (Fiscal Year 2010/11)	82,183
Property Appraisals (Bloomsburg, Shippensburg, and West Chester)	<u>12,450</u>
<b>Total Actual Fiscal Year 2011/12 Expenditures</b>	<b>\$260,142</b>

**Anticipated 2012/13 Expenditures**

Presidential Searches (Mansfield, Millersville, and California)	\$126,000
System Financial Audit (Fiscal Year 2011/12)	<u>83,975</u>
<b>Total Anticipated Fiscal Year 2012/13 Expenditures</b>	<b>\$209,975</b>

**Capital Spending Plan**  
**Fiscal Years 2012/13 Through 2016/17**  
**As Presented to the Board of Governors, June 27, 2012**

Financial Summary in Current Year Dollars (\$000)							Historical Funding Analysis						
University	FY 2012/13	FY 2013/14	FY 2014/15	FY 2015/16	FY 2016/17	Five-Year Total	Including Cheyney			Not Including Cheyney			
							Total Capital Funding from FY 1996/97 to FY 2011/12 (\$000)	Over- or Underfunded Considering Total Funding from FY 1996/97 to FY 2016/17	Current Plant Portion of the Allocation Formula Distribution (FY 2011/12)	Over- or Underfunded Considering Total Funding from FY 1996/97 to FY 2011/12	Over- or Underfunded Considering Total Funding from FY 1996/97 to FY 2016/17	Current Plant Portion of the Allocation Formula Distribution (FY 2011/12)	Over- or Underfunded Considering Total Funding from FY 1996/97 to FY 2011/12
Bloomsburg		\$25,000		\$2,000		\$27,000	\$68,074	(\$11,877)	7.5%	(\$14,897)	(\$4,256)	7.8%	(\$6,921)
California			\$6,400			6,400	65,157	(13,430)	6.0%	(774)	(7,374)	6.2%	5,563
Cheyney	\$500				\$7,000	7,500	143,270	97,184	3.8%	101,699			
Clarion		33,200	2,900			36,100	71,021	25,089	5.8%	7,382	30,935	6.0%	13,499
East Stroudsburg	29,600	7,800	31,000	2,500		70,900	44,134	26,577	6.2%	(24,489)	32,881	6.5%	(17,893)
Edinboro				3,420		3,420	80,805	(7,065)	6.4%	9,984	(560)	6.7%	16,791
Indiana	31,700		1,722	15,700	22,600	71,722	66,339	(42,090)	12.7%	(73,418)	(29,253)	13.2%	(59,985)
Kutztown			17,535		14,368	31,903	68,923	(14,008)	8.1%	(20,163)	(5,826)	8.4%	(11,600)
Lock Haven				3,720		3,720	58,095	(13,613)	5.3%	(421)	(8,239)	5.5%	5,204
Mansfield		500				500	54,066	(6,727)	4.3%	6,517	(2,359)	4.5%	11,087
Millersville	1,600					1,600	92,595	(7,075)	7.1%	14,032	141	7.4%	21,583
Shippensburg			5,800		14,175	19,975	82,644	(5,576)	7.6%	(1,291)	2,134	7.9%	6,776
Slippery Rock	1,000			12,375		13,375	77,374	(18,993)	7.7%	(7,762)	(11,173)	8.0%	422
West Chester	3,700			20,000		23,700	127,109	(8,395)	11.2%	3,602	2,949	11.7%	15,473
<b>Five-Year Total</b>	<b>\$68,100</b>	<b>\$66,500</b>	<b>\$65,357</b>	<b>\$59,715</b>	<b>\$58,143</b>	<b>\$317,815</b>	<b>\$1,099,605</b>	<b>\$0</b>	<b>100%</b>	<b>(\$0)</b>	<b>\$0</b>	<b>100%</b>	<b>\$0</b>

(Parentheses indicate underfunded amounts.)

Note: Numbers may not add due to rounding.

Financial Summary (\$000)						
Allowing for Inflation at 2% Annually						
University	FY 2012/13	FY 2013/14	FY 2014/15	FY 2015/16	FY 2016/17	Five-Year Total
Bloomsburg		\$25,500		\$2,200		\$27,700
California			\$6,700			6,700
Cheyney	\$500				\$7,900	8,400
Clarion		33,900	3,000			36,900
East Stroudsburg	29,600	8,000	32,300	2,700		72,600
Edinboro				3,700		3,700
Indiana	31,700		1,800	17,200	25,400	76,100
Kutztown			18,200		16,200	34,400
Lock Haven				4,100		4,100
Mansfield		500				500
Millersville	1,600					1,600
Shippensburg			6,000		16,000	22,000
Slippery Rock	1,000			13,500		14,500
West Chester	3,700			21,900		25,600
<b>Five-Year Total</b>	<b>\$68,100</b>	<b>\$67,900</b>	<b>\$68,000</b>	<b>\$65,300</b>	<b>\$65,500</b>	<b>\$334,800</b>

**Project Execution Schedule  
Fiscal Years 2012/13 Through Fiscal Years 2016/17  
As Presented to the Board of Governors, June 27, 2012**

Proposed Execution Year	University	Project Description	Original Furniture and Equipment (OF&E)?	Authorization Act	Total Authorization (\$000)	Facility Use	University Funds (\$000)	Commonwealth Funding Adjusted for Inflation (\$000)
2012/13	Cheyney	Browne Hall Renovation	OF&E	83/06	500	Housing		\$500
	East Stroudsburg	Information Commons Construction, Phase 1 (Construction)		82/10	36,000	Mixed Usage	30,000	29,600
	Indiana	Keith and Leonard Halls Renovation (Construction)		83/06, 131/02, 41/08, 82/10	39,065	General Education		28,400
		Keith and Leonard Halls Renovation	OF&E	131/02, 82/10	5,917	General Education		3,300
	Millersville	Ganser Library Renovation	OF&E	131/02, 82/10	1,600	Libraries		1,600
	Slippery Rock	Miller Auditorium Renovation and Addition	OF&E	83/06	3,000	Performing Arts		1,000
	West Chester	Mitchell Hall Renovation	OF&E	82/10	1,500	General Education		1,200
Academic Classroom and Office Complex Construction		OF&E	131/02, 82/10	3,522	Business Education		2,500	
<b>2012/13 Total</b>								<b>\$68,100</b>
2013/14	Bloomsburg	Waller Administration Building Renovation		40/04, 41/08, 82/10	27,500	Mixed Usage		\$25,500
	Clarion	Tippin Gymnasium Renovation and Expansion (Construction)		41/08, 82/10	34,500	Athletics		33,900
	East Stroudsburg	Information Commons Construction, Phase 2 (Design)		82/10	40,000	Mixed Usage		5,100
		Information Commons Construction, Phase I	OF&E	82/10	3,600	Mixed Usage		2,900
	Mansfield	Straughn Auditorium Renovation	OF&E	82/10	1,000	Performing Arts		500
<b>2013/14 Total</b>								<b>\$67,900</b>
2014/15	California	Pedestrian and Vehicular Enhancements, Phase I		131/02, 41/08, 82/10	7,592	Utilities Infrastructure		\$6,700
	Clarion	Tippin Gymnasium Renovation and Expansion	OF&E	131/02, 82/100	3,095	Athletics		3,000
	East Stroudsburg	Information Commons Construction, Phase 2 (Construction)		82/10	40,000	Mixed Usage		32,300
	Indiana	Leonard Halls Renovation (Demolition)		83/06, 131/02, 41/08, 82/10	39,065	General Education		1,800
	Kutztown	Educational Building (Lytle Hall) Demolition and Replacement/Expansion		41/08	30,000	General Education		18,200
	Shippensburg	Electrical Distribution System Renovation		40/04	8,730	Utilities Infrastructure		6,000
<b>2014/15 Total</b>								<b>\$68,000</b>
2015/16	Bloomsburg	Waller Administration Building Renovation	OF&E	82/10	2,200	Mixed Usage		\$2,200
	East Stroudsburg	Information Commons Construction, Phase 2	OF&E			Mixed Usage		2,700
	Edinboro	Mold Tooling/Mold Design Classrooms Construction		40/04	3,420	Science and Technology		3,700
	Indiana	Weyandt/Walsh Hall Renovation or Replacement (Design)		82/10	90,000	Science and Technology		17,200
	Lock Haven	Fiber-Optic Infrastructure Upgrade		131/02, 82/10	5,720	IT Backbone		4,100
	Slippery Rock	McKay Building Renovation/Addition		22/00, 82/10	13,360	General Education		13,500
	West Chester	Sturzebecker Health Science Center Addition				Science and Technology		21,900
<b>2015/16 Total</b>								<b>\$65,300</b>
2016/17	Cheyney	Cope Hall Renovation/Addition (Design)		82/10	8,500	Athletics		\$7,900
	Indiana	Weyandt/Walsh Hall Renovation or Replacement, Phase 1 (Addition Construction)		82/10	90,000	Science and Technology	25,400	25,400
	Kutztown	DeFrancesco Education Building Renovation		82/10	13,000	Business Education		14,300
		Educational Building (Lytle Hall) Demolition and Replacement/Expansion	OF&E	131/02	50	General Education		1,900
	Shippensburg	Franklin Science Center Renovation		82/100	15,000	Science and Technology		16,000
<b>2016/17 Total</b>								<b>\$65,500</b>
<b>Grand Total</b>								<b>\$334,800</b>





**Bloomsburg University of Pennsylvania**



**64 Acres Adjacent to Upper Campus**



**View of Property Facing East, Scott Township, Pennsylvania**





**Resolution Honoring the Accomplishments  
of the  
West Chester University of Pennsylvania Baseball Team**

**WHEREAS**, the West Chester University of Pennsylvania baseball team posted a 2012 season record of 46-10 en route to its seventh Pennsylvania State Athletic Conference championship, and;

**WHEREAS**, Golden Rams' second baseman Joe Wendle was named PSAC East Player of the Year and subsequently was drafted by the Cleveland Indians in the sixth round of the Major League Baseball First-Year Player Entry Draft, while sophomore Joe Gunkel was named PSAC East Pitcher of the Year; and

**WHEREAS**, both Joe Wendle and Joe Gunkel, along with their WCU teammates Josh Heyne, Jack Provine and Mike Raimo, were named to the National Collegiate Athletic Association (NCAA) Division II Championship All-Tournament team, with Gunkel being named the tournament's Most Outstanding Player; and

**WHEREAS**, the West Chester University baseball team completed its season by winning four straight games in the NCAA Division II National Finals, including the final game 9-0 over Delta State to become the first PSAC team to win the national championship; and

**WHEREAS**, in winning the title, West Chester University, under the leadership of first-year manager Jad Prachniak, became the first school from the Northeast to win the Division II baseball championship – and the first school from the Commonwealth of Pennsylvania at any level to win the crown; and

**WHEREAS**, members of this outstanding team also have excelled in the classroom, among them, Joe Wendle, who was named a CoSIDA/Capital One first team Academic All-American; and

**WHEREAS**, the team's achievements have showcased the overall quality of athletics and academics in the State System and are a source of pride not only for West Chester University of Pennsylvania, but also for the System as a whole;

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Governors of the Pennsylvania State System of Higher Education honors this team and its coaches for their remarkable athletic and academic achievements and their demonstration of ability, dedication and athletic sportsmanship.

Unanimously adopted by the Board  
June 28, 2012

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Guido M. Pichini, Chairman



**Resolution Honoring the Accomplishments  
of the  
West Chester University of Pennsylvania Field Hockey Team**

**WHEREAS**, the West Chester University of Pennsylvania field hockey team posted a 2011 season record of 17-4 to earn a berth in the National Collegiate Athletic Association (NCAA) national championship tournament in only its first year of competing at the Division II level, and;

**WHEREAS**, team captain Brynn Adams was named the national Player of the Year by the National Field Hockey Coaches' Association, as well as a first team All-American; and

**WHEREAS**, Adams, along with her teammates Kristen Arnold, Michelle Schrift and Nicole Fiorilla, were named to the NCAA Division II 2011 Field Hockey Championship All-Tournament team; and

**WHEREAS**, the West Chester University of Pennsylvania field hockey team, under the direction of first-year head coach Amy Cohen, completed its season with a 2-1 victory over the University of Massachusetts-Lowell to win its first NCAA Division II national championship and fifth national title in program history; and

**WHEREAS**, members of this outstanding team also have excelled in the classroom, among them, sophomore Nancy Stehman, who was named the recipient of the NCAA Elite 89 award, which recognizes the true essence of the student-athlete by honoring individuals who have reached the pinnacle of competition at the national championship level in his or her sport, while also achieving the highest academic standard among his or her peers; and

**WHEREAS**, the team's achievements have showcased the overall quality of athletics and academics in the State System and are a source of pride not only for West Chester University of Pennsylvania, but also for the System as a whole;

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Governors of the Pennsylvania State System of Higher Education honors this team and its coaches for their remarkable athletic and academic achievements and their demonstration of ability, dedication and athletic sportsmanship.

Unanimously adopted by the Board  
June 28, 2012

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Guido M. Pichini, Chairman



## Board of Governors' Meeting Calendar 2012-2015

Unless otherwise noted, all meetings will be held in the Administration Building, Dixon University Center, 2986 North Second Street, Harrisburg, Pennsylvania.

<b>2012</b>	Wednesday and Thursday Wednesday and Thursday	<del>July 11 and 12</del> <b>June 27 and 28</b> October 10 and 11
<b>2013</b>	Wednesday and Thursday Wednesday and Thursday Wednesday and Thursday Wednesday and Thursday	January 23 and 24 April 10 and 11 <del>July 10 and 11</del> <b>June 26 and 27</b> October 16 and 17
<b>2014</b>	Wednesday and Thursday Wednesday and Thursday Wednesday and Thursday Wednesday and Thursday	January 22 and 23 April 9 and 10 June 25 and 26 October 8 and 9
<b>2015</b>	Wednesday and Thursday Wednesday and Thursday Wednesday and Thursday Wednesday and Thursday	January 21 and 22 April 8 and 9 June 24 and 25 October 7 and 8

Revised: June 28, 2012